



# National Public Health Week Environmental Health Toolkit



Environmental health is the assessment and control of the upstream factors that influence everyone's health downstream. Creating healthy environments is a [Generation Public Health](#) core value. Environmental health work ensures that both natural and man-made environments are safe so what flows downstream does not harm our health. This toolkit is designed to serve as a guide on suggested messaging to your members and partners, and as a set of environmental health resources.

Join us in spreading the word about environmental health and the dedicated workers during **National Public Health Week**, April 4-10, 2016. Also, share your resources with us by emailing [environment@apha.org](mailto:environment@apha.org).

**Promote environmental health on social media – use the following hashtag in promoting EH activities and news: #EH4All**

Use [environmental health frames and metaphors](#) in your Tweets and posts:

- Transportation decisions that take place upstream affect our health downstream. <https://goo.gl/gdVM5k> #NPHW
- Our environment impacts our health. States use #healthcarefinancing to offer #HealthyHomes services. #NPHW
- We need to ensure all people are in a healthy environment, no matter where they live. #NPHW
- What is environmental health? And why do we celebrate it during #NPHW? <http://ow.ly/Yudsm>

Share these infographics via Twitter, Facebook or Instagram:

- [NEHA infographic](#): what EH is and how it impacts all our lives every day.
- Climate changes threatens human health and well-being [infographic](#)
- [Impact of Climate Change on Human Health infographic](#)

Twitter:

- The hashtag for NPHW is: #NPHW
- Participate in EH-specific [Thunderclap](#) on **Tuesday, April 5 at 9 a.m. EDT**
  - 'Our environment impacts our health. How do you work to achieve #EH4All? #NPHW'
- Participate in the NPHW Twitter chat on **Wednesday, April 6, 2 p.m. EDT.**
  - Use #NPHWchat for the Twitter chat
- Follow # and re-tweet key quotes
- Considering public health surveillance focuses on infectious & chronic diseases, we should engage in conversations about environmental health surveillance. Use Twitter and everyday interactions to *challenge public health leaders to better measure indicators of environmental health*, such as chemicals in our bodies.
  - Environmental Health should be part of public health surveillance at the state & local level #NPHW16 <http://ow.ly/YuhPo>
  - Tweet with link to CDC's [Environmental Health Tracking Network](#)
  - Tweet with link to EPA's [Exchange Network](#)
- *Tip: Limit hashtags to two per tweet*

Instagram/ Facebook:

- Snap a picture of EH professionals at work.
- Share EH stories on Instagram with a picture.

# National Public Health Week

## Environmental Health Toolkit

### Join our Twitter discussion during NPHW:

- **Monday:** #ClimateChangesHealth. Learn what communities are doing to reduce climate change effects: <http://bit.ly/223AAE3> #NPHW
- **Tuesday:** What does environmental justice mean to you? #EH4All #NPHW <http://goo.gl/LX9mOF>
- **Wednesday:** Wondering how Environmental Health relates to the water you drink? [NEHA infographic](#) #NPHW #EH4All
- **Thursday:** How have you used the EH messaging in your work? <http://goo.gl/QG1krq> #NPHW
- **Friday:** Support the @Surgeon\_General in creating walkable communities through partnerships & healthy community design. <http://goo.gl/lj8eRm> #NPHW

Through our research, conducted with help from the FrameWorks Institute, the general public has difficulty defining environmental health, but they do value it (<http://goo.gl/QG1krq>). We need to be relevant, responsive and visible — consider ways to better engage with your communities or constituencies.

- [2015 Spring Lab Matters](#) – Easing Community Concerns through Biomonitoring
- [Community Access to Environmental Health Laboratories: A Report on Two Statewide Meetings](#)
- Participate in [National Healthy Schools Day on April 5, 2016](#). This is an opportunity to educate communities and improve school environments by hosting local activities, with a focus on promoting EPA's [Indoor Air Quality Tools for Schools Guidance & Toolkit](#). Learn how to measure air quality through [EPA's Air Sensor Toolbox for Citizen Scientists](#)

### Environmental Health Webinars

#### Upcoming:

- [Flint Water Crisis and Beyond webinar series](#)
- [April 12 at 2:00 p.m. EDT: Flint: Lessons Learned- Lead Poisoning, Its Prevention, and Its Consequences](#)
- [April 28 at 1:30 p.m. EDT: Climate Changes Health: Tools to Communicate the Problem](#)
- [May 5 at 1:30 p.m. EDT: This webinar will focus on newly released Value of Environmental Health Services report, produced by the National Environmental Health Partnership Council.](#)
- APHA will host a series of webinars focused on [climate change](#).
- [EPA's Safe and Sustainable Water Resources webinar series](#)

#### Archived:

- [Building and Understanding of EH - Increase public understanding of environmental health by applying these key metaphors.](#)
- [Harmful Algal Blooms: Drinking Water Impacts and Lab Methods webinar](#)
- A [five-part webinar series](#) highlighting the vital work of the ATSDR.
- [APHA Climate change webinars](#)
- [Creating walkable communities: a Health in All Policies approach](#)
- [Transportation and Health Tool: Demonstrating health impacts of transportation decisions](#)
- [Active Transportation and Equity: Key Challenges and Opportunities from the Field](#)
- [When Safe Routes to School Meets Violence Prevention](#)

## Reports

- [ATSDR Safeguarding Communities From Chemical Exposures guidebook](#)
- [Indoor Air Testing Primer](#)
- [Adaptation in Action: Grantee Success Stories from CDC's Climate and Health Program](#)
- [Climate change guidebook](#)
- [EPA's Report on the Environment](#): This report is an interactive resource that shows how the condition of the environment and human health in the U.S. is changing over time.

## Fact Sheets

- [Safe Drinking Water fact sheet](#)
- APHL Bridges: Connecting the Nation's Environmental Health Laboratories: Consumer product testing and laws in Washington State ([2015 Winter Bridges](#) p. 4)
- [Help Control Mosquitoes that Spread Dengue, Chikungunya, and Zika Viruses](#)
- [Updated Interim Zika Guidelines for U.S. Healthcare Providers- CDC's Morbidity and Mortality Weekly Report](#)

## Other Resources

American Public Health Association:

- [Tribal Think Tank Videos](#)
- [Understanding EH Toolkit](#)
- [Transportation and Health Tool](#)

Environmental Protection Agency:

- [EPA EnviroAtlas](#)
- [EPA Health Impact Assessments](#)
- [EPA Community Public Health Project](#)
- [EPA's Green Infrastructure](#)
- [EPA's Near-Roadway Air Pollution Studies](#)
- [More information found on the EPA website](#)

## Upcoming Events in April

**April 5-7, 2016:** [Safe Routes to School National Conference](#)

**April 8, 2016:** [North Carolina Breathe Conference](#)

**April 13, 2016:** [NIEHS/EPA Children's Centers Webinar Series](#): Stress, Chemical/Non-Chemical Exposures

**April 15-17, 2016:** [P3 National Expo](#) (People, Prosperity, and the Planet)

*The National Public Health Week Environmental Health Toolkit was made under the auspices of the Environmental Health Coalition. The Environmental Health Coalition collaborates to create healthier communities for all.*

