



APHA 2020

VIRTUAL

ANNUAL MEETING & EXPO

OCT. 24 – 28

CREATING THE HEALTHIEST NATION:
PREVENTING VIOLENCE

Exhibit at the **Virtual Public Health Expo**

COVID-19 may have interrupted APHA's traditional face-to-face expo, but it hasn't diminished our spirit or pursuit of our mission to connect leading organizations with public health professionals. We created the Virtual Public Health Expo, a robust platform that gives exhibitors enhanced opportunities to share information and engage with attendees. We think you're going to love it!

The Perks of a Virtual Expo:

- You'll save at least \$6,000.
- No travel or hotel costs.
- No freight to ship.
- No expenses for furniture, electrical, internet, etc.
- No time away from work or family obligations.
- A great opportunity to involve more of your staff to connect with attendees.
- Flexible schedule.
- Increased views to your profile and website! 2019 attracted 22,000 viewers. With an all-virtual meeting the Expo views will increase even more.

Sign up Today to Become Part of The Public Health Expo!

Exhibit Fees: Non-profit **\$1,600** Commercial **\$1,900**

Exhibitor Profile Features:

- 2,000 character description
- 5 searchable product categories
- 1 show special (promotional, discount or bonus)
- Company logo
- New product suggestions for the right prospect
- 1 video presentation
- Match-making/Connection Suite to network

Add More to Your Virtual Booth:

Ultimate Booth Upgrade for only \$895

- Premium placement at the top of the exhibitor list and search results
- 3,000 character description
- 10 searchable product categories

Additional Digital Promotions:

- Company logo as Rotating Banner Ad – \$295
- Logo on your Floor Plan Booth – \$395

- Presentations in Exhibitor Industry Expert Theater
- 2 complimentary registrations for the full Virtual Annual Meeting
- Nearly a full year of visibility for your virtual booth — not just four days!
- Enhanced engagement opportunities to showcase your organization through direct messaging
- Virtual gamification to engage with attendees
- Flexible format over four days allowing you to customize your schedule

- 5 news releases
- 5 special event listings
- 2 video uploads

- Exclusive Online Exhibitor List – Clickable Logo \$1,995
- Exclusive Online Floor Plan – Clickable Logo \$1,595

[CONTACT LYNN SCHOEN FOR MORE INFORMATION](#) **202-777-2479**