

Happy Tuesday! APHA's 2020 Annual Meeting and Expo is nearly **four weeks away.** Did you know APHA 2020 will be a global event? Attendees across the U.S. and from more than 37 other countries will be participating. Share your excitement on Twitter to spread the word about this great opportunity to learn from the experts and engage with other public health professionals.

5 Tips for Success at APHA 2020

1. Make sure your computer is ready: Install the Zoom app on your desktop, phone or tablet. All live sessions will be streamed through Zoom. You must be logged in to the Virtual Meeting Platform to access the Zoom sessions.

2. Build your schedule: Log in to the Virtual Meeting platform with your registration ID and email. Bookmark this link for easy access. Browse the schedule by day, program, or theme, and add the sessions you would like to see live to your personal schedule. Star other sessions to watch on-demand.

Quick Links

APHA 2020 Virtual | Oct. 24-28

Registration Record

Virtual Meeting Platform

Attendee Info & Archived Newsletters

Schedule at a Glance

For Presenters

Virtual Expo

Annual Meeting Blog

3. Be in the moment: Try to focus your time and attention on the meeting. It's tempting to multitask while on your computer, but it's best to set aside time specifically for sessions and events you want to attend live. Silence your phone, turn off email notifications and limit distractions so you can get the most out of each session.

4. Network like a pro: Networking is an amazing way to grow your professional circle and is a prime reason for many to attend the Annual Meeting. Plan to participate in the live networking and engagement opportunities hosted by APHA with your peers. And, don't forget the business meetings and social hours.

5. Take advantage of pre-meeting events: Ease into the Annual Meeting on **Oct. 19** with pre-released content (poster and roundtable presentations and short films from the film festival).

Log in to the Virtual Meeting Platform



The best available information about injury and violence prevention, all in one easy-to-search place.

CDC

CDC.GOV/INJURY/HIP

Speaker Announcement

Monday General Session: Policy-Mediated Violence: A Threat to Health Monday, Oct. 26 | 5-6:30 p.m. (MT)

Policy can positively or negatively impact violence, depending on its original intent or the way its procedures are implemented. This session will explore the role of policy formation and implementation and discuss ways to ensure it mitigates, not enhances, violence.



(Left to right)

Moderator: Angela Glover Blackwell (PolicyLink)

Panelists: David R. Williams (Harvard University); Mona Hanna-Attisha (Michigan State University and Hurley Children's Hospital Pediatric Public Health Initiative); and Tony Iton (The California Endowment)

Learn More About These Speakers

Presenter Resources

We want you to be successful, so we're sharing tools to help you present at the meeting. Check out these tips and reminders for oral, poster and roundtable sessions and special guidance for moderators and co-hosts. Remember that all presenters must be registered by **Sept. 29**. Once you register, you can log in to the Virtual Meeting platform and build your schedule.

Virtual Expo: More than just booths



APHA's Virtual Public Health Expo brings together high-ranking schools and programs, public and private research institutes and leading companies, all dedicated to the public health industry. This year's shift to a virtual format will allow attendees to make new connections and strengthen their rapport with public health colleagues from wherever they are.

Sign in to the Virtual Expo with your registration ID to update your profile, better define your areas of interest and interact more meaningfully with exhibitors.

Explore the Interactive Floor Plan. Just as you would explore a physical Expo Hall, you can do the same in the Virtual Expo. Click on booths or search for exhibitors by company name, category or keywords. View each exhibitor's profile to add exclusive events to your schedule, watch videos, send direct

messages and book an appointment to meet with staff.

Connection Suite:

During the registration process, you identified areas of interest. Exhibitors who share those interests consider you to be a VIP and will engage you through a variety of exciting opportunities like raffles and giveaways, meet and greets, happy hours and so much more. You may receive an email directly from our exhibitors asking you to participate in an event or find out more about their services.

Help Us Help Them

Wow, attendees have donated \$14,714 to **The Robby Poblete Foundation**; that's \$4,700 more than our original goal! Your contributions are directly helping San Francisco residents by taking guns off the street and providing resources to vocational workers. Learn more about the Help Us Help Them campaign. If you haven't already donated, you still have time. Log back in to donate. You truly make a difference, and we are extremely grateful!

Million Minutes Challenge



Get moving! Sign up to participate in the Million Minutes Challenge. This challenge takes place **Oct. 1-28**. The app tracks steps and minutes of activity. That means you can track your daily and favorite activities and convert the minutes of activity into steps. Space is limited to the first 1,000 attendees. Download the app or sign up on the desktop version to get started.

Prizes will be awarded to:

- Most steps/minutes of activity
- · Greatest Growth: Most improvement throughout the challenge
- Foodie Photographers: Post photos of healthy meals
- Goal Getters: Take at least 7,500 steps 3 days each week

To sign up:

• Download the Walker Tracker app on the App Store or Play Store.

- Click Create an Account.
- Enter the program URL: apha2020.walkertracker.com.
- Complete the registration form.
- Click Take Me to the App.

To Connect a Device:

- Click Connect a Device in the top right.
- Click Manage Devices.
- Select a device and allow permissions.



The Monday Campaigns will be encouraging you to add more rolling, walking and moving with **WALKtober** throughout October. Whether you're strolling on the sidewalk, wandering through the park, or moseying around the house, any form of movement grants people of all ages and abilities a safe and accessible way to be active. Try one of Move It Monday's creative ideas for moving more this WALKtober: park farther from the entrance while doing errands, take your dog for an extra walk, or plan a family scavenger hunt in the backyard or park.

Absentee Voting

The Annual Meeting takes place just a week before the presidential election. Check out healthyvoting.org for info on how to vote safely in your area. If you plan to vote by mail, the postal service may be stretched thin, so request a ballot now and submit it as soon as possible.

We're excited to have you on board! Prepare for a pleasantly different meeting that shows the innovative and creative side of public health.

Sincerely,

APNA'S Annual Meeting Term

APHA's Annual Meeting Team American Public Health Association annualmeeting@apha.org



The Association recognizes the hard work of public health professionals everywhere, especially during this incredibly trying and painful time for our nation. We encourage you to share APHA's most up-to-date COVID-19 resources and information in English or Spanish, read our statement on racism and use our racism and health info as you join in the chorus for justice. We're pleased to offer our Advancing Racial Equity and COVID-19 Conversations webinar series.



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Opt Out of APHA Annual Meeting emails.

Unsubscribe from all future APHA emails. Please Note: This will remove you from all APHA communications,

including important updates, membership information and newsletters.

