

# YEAR OF CLIMATE CHANGE AND HEALTH Digital Toolkit



#ClimateChangesHealth apha.org/climate

# TRANSPORTATION AND HEALTHY COMMUNITY DESIGN

Climate change can worsen the negative health impacts of transportation. For example, higher temperatures are linked with respiratory problems, which can be compounded by build-up of vehicular emissions and other harmful air pollution. All people deserve access to green spaces and places to walk, bike and roll safely. When people can walk where they need to go, car traffic decreases, and that can improve air quality and respiratory health. This toolkit will help you get involved and raise awareness of these issues. It contains easy-to-use social media tools. All you have to do is click away. Please join us in the Year of Climate Change and Health and spreading the word through your social media networks.

# Visit our <u>website</u> to learn more about how you can get involved.

- Share your climate change and clean transportation & healthy community design resources with us.
- Attend and promote climate change and health events as they become announced.
- Get out in your community to raise awareness of the connections between climate change and health.

Climate change is happening now and it is impacting the lives of all across the country.

[SHARE] 2017 is the Year of Climate Change and Health. Learn more here: www.apha.org/climate #ClimateChangesHealth



# **LET'S GET STARTED**

Please hover over the text to access links.

### **PRIMARY**

#ClimateChangesHealth

### LINK

March: Clean Energy Natasha

April: Transportation & Health Community Design Kate

May: Air Quality, Respiratory & Cardiovascular Health Natasha

### OUR PARTNERS



Institute of Transportation Engineers: @ITEhq

American Institute of Architecture: @AIANational

American Planning Association: @APA\_Planning

American Podiatric Medical Association: @APMA

National Recreation & Park Association: @NRPA news

Natural Resources Defense Council Climate Change: @NRDC\_Climate

### FOLLOW US



**@**EH 4 All

PublicHealth

@GetReady

@APHAAnnualMtg

### **SOCIAL MEDIA TIPS**

### **PERSONALIZE IT**

Why do you support #ClimateChangesHealth?

### **TAG PARTNERS**

Highlight your partners' efforts and movements.

### **USE IMAGES & VIDEOS**

Catch your followers' eye and increase interaction with your posts.

### ADD A CALL TO ACTION

Increase interaction by calling for a next step. Provide a link to more information or ask for a retweet.



# SUGGESTED TWEETS

[SHARE] Transp & ph agencies need to work together to reduce the # of vehicle miles travelled to lower air pollution #ClimateChangesHealth

[SHARE] Transp. agencies can use stakeholder input, planning & risk mapping to reduce climate change impact on vulnerable pops #ClimateChangesHealth

[SHARE] Bldgs account for > 40% of US carbon emissions. We must change how we design, construct, & operate our bldgs! #ClimateChangesHealth

[SHARE] We can reduce US energy demand & make our communities healthier through energy-efficient bldg design & construction. #ClimateChangesHealth

[SHARE] Smart bldg energy code policies reduce energy waste & reduce neg health & air quality impacts https://goo.gl/gR2Cef #ClimateChangesHealth

[SHARE] Vehicles are large source of air pollution which affects air quality. Poor air quality increases respiratory conditions. #ClimateChangesHealth

[SHARE] Higher temps can soften & expand roadway pavement. Factor in climate change for new projects. http://bit.ly/2heuSxT #ClimateChangesHealth

[SHARE] Green infrastructure can improve air quality and lower temperatures. Find out more: <a href="http://bit.ly/2cYGmAw">http://bit.ly/2cYGmAw</a> #ClimateChangesHealth

[SHARE] Sprawl patterns of development are linked w/ adverse energy & climate impacts. Learn more: https://goo.gl/oSrqv6 #ClimateChangesHealth

[SHARE] How do urban parks combat urban heat island effects? <a href="https://goo.gl/6oJ70s">https://goo.gl/6oJ70s</a> #ClimateChangesHealth

[SHARE] Extreme heat threatens health. Bldg design & tree canopy can reduce urban heat island effect. http://ow.ly/6kvZ30aOmQA #ClimateChangesHealth

[SHARE] Reduce traffic-related air pollution through transp and land-use planning decisions. https://goo.gl/eWPFpa #ClimateChangesHealth

[SHARE] Decrease transp-related GHG emissions through increased accessibility driving alternatives & smart growth principles. #ClimateChangesHealth

[SHARE] Transp. is a large source of GHGs. Increased GHGs can lead to heat-related deaths & illness among vulnerable pops. #ClimateChangesHealth

[SHARE] The built environment accounts for more than ¾ GHG emissions. Affordable walkable communities can reduce GHG emissions #ClimateChangesHealth

[SHARE] Create affordable, accessible transit systems to help combat the effects of climate change. #ClimateChangesHealth

GRAPHICS

## **PARTNER RESOURCES**

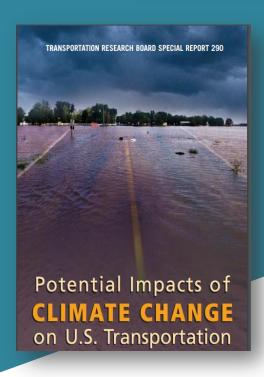
### Climate Action for Healthy People, Healthy Places, Healthy Planet: Transportation, Climate Change and Health

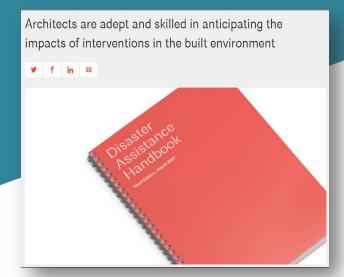


Climate change is the greatest health challenge of the  $21^{\rm st}$  century. It threatens our air, food, water, shelter and security — the basics on which human life depends. Climate change exacerbates health inequities by disproportionately impacting people living in poverty and communities of color.

At the same time, action on climate change provides one of our greatest health opportunities because many climate change solutions improve community environments and health and reduce health inequities. Everybody benefits.

In this brief we explain the health and health equity benefits of reducing climate pollution from the transportation sector. For more on "Climate Action: Healthy People, Healthy Places, Healthy Planet" please visit: http://www.usclimateandhealthalliance.org.





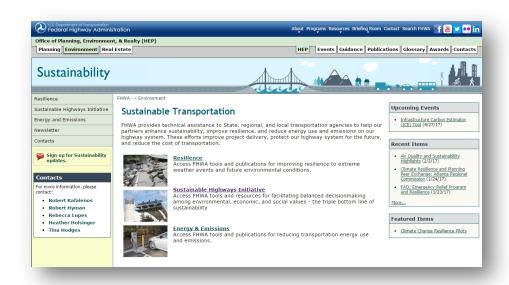
Please hover over the report to access link

# **EVENT RESOURCES**

# DOWNLOAD VIDEOS, RESOURCES AND FACT SHEETS FOR SOCIAL MEDIA USE







# MORE TO COME

# STAY TUNED FOR THE MAY TOOLKIT ON AIR QUALITY, REPIRATORY AND CARDIOVASCULAR HEALTH