

APHA 2021

ANNUAL MEETING & EXPO

Denver and Online | Oct. 24 - 27

CREATING THE HEALTHIEST NATION:

STRENGTHENING SOCIAL CONNECTEDNESS

BECOME AN

ANNUAL MEETING SPONSOR

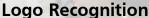
Get ready to amplify your message, showcase your brand and connect with public health attendees on a personal level.



- Activate your brand by creating unique experiences.
- Choose from successful pre-designed opportunities or customize your own.
- Align your chosen sponsorship with your organization's mission and goals.
- Build meaningful relationships with public health professionals.

Learn about all sponsorship and advertising opportunities. envision.freeman.com/show/apha-2021







Custom-Designed Events



GOLD LEVEL OPPORTUNITIES

APHA Livestream \$50,000
Provide this service to attendees and get free access for your organization

Move It Challenge Package \$35,000

Sponsor the Move It Challenge at two of APHA's biggest events.

Social Media Wall \$30,000

Add a custom video and social media posts to the big screen!.

Mix and Mingle Lounge \$25,000

Build your branding into this central, high-traffic networking area.

Hallway Charging Stations \$20,000

3 built-in charging stations in high-traffic halls in the convention center.

Annual Meeting Guest Blog Series \$20,000

Brand the AM blog and submit content to our online community.

Mobile App and Virtual Platform Splash Screen Package \$20,000

Display your branding on the app and platform's launch screen.

Selfie Photo Station \$20.000

Design a photo background and Include your logo.

Sponsor Level Benefits	Gold	Silver	Bronze
Half-page ad in <i>The Nation's Health</i>	√		
50% off one-time print advertising	✓		
Logo in the Online Program	✓		
Complimentary attendee registrations	2	1	0
Logo in the mobile app, attendee newsletter, virtual program, Annual Meeting landing page, convention center signage and applicable meeting marketing.	√	√	✓
Logo on the Social Media Wall	Listed individually	Listed with others	Listed with others
If exhibiting, you will receive:			
Sponsor rosette at exhibit booth	✓	✓	✓
Priority sponsorship and booth reservation	✓	✓	✓
Virtual Expo upgrade	✓	✓	✓
APHA Play (only if exhibiting)	✓	✓	✓

SILVER LEVEL OPPORTUNITIES

Daily Email Banner \$15,000

Design a banner to be placed in attendee emails during the meeting.

Badge Lanyards

Add your branding to the back of attendees' badges.

Badge Stock (SOLD)

Add your branding to the back of attendees' badges.

Wellness Center \$12,000
Lead a wellness session and show your branding throughout the area.

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Film Festival \$10,000 - \$15,000 Brand the film festival screening room and contribute to the program.

Exhibit Hall Coffee Cart \$10,000

Attract attendees to your booth with the smell of gourmet coffee.

Award Ceremony & Reception \$10,000

Elevate this prestigious event and help us celebrate APHA's award winners in style! Your logo will be on signage and slides in the room.

APHA Dance Party \$10,000

Get attendees moving with a DJ, custom giveaways and beverages.

BRONZE LEVEL OPPORTUNITIES

Virtual Rotating Banners \$6,500

Design a custom, clickable banner on the app or platform.

Virtual Photo Station \$6,500

Add your logo to appear on the banner, custom sticker, and sponsor page.

Expo Hall Charging Stations (Tier 1 - 3) \$5,500 - \$17,500

Brand custom relaxation and conversation areas in the expo hall.

Lactation Lounge \$5,000

Create a swanky and comfortable space for attendees who are nursing.

Exhibitor Welcome Package \$4,000

Include branded items to attendees in their welcome package.

Navigate and Network Orientation Session \$3,000

Brand the informational session for first-time attendees.

Speaker Ready Room \$1,000

Add your branding to the presenters' preparation rooms.

GET STARTED! CONTACT US!

\$13,000

\$13,000

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