

Publication Frequency: 10 times a year.
(February/March and November/December are combined issues)

Issues	January _____	IO/PO & Material Deadlines	November 16, 2018
	February/March _____		December 28, 2018
	April _____		February 9
	May _____		March 9
	June _____		April 9
	July _____		May 11
	August _____		June 13
	September _____		July 13
	October _____		August 10
	*November/December _____		September 14

***Bonus issue: distributed at APHA Annual Meeting**

Premium and 4 Color Positions

Size	Width & Depth	1x	3x	6x	12x	24x
Back covers	11.125 x 14.25 (trim 10.625 x 13.75)	n/a	\$7,000	\$6,500	\$6,300	\$6,200
Spread	21.75 x 14.25 (trim 10.625 x 13.75)	n/a	\$6,500	\$6,000	\$5,500	\$5,400
Full pg (bleed)	11.125 x 14.25 (trim 10.625 x 13.75)	\$4,600	\$4,500	\$4,200	\$4,100	\$3,900
Full pg (non bleed)	9.125 x 12.25	\$4,600	\$4,500	\$4,200	\$4,100	\$3,900
3/5 page	5.375 x 12.25	\$4,400	\$4,300	\$4,100	\$4,000	\$3,500
1/2 page (horizontal)	9.125 x 6	\$4,000	\$3,500	\$3,400	\$3,100	\$3,000
2/5 page (vertical)	3.5 x 12.25	\$3,200	\$3,000	\$2,800	\$2,600	\$2,500
3/10 page	5.375 x 6	\$3,000	\$2,800	\$2,600	\$2,400	\$2,300
1/5 page	3.5 x 6	\$2,600	\$2,500	\$2,400	\$2,300	\$2,100

Black & White

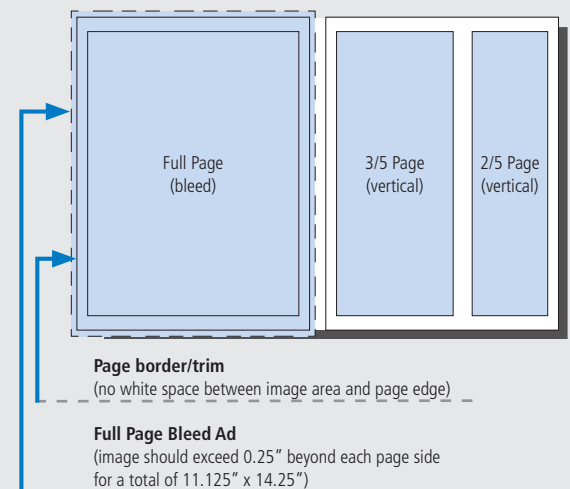
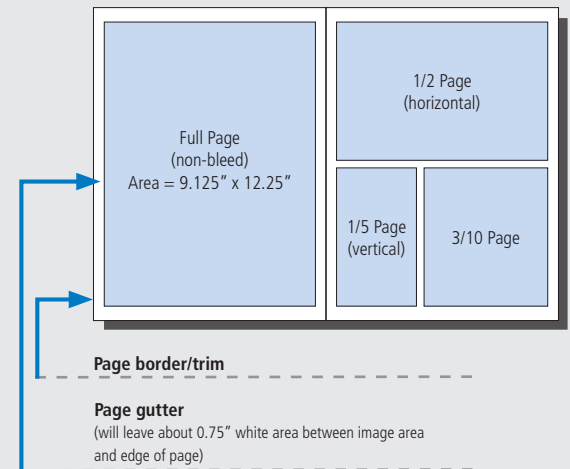
Full pg	9.125 x 12.25	\$1,900	\$1,800	\$1,700	\$1,600	\$1,500
3/5 page	5.375 x 12.25	\$1,800	\$1,700	\$1,600	\$1,500	\$1,400
1/2 page (horizontal)	9.125 x 6	\$1,500	\$1,400	\$1,300	\$1,200	\$1,100
2/5 page (vertical)	3.5 x 12.25	\$1,400	\$1,300	\$1,200	\$1,100	\$1,050
3/10 page	5.375 x 6	\$1,200	\$1,100	\$1,000	\$950	\$900
1/5 page	3.5 x 6	\$1,100	\$1,050	\$800	\$700	\$650

Recruitment Rates

		3 insertions or more	Max # of words	
Full pg	9.125 x 12.25	\$1,600	\$1,500 ea.	950
3/5 page	5.375 x 12.25	\$1,450	\$1,400	800
1/2 page (horizontal)	9.125 x 6	\$1,345	\$1,300	600
2/5 page (vertical)	3.5 x 12.25	\$1,300	\$1,275	350
3/10 page	5.375 x 6	\$1,050	\$1,000	250
1/5 page	3.5 x 6	\$945	\$870	150

PUBLICATION SPECIFICATIONS

- Publication Trim Size: 10.625 x 13.75 inches (Do not build ad to this size.)
- Publication Stock: 30# Atlantic Newsprint.
- Binding: Saddle stitched.
- Printing Process: Web press.
Inserts: May be blown in, tipped in, or stitched in.
- 2 pages 11.375 x 14.5 inches
- Trim to: 10.625 x 13.75 inches
- 0.375 inch low folio lap required



Print Reservation Form



apha.org/publications-and-periodicals/advertising

Date: _____ Email: _____

Advertiser: _____ Type of Advertisement: Recruitment Non-Recruitment

Contact: _____ Phone: _____ Fax: _____

Address: _____

City: _____ State: _____ Zip: _____

Please reserve space in the following publication(s):

American Journal of Public Health

Month/Issue: _____

Month/Issue: _____

Month/Issue: _____

Month/Issue: _____

Ad Size: _____

The Nation's Health

Month/Issue: _____

Month/Issue: _____

Month/Issue: _____

Month/Issue: _____

Ad Size: _____

Special Instructions: _____

Electronic File Specifications:

File: Print ready PDF or Word document.

Fonts: All printer and screen fonts must be included, even fonts embedded in art files, logos, etc. In Adobe Illustrator, fonts must be converted to outlines, paths, or curves (save Illustrator files as EPS). (Font variations or substitutions that are caused by incorrect conversion or transmission of fonts are the responsibility of the client.)

Press Ready PDF: The ads must match the publication ad sizes. High-resolution files from stock-photo disks should be converted to CMYK TIFFs and placed directly into the document (extra charges may result if non-linked, low-resolution files are left in the document). Tints and color type must be produced in a CMYK equivalent. No RGB. Please make sure to flatten all transparencies.

Submission: Electronic files; any related graphic files (of at least 300 dpi); any fonts used.

Online recruitment: careers.apha.org

Employers Compliance: Recruitments in APHA publications must affirm in writing that they follow nondiscriminatory employment practices with regard to race, sex, creed, age, and sexual orientation. The ad must include the words "Equal Opportunity Employer" or the abbreviation "EOE." Readers are invited to notify APHA if they experience any employment discrimination with recruitment advertisers.

Color

Black and White 4-Color (CMYK)

Material(s)

Ad to follow Ad enclosed Ad e-mailed

Form of Payment Enclosed

Insertion/Purchase Order
 Visa MasterCard American Express

All advertisements must be prepaid or accompanied by a purchase or insertion order.

Card Number _____

Exp. _____

Signature _____

Print _____

Submit to: advertise@apha.org

Policy : APHA, in its sole discretion, retains the right to decline any submitted advertisement or to discontinue posting of any advertisement previously accepted and reserves the right to insert the word "advertisement" on all advertisements.