

Digital Media Reservation Form



APHA website - apha.org (Unique monthly visitors: 140K)

Page

- Public Health CareerMart
- Events and Meetings
- APHA Communities
- Professional Development
- Public Health Newswire
(www.publichealthnewswire.org)

Vertical 200 x 300

- 1x\$2,800*
- 3x\$4,800*
- 6x\$6,000*
- 12x\$12,000*

Start Date: _____

End Date: _____

For multiple page placements, please email advertise@apha.org

Monthly e-newsletter *Inside Public Health*

(Delivered to over 17K APHA members monthly)

Skyscraper 120 x 300

- 1x\$3,000
- 3x\$6,000
- 6x\$9,000
- 12x\$15,000

Start Date: _____

End Date: _____

Button 120 x 150

- 1x\$1,500
- 3x\$3,500
- 6x\$6,500
- 12x\$12,000

Start Date: _____

End Date: _____

The Nation's Health monthly ehighlights

(Delivered to over 74K public health professionals monthly)

Skyscraper 120 x 300

- 1x\$3,000
- 3x\$6,000
- 6x\$9,000
- 12x\$15,000

Start Date: _____

End Date: _____

Button 120 x 150

- 1x\$1,500
- 3x\$3,500
- 6x\$6,500
- 12x\$12,000

Start Date: _____

End Date: _____

Contact Person: _____

Advertiser/Agency: _____

Address: _____

City _____ State _____ ZIP _____

URL for banner: _____

Phone: _____ Fax: _____

Email: _____

Description of advertisement: _____

Payment Method

- Check enclosed VISA MasterCard American Express

Card Number: _____ Exp: _____

Signature: _____

Print: _____

Specifications and Guidelines

Image File Format: jpeg, png, gif.

Materials Due: 10 days prior to start date. Full payment is required for entire campaign before start date. All rates are net.

Submit Electronically to:

advertise@apha.org

Cancellation Policy: Cancellation for digital placements must be submitted in writing within 7 days prior to your scheduled start date.

Example: September edition, please submit by August 23.

Policy: APHA, in its sole discretion, retains the right to decline any submitted advertisement or to discontinue posting of any advertisement previously accepted and reserves the right to insert the word "advertisement" on all advertisements.