

# **Executive Board Meeting**

Monday, September 17, 2018 2 – 4 p.m. EDT

# Meeting Notes

Resa M. Jones, MPH, PhD, Chair

## In Attendance

Pamela M. Aaltonen, PhD, RN Ayanna V. Buckner, MD, MPH Charlene Cariou, MHS, CHES Chris Chanyasulkit, PhD, MPH Eldonna Chesnut, BSN, MSN William G. Courtney, DVM, MPH, MA Betty B. Daniels, PhD, RN Ella Greene-Moton, Vice Chair M. Aaron Guest, MPH, MSW Jeffrey S. Hallam, PhD U. Tara Hayden, MHSA Benjamin H. Hernandez, MBA Resa M. Jones, MPH, PhD Kathy M. Lituri, RDH, MPH Linda Rae Murray MD, MPH, FACP Elena Ong, PHN, MS Thomas C. Quade, MPH, MA Martha C. Romney, RN, MS, JD, MPH Joseph Telfair, DrPH, MPH, MSW Ryan C. Tingler, MPH Catherine L. Troisi, PhD Deanna Wathington, MD, MPH, FAAFP

# APHA Staff in Attendance

James Carbo Regina Davis-Moss, PhD Kemi Oluwafemi, MBA, CPA Susan Polan, PhD Don Hoppert Deborah Dillard

#### Unable to Attend

Donna K. Beal, MPH, MCHES Georges C. Benjamin, MD

# Call to Order/Roll Call/Opening Remarks - Resa M. Jones, MPH, PhD, Chair, Executive Board

The Chair called the meeting to order at 2:04 p.m. EDT, and made brief welcoming remarks, called the roll and called for a motion to approve the meeting agenda. The motion was moved and seconded, and hearing no discussion, the Chair called for a vote (the meeting agenda was approved by acclamation).

The chair then called for a motion to approve the consent agenda. Items on the consent agenda included the July Executive Board meeting summary, leadership appointments, new agency members (17 in total), and a motion by the Membership Committee of the Executive Board formalizing current practices of allowing medical or dental school residents to be eligible to be members at the Student Individual Rate. After a brief period of discussion, the Chair called for a motion to approve the consent agenda. The motion was moved and seconded, and hearing no further discussion, the Chair called for a vote (the motion was approved by acclamation).

#### Discussion of Old Business - Resa M. Jones, MPH, PhD, Chair

The Chair called for comments related to the items under old business. Dr. Telfair shared information related to the work group assembled to discuss rural health issues; Ms. Greene-Moton shared information related to the group assigned with looking into APHA pathways to leadership; and Dr. Murray said she is working with Dr. Benjamin on the roles and responsibilities issue, and they will report back to the Board at the November meeting. Hearing no further comments, the Chair asked the Board to complete as many tasks on the old business document as possible by the end of the term. The Chair then moved onto the next item on the agenda.

## Report of the Treasurer – Benjamin Hernandez, MBA

Mr. Hernandez provided the Executive Board with an update of FY2018 (pre-audit), and FY2019 as of July 31, 2018. Mr. Hernandez said APHA ended FY2018 with a net income from operations in the amount of \$1,142,753, and when you include investment appreciation/depreciation APHA had a profit of \$1,567,724. He said the revenue variance from operations was mostly from one-time grants activities and FY2018 investment revenue was higher than budgeted. Mr. Hernandez said while the number for FY2018 were very good, the Association still continues to struggle in membership and publications, which is concerning.

Mr. Hernandez then discussed FY2019 as of July 31, 2018 (one month of the fiscal year). He said the change in net assets including investment appreciation/depreciation is \$1,688,655, which is over budget by \$358,813 and under FY2018 by \$28,942. He reminded the Board that it's too early in the fiscal year to draw any conclusion on the FY2019 budget. He then directed Board members to refer to the materials provided to them in advance of the meeting and to contact him with any questions.

Hearing no questions, Dr. Jones thanked Mr. Hernandez for his presentation, and before moving on to the next item on the agenda, notified the Executive Board they will have a substantive conversation regarding the moratorium on adding additional components at the November meeting in San Diego.

Dr. Jones then explained Dr. Benjamin was unable to participate in the Executive Board meeting because he was traveling to Montana to celebrate the Montana Public Health Association's 100<sup>th</sup> anniversary. She said Dr. Benjamin recorded his presentation, which was played for the Board.

## Association Update - Georges Benjamin, MD, Executive Director

Dr. Benjamin began his presentation by providing the Board with a legislative update. He discussed a court case concerning the Affordable Care Act, the status of the Labor/HHS appropriations, the status of the nomination of Judge Kavanaugh to the Supreme Court, and APHA's Speak for Health Campaign. Dr. Benjamin shared the news that Dr. Lena Wen was named the next president of Planned Parenthood (first physician to lead the organization).

Dr. Benjamin addressed issues related to the Affiliates, noting that Lindsey Wahowiak was recently named the Director of APHA's Affiliate Affairs Department. He discussed the moratorium issue and the Board discussion in November. He talked about the work of the Joint Policy Committee, noting the effort they put into policy

reviews. He also talked about the frustration of members related to policy assessments, and the importance of working with the Speaker to address concerns at the November meeting of the Governing Council.

Dr. Benjamin then discussed the 2018 Annual Meeting (as of Sept. 17, 505 booths sold, 7,263 paid registrants, APHA continues to add hotels due to demand, advanced registration ends on Sept. 20, and APHA Live was launched at the end of August).

Dr. Benjamin concluded his presentation by sharing the news that he was asked to asked to serve as the chair of the Advisory Committee for the Health and Medicine Division of the National Academies of Science, Engineering, and Medicine. He said he discussed the matter with the Executive Committee, and they approved of his appointment. Dr. Benjamin said he will be using personal leave when he participates in the four annual meetings of the Committee.

At the conclusion of Dr. Benjamin's recorded message, Don Hoppert, APHA's Director of Government Relations, introduced the 2018 nominees for the APHA Distinguished Public Health Legislator of the Year Award. He said Executive Board members will vote on the award after the meeting using an online tool. At the conclusion of Mr. Hoppert's comments, Executive Board members discussed the award and list of candidates.

Dr. Jones thanked Mr. Hoppert and encouraged Executive Board members to email Dr. Benjamin if they had any questions concerning his presentation.

## Report of the Governing Council – Linda Rae Murray, MD, MPH, Speaker

Dr. Murray discussed the proposed bylaws amendment the Governing Council will consider in November. The amendment ensures SPIGs are consistent in structure with other constituent and affiliate groups under Article IX. She concluded her presentation by noting any additional proposed amendments to the bylaws must be received in writing by 6 p.m. on Saturday, Nov. 10.

Ms. Greene-Moton asked a question related to potential bylaws amendments concerning the Caucus Collaborative (GC and EB representation), Mr. Guest (the liaison to the Collaborative) said the Collaborative hasn't reached consensus on the matter, and therefore there will be no proposed bylaws amendments brought before the GC in November.

Hearing no further questions, Dr. Jones thanked Dr. Murray for her presentation and introduced the next item on the agenda.

# Report of the Strategic Implementation Committee - Pamela Aaltonen, PhD, RN, Chair

Dr. Aaltonen began her presentation by highlighting the leading health indicators and measures document provided to the Board in advance of the meeting. She said the Committee has updated the document with more recent data, and as more data is identified the Association should have a better picture of where we're headed in relation to our strategic goals.

Dr. Aaltonen said in October, the Committee will review a draft of the document that will be presented to the Governing Council in November. She went on to say the Subcommittee on Communications is working on a marketing piece that will be distributed to members with the hope that will give them a better understanding of how they can actively participate in the strategic plan including using the hashtag, #speakforhealth to share their efforts.

She concluded her presentation by noting the Strategic Implementation Committee will provide the Board with a more detailed report at the November meeting.

## New Business - Resa M. Jones, MPH, PhD, Chair

Dr. Jones called for new business, and hearing none, made comments related to the following: Executive Board activities at the Annual Meeting; surveys related to the September meeting and EB Committee experience; Chair and Vice Chair election information; the prohibition of endorsing or campaigning for individuals running for open positions on the EB; future EB meeting dates; and Annual Meeting wellness activities.

# Executive Session - Resa M. Jones, MPH, PhD, Chair

3:20 p.m. The Executive Board entered into a period of executive session to discuss personnel matters.

4:02 p.m. The Executive Board exited executive session.

There being no further business before the Executive Board, the Chair adjourned the meeting at 4:03 p.m. EDT. The next meeting of the Executive Board will take place Nov. 8 & 9 in San Diego.