

thenationshealth.org

Publication Frequency: 10 times a year.

(February/March and November/December are combined issues)

## issues

January _____	IO/PO & Material Deadlines	_____ November 15, 2019
February/March _____		_____ December 20, 2019
April _____		_____ February 10
May _____		_____ March 9
June _____		_____ April 9
July _____		_____ May 11
August _____		_____ June 12
September _____		_____ July 13
October _____		_____ August 10
*November/December _____		_____ September 14

**\*Bonus issue: distribution at APHA Annual Meeting**

## publication specifications

Publication Trim Size: 10.625 x 13.75 inches (Do not build ad to this size.)

### Premium and 4 Color Positions

Size	Width & Depth	1x	3x	6x	12x	24x
Back covers	11.125 x 14.25 (trim 10.625 x 13.75)	n/a	\$7,000	\$6,500	\$6,300	\$6,200
Spread	21.75 x 14.25 (trim 10.625 x 13.75)	n/a	\$6,500	\$6,000	\$5,500	\$5,400
Full pg (bleed)	11.125 x 14.25 (trim 10.625 x 13.75)	\$4,600	\$4,500	\$4,200	\$4,100	\$3,900
Full pg (non bleed)	9.125 x 12.25	\$4,600	\$4,500	\$4,200	\$4,100	\$3,900
3/5 page	5.375 x 12.25	\$4,400	\$4,300	\$4,100	\$4,000	\$3,500
1/2 page (horizontal)	9.125 x 6	\$4,000	\$3,500	\$3,400	\$3,100	\$3,000
2/5 page (vertical)	3.5 x 12.25	\$3,200	\$3,000	\$2,800	\$2,600	\$2,500
3/10 page	5.375 x 6	\$3,000	\$2,800	\$2,600	\$2,400	\$2,300
1/5 page	3.5 x 6	\$2,600	\$2,500	\$2,400	\$2,300	\$2,100

### Black & White

Full pg	9.125 x 12.25	\$1,900	\$1,800	\$1,700	\$1,600	\$1,500
3/5 page	5.375 x 12.25	\$1,800	\$1,700	\$1,600	\$1,500	\$1,400
1/2 page (horizontal)	9.125 x 6	\$1,500	\$1,400	\$1,300	\$1,200	\$1,100
2/5 page (vertical)	3.5 x 12.25	\$1,400	\$1,300	\$1,200	\$1,100	\$1,050
3/10 page	5.375 x 6	\$1,200	\$1,100	\$1,000	\$950	\$900
1/5 page	3.5 x 6	\$1,100	\$1,050	\$800	\$700	\$650

### Recruitment Rates

			3x insertions	Max # of words
Full pg	9.125 x 12.25	\$1,600	\$1,500 ea.	950
3/5 page	5.375 x 12.25	\$1,450	\$1,400	800
1/2 page (horizontal)	9.125 x 6	\$1,345	\$1,300	600
2/5 page (vertical)	3.5 x 12.25	\$1,300	\$1,275	350
3/10 page	5.375 x 6	\$1,050	\$1,000	250
1/5 page	3.5 x 6	\$945	\$870	150

# PRINT RESERVATION FORM

apha.org/publications-and-periodicals/advertising

Date: \_\_\_\_\_ E-mail: \_\_\_\_\_

Advertiser: \_\_\_\_\_ Type of Advertisement:  Recruitment  Non-Recruitment

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## Please reserve space in the following:

- American Journal of Public Health
- The Nation's Health
- Annual Meeting Program
- Get Ready Calendar

Month/Issue: \_\_\_\_\_

Month/Issue: \_\_\_\_\_

Month/Issue: \_\_\_\_\_

Month/Issue: \_\_\_\_\_

Month/Issue: \_\_\_\_\_

**Size** \_\_\_\_\_ **Size** \_\_\_\_\_ **Size** \_\_\_\_\_ **Size** \_\_\_\_\_

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## Instruction \_\_\_\_\_

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- Black and White
- 4-Color (CMYK)

## Material(s)

- To follow
- Enclosed
- E-mailed

## Payment Method

- Insertion/Purchase Order
- VISA
- MasterCard
- American Express

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Submit to: [advertise@apha.org](mailto:advertise@apha.org)

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