

Digital Media Reservation Form

apha.org (Average monthly visits: 200,000)

Page

- Public Health CareerMart
- Events and Meetings
- APHA Communities
- Professional Development
- Public Health Newswire

Vertical 200 x 300

- 1x\$2,800*
- 3x\$4,800*
- 6x\$6,000*
- 12x\$12,000*

Start Date: _____

End Date: _____

*One page per rate.
For multiple pages, please email advertise@apha.org.

Monthly e-newsletter *Inside Public Health*

(Delivered to over 16,000 APHA members monthly)

Skyscraper 120 x 300

- 1x\$3,000
- 3x\$6,000
- 6x\$9,000
- 12x\$15,000

Start Date: _____

End Date: _____

Button 120 x 150

- 1x\$1,500
- 3x\$3,500
- 6x\$6,500
- 12x\$12,000

Start Date: _____

End Date: _____

The Nation's Health monthly ehighlights

(Delivered to over 70,000 public health professionals monthly)

Skyscraper 120 x 300

- 1x\$3,000
- 3x\$6,000
- 6x\$9,000
- 12x\$15,000

Start Date: _____

End Date: _____

Button 120 x 150

- 1x\$1,500
- 3x\$3,500
- 6x\$6,500
- 12x\$12,000

Start Date: _____

End Date: _____

Contact Person: _____

Advertiser/Agency: _____

Address: _____

City _____ State _____ ZIP _____

URL for banner: _____

Phone: _____ Fax: _____

E-mail: _____

Description of advertisement: _____

Payment Method

- Check enclosed
- VISA
- MasterCard
- American Express

Card Number: _____ Exp: _____

Signature: _____

Print: _____

Specifications and Guidelines

Image File Format: jpeg, png, gif.
Maximum file size: 128KB.

Materials Due: 10 days prior to start date.
Full payment is required for entire campaign
before start date. All rates are net.

Submit Electronically to:

advertise@apha.org or fax to:
202-777-2531.

Cancellation Policy: Cancellation for
digital placements must be submitted in
writing within 7 days prior to your scheduled
start date.

Policy: All advertisements are subject to approval by the
executive director. Acceptance of advertisement by APHA does
not indicate or imply endorsement. APHA reserves the right to
decline any advertisement previously accepted and reserves the
right to insert the word "advertisement" on any advertisement.