

YEAR OF CLIMATE CHANGE AND HEALTH MENTAL WELLNESS & RESILIENCE MONTH Digital Toolkit



#ClimateChangesHealth apha.org/climate

MENTAL WELLNESS AND RESILIENCE

Climate change is predicted to affect mental health among people with no history of mental illness and those with a preexisting mental illness. Mental health encompasses emotional, psychological, behavioral, and social well-being. It determines how people cope with the normal stress of life and function within their community. Depending on the type of disaster, climate change can cause and intensify stress and anxiety, adversely affecting mental health. Mental illness, on the other hand, adversely affects one's thinking, feelings, and/or behaviors. As a result, it can lead to difficulties in functioning. This toolkit will help you get involved and raise awareness of these issues. It contains easy-to-use social media tools. All you have to do is click away. Please join us in the Year of Climate Change and Health and spreading the word through your social media networks.

Visit our <u>website</u> to learn more about how you can get involved.

- Share your climate change and mental wellness & resilience design resources with us.
- Attend and promote climate change and health events as they become announced.
- Get out in your community to raise awareness of the connections between climate change and health.

Climate change is happening now and it is impacting the lives of all across the country.

[SHARE] 2017 is the Year of Climate Change and Health. Learn more here: www.apha.org/climate #ClimateChangesHealth



LET'S GET STARTED

Please hover over the text to access links.

PRIMARY

#ClimateChangesHealth

LINK

May: Air Quality, Respiratory & Cardiovascular Health Natasha

June: Mental Wellness and Resilience Surili

July: Agriculture and Food Safety and Security Hawk

OUR PARTNERS



Climate for Health: Climate4Health

National Resilience Institute: @ResilienceInst

American Institute of Architecture: @AIANational

International Transformational Resilience: @ITRCresilience

FOLLOW US



@EH 4 All

PublicHealth

@GetReady

APHAAnnualMtg

SOCIAL MEDIA TIPS

PERSONALIZE IT

Why do you support #ClimateChangesHealth?

TAG PARTNERS

Highlight your partners' efforts and movements.

USE IMAGES & VIDEOS

Catch your followers' eye and increase interaction with your posts.

ADD A CALL TO ACTION

Increase interaction by calling for a next step. Provide a link to more information or ask for a retweet.



SUGGESTED TWEETS

[SHARE] Climate change is predicted to affect mental health among people with no history of mental illness and those at risk. #ClimateChangesHealth

[SHARE] Studies have shown that suicide rates rise after natural disasters and warmer than usual temperatures. #ClimateChangesHealth

[SHARE] Patients with mental health challenges are especially vulnerable to warmer than usual temperatures. #ClimateChangesHealth

[SHARE] Sense of place and well-being is disrupted after a nature disaster. #ClimateChangesHealth

[SHARE] Victims of natural disasters are at an increased risk of anxiety, depression, PTSD & suicide. #ClimateChangesHealth

[SHARE] 49% of survivors of Hurricane Katrina developed anxiety & 1 in 6 PTSD, suicide more than doubled. #ClimateChangesHealth

[SHARE] Job loss harms mental health by increasing risk of depression & anxiety, decreasing self-esteem & life satisfaction. #ClimateChangesHealth

[SHARE] Along with the destruction from climate change comes the devastation to the social structure of communities. #ClimateChangesHealth

[SHARE] The impacts of climate change will negatively affect community health & psychological well-being. #ClimateChangesHealth

[SHARE] Social and economic inequity groups are less climate resilient and therefore more vulnerable to mental health effects. #ClimateChangesHealth

[SHARE] Economic burdens and insecurity along with physical damages are potential stressors that result from climate change. #ClimateChangesHealth

[SHARE] Hospitalization for dementia & subsequent death is a risk factor during heat waves. #ClimateChangesHealth

[SHARE] Mental health services may be limited in capacity during extreme weather events or natural disaster. #ClimateChangesHealth

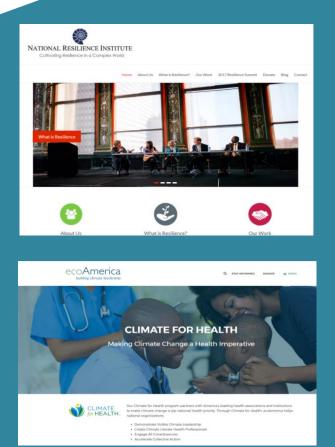
[SHARE] Patients with schizophrenia are at risk during above average temps because their medications may not regulate as well. #ClimateChangesHealth

[SHARE] Studies have shown that suicide rates rise after natural disasters and warmer than usual temperatures. #ClimateChangesHealth

GRAPHICS

PARTNER RESOURCES

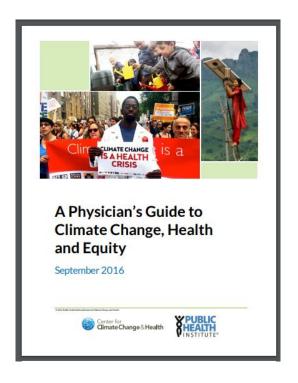


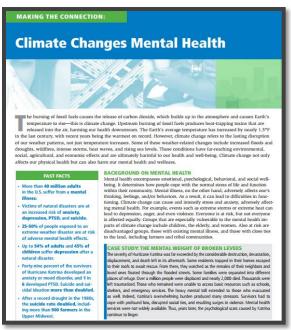


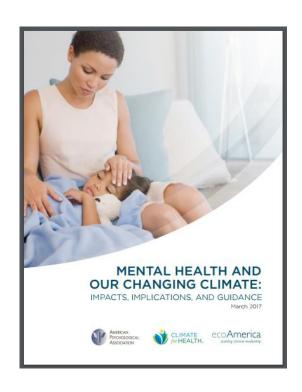
Please hover over the report to access link

EVENT RESOURCES

DOWNLOAD VIDEOS, RESOURCES AND FACT SHEETS FOR SOCIAL MEDIA USE











MORE TO COME

STAY TUNED FOR THE JULY TOOLKIT ON AGRICULTURE, FOOD SAFETY, AND SECURITY HEALTH