

ajph.org
Publication Frequency: 12 times a year.

issues

January _____	_____	November 9, 2019
February _____	_____	December 6, 2019
March _____	_____	January 6
April _____	_____	February 10
May _____	_____	March 9
June _____	_____	April 6
July _____	_____	May 9
August _____	_____	June 8
September _____	_____	July 9
October _____	_____	August 10
*November _____	_____	September 7
December _____	_____	October 9

IO/PO & Material Deadlines

***Bonus issue: distribution at APHA Annual Meeting**

publication specifications

Publication trim: 8.25 x 10.875 inches.

rates & specs

Premium and 4 Color Positions

Size	Width & Depth	1x	3x	6x	12x	24x
Cover 4	8.5 x 11.125 (trim 8.25 x 10.875)	n/a	\$9,000	\$8,500	\$8,000	\$7,500
Covers 3 & 4	8.5 x 11.125 (trim 8.25 x 10.875)	n/a	\$8,000	\$7,500	\$6,500	\$6,000
Covers 3	8.5 x 11.125 (trim 8.25 x 10.875)	n/a	\$7,000	\$6,500	\$6,000	\$5,500
Covers 2	8.5 x 11.125 (trim 8.25 x 10.875)	n/a	\$7,000	\$6,500	\$6,000	\$5,500
Opposite Editorial	7 x 10	n/a	\$7,000	\$6,500	\$6,000	\$5,500
Spread	15 x 10	n/a	\$8,000	\$7,500	\$6,500	\$6,000
Full pg (bleed)	8.5 x 11.125 (trim 8.25 x 10.875)	\$4,600	\$4,400	\$4,200	\$4,100	\$4,000
Full page (non bleed)	7 x 10	\$4,600	\$4,400	\$4,200	\$4,100	\$4,000
2/3 page	4.5 x 10	\$4,200	\$4,000	\$3,600	\$3,400	\$3,200
1/2 page (vertical)	3.375 x 10	\$4,000	\$3,500	\$3,300	\$3,000	\$2,900
1/2 page (horizontal)	7 x 4.875	\$4,000	\$3,500	\$3,300	\$3,000	\$2,900
1/3 page	2.125 x 10	\$3,500	\$3,300	\$3,000	\$2,800	\$2,700

Black & White

Market Place and Books & Other Media

Full pg	7 x 10	\$2,500	\$1,800	\$1,700	\$1,600	\$1,500
2/3 page	4.5 x 10	\$2,000	\$1,700	\$1,600	\$1,500	\$1,400
1/2 page (vertical)	3.375 x 10	\$1,800	\$1,500	\$1,400	\$1,300	\$1,200
1/2 page (horizontal)	7 x 4.875	\$1,800	\$1,500	\$1,400	\$1,300	\$1,200
1/3 page	2.125 x 10	\$1,600	\$1,200	\$1,100	\$1,000	\$950
1/4 page	3.375 x 4.875	\$1,300	\$1,100	\$1,000	\$900	\$850
1/6 page	2.125 x 4.875	\$1,200	\$1,000	\$900	\$800	\$750

Recruitment Rates

			3x insertions	Max # of words
Full page	7 x 10	\$1,700	\$1,500 ea.	700
2/3 page	4.5 x 10	\$1,500	\$1,400	575
1/2 page (vertical)	3.375 x 10	\$1,300	\$1,200	425
1/2 page (horizontal)	7 x 4.875	\$1,300	\$1,200	425
1/3 page	2.125 x 10	\$1,200	\$1,100	275
1/4 page	3.375 x 4.875	\$1,100	\$1,000	225

PRINT RESERVATION FORM

apha.org/publications-and-periodicals/advertising

Date: _____ E-mail: _____
Advertiser: _____ Type of Advertisement: Recruitment Non-Recruitment
Contact: _____ Phone: _____ Fax: _____
Address: _____
City: _____ State: _____ Zip: _____

Please reserve space in the following:

<input type="checkbox"/> American Journal of Public Health	<input type="checkbox"/> The Nation's Health	<input type="checkbox"/> Annual Meeting Program	<input type="checkbox"/> Get Ready Calendar
Month/Issue: _____	_____	_____	_____
Month/Issue: _____	_____	_____	_____
Month/Issue: _____	_____	_____	_____
Month/Issue: _____	_____	_____	_____
Month/Issue: _____	_____	_____	_____
Size _____	Size _____	Size _____	Size _____
_____	_____	_____	_____
_____	_____	_____	_____

Instruction _____

Black and White 4-Color (CMYK)

Material(s)

To follow Enclosed E-mailed

Payment Method

Insertion/Purchase Order VISA MasterCard American Express

All advertisements must be prepaid or accompanied by a purchase or insertion order. Please confirm total amount at advertise@apha.org.

Card Number _____

Exp. _____

Signature _____

Print _____

Submit to: advertise@apha.org

Policy: APHA, in its sole discretion, retains the right to decline any submitted advertisement or to discontinue posting of any advertisement previously accepted and reserves the right to insert the word "advertisement" on all advertisement.