



APHA Agency Membership and Company & Consultant Membership Promotion to Affiliates

Agency Membership is open to federal, state and local governments, academic institutions and nonprofit non-governmental organizations engaged in public health work or having a close relationship to health services. Company & Consultant Membership is open to companies, corporations and consultants whose mission supports public health. Learn more by visiting apha.org/membership/agency-membership.

Benefit for Agency/Organization	Benefits for Individual Employees	Benefits for APHA Affiliate
<ul style="list-style-type: none"> • 50% discount on ads in the <i>American Journal of Public Health</i> and <i>The Nation's Health</i> • Discounted registration to the APHA Annual Meeting and Expo for all employees • Up to 30% discount on APHA Press publications • 50% discount on print advertising • 30% discount on Public Health CareerMart job postings. • One monthly print copy of <i>AJPH</i> (for agency liaison) • Online access to <i>The Nation's Health</i> (for all employees) • Agency listed and linked on Agency Member Directory of the APHA website • Agency/organization becomes part of Generation Public Health© • 10% off booth at APHA's Annual Meeting and Expo (available to new agency members only) 	<ul style="list-style-type: none"> • Employees are eligible to join APHA as Agency Individual Members at discounted rates. <ul style="list-style-type: none"> ➔ \$70 rate for nonprofits ➔ \$145 for for-profits (Company & Consultant Members) ➔ Agency Individual Members can present at the Annual Meeting and Expo. ➔ Agency Individual Members can participate in two APHA Sections of their choice. ➔ Agency Individual Members get online access to <i>AJPH</i> • Agency/organization employees receive discounted registration to the APHA Annual Meeting and Expo. • Online access to <i>The Nation's Health</i> for employees that set up an account • Up to 30% discount on APHA Press publications. 	<ul style="list-style-type: none"> • Increase APHA membership among Affiliate members via promotion of APHA Agency and Company & Consultant Membership. <ul style="list-style-type: none"> ➔ Encourage Affiliate members to become APHA members at a greatly discounted rate. ➔ Encourage APHA members to become Affiliate members through greater participation at the local level. ➔ Increase APHA/Affiliate coordination via Affiliate staff joining APHA as Agency Members. <p>How/why?</p> <ul style="list-style-type: none"> ➔ Identify agencies within their state for potential Affiliate corporate membership opportunities. ➔ APHA Agency and Corporate & Consultant Members have an already identified interest in public health and would be appropriate for outreach to become Affiliate agency/corporate members.