Climate change can worsen the negative health impacts of transportation. For example, higher temperatures are linked with respiratory problems, which can be compounded by build-up of vehicular emissions and other harmful air pollution. All people deserve access to green spaces and places to walk, bike and roll safely. When people can walk where they need to go, car traffic decreases, and that can improve air quality and respiratory health. This toolkit will help you get involved and raise awareness of these issues. It contains easy-to-use social media tools. All you have to do is click away. Please join us in the Year of Climate Change and Health and spreading the word through your social media networks.

Visit our website to learn more about how you can get involved.

- Share your climate change and clean transportation & healthy community design resources with us.
- Attend and promote climate change and health events as they become announced.
- Get out in your community to raise awareness of the connections between climate change and health.

Climate change is happening now and it is impacting the lives of all across the country.

[SHARE] 2017 is the Year of Climate Change and Health. Learn more here: www.apha.org/climate #ClimateChangesHealth
LET’S GET STARTED

Please hover over the text to access links.

PRIMARY
#ClimateChangesHealth

LINK
APHA.org/Climate

MONTHLY THEMES & STAFF LIAISON
March: Clean Energy Natasha
April: Transportation & Health Community Design Kate
May: Air Quality, Respiratory & Cardiovascular Health Natasha

OUR PARTNERS

Institute of Transportation Engineers: @ITEhq
American Institute of Architecture: @AIANational
American Planning Association: @APA_Planning
American Podiatric Medical Association: @APMA
National Recreation & Park Association: @NRPA_news
Natural Resources Defense Council Climate Change: @NRDC_Climate

FOLLOW US

@EH_4_All
@NPHW
@PublicHealth
@GetReady
@APHAAnnualMtg

SOCIAL MEDIA TIPS

PERSONALIZE IT
Why do you support #ClimateChangesHealth?

TAG PARTNERS
Highlight your partners’ efforts and movements.

USE IMAGES & VIDEOS
Catch your followers’ eye and increase interaction with your posts.

ADD A CALL TO ACTION
Increase interaction by calling for a next step. Provide a link to more information or ask for a retweet.
Transp & ph agencies need to work together to reduce the # of vehicle miles travelled to lower air pollution #ClimateChangesHealth

Transp. agencies can use stakeholder input, planning & risk mapping to reduce climate change impact on vulnerable pops #ClimateChangesHealth

Bldgs account for > 40% of US carbon emissions. We must change how we design, construct, & operate our bldgs! #ClimateChangesHealth

We can reduce US energy demand & make our communities healthier through energy-efficient bldg design & construction. #ClimateChangesHealth

Smart bldg energy code policies reduce energy waste & reduce neg health & air quality impacts https://goo.gl/gR2Cef #ClimateChangesHealth

Vehicles are large source of air pollution which affects air quality. Poor air quality increases respiratory conditions. #ClimateChangesHealth


Green infrastructure can improve air quality and lower temperatures. Find out more: http://bit.ly/2cYGmAw #ClimateChangesHealth

Sprawl patterns of development are linked w/ adverse energy & climate impacts. Learn more: https://goo.gl/oSrqv6 #ClimateChangesHealth

How do urban parks combat urban heat island effects? https://goo.gl/6oJ70s #ClimateChangesHealth

Extreme heat threatens health. Bldg design & tree canopy can reduce urban heat island effect. http://ow.ly/6kvZ30aOmqQA #ClimateChangesHealth

Reduce traffic-related air pollution through transp and land-use planning decisions. https://goo.gl/eWPFpa #ClimateChangesHealth

Decrease transp-related GHG emissions through increased accessibility driving alternatives & smart growth principles. #ClimateChangesHealth

Transp. is a large source of GHGs. Increased GHGs can lead to heat-related deaths & illness among vulnerable pops. #ClimateChangesHealth

The built environment accounts for more than ⅓ GHG emissions. Affordable walkable communities can reduce GHG emissions #ClimateChangesHealth

Create affordable, accessible transit systems to help combat the effects of climate change. #ClimateChangesHealth
EVENT RESOURCES

DOWNLOAD VIDEOS, RESOURCES AND FACT SHEETS FOR SOCIAL MEDIA USE
MORE TO COME

STAY TUNED FOR THE MAY TOOLKIT ON AIR QUALITY, RESPIRATORY AND CARDIOVASCULAR HEALTH