



APHA 2021

ANNUAL MEETING & EXPO

Denver and Online | Oct. 24 - 27

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CREATING THE HEALTHIEST NATION:

STRENGTHENING SOCIAL CONNECTEDNESS



Logo Recognition



Custom-Designed Events



Brand Activation

BECOME AN ANNUAL MEETING SPONSOR

Get ready to amplify your message, showcase your brand and connect with public health attendees on a personal level.



- Make a lasting impression with thousands of attendees in Denver and online.
- Activate your brand by creating unique experiences.
- Choose from successful pre-designed opportunities or customize your own.
- Align your chosen sponsorship with your organization's mission and goals.
- Build meaningful relationships with public health professionals.



Learn about all sponsorship and advertising opportunities.

envision.freeman.com/show/apha-2021

GOLD LEVEL OPPORTUNITIES

APHA Livestream	\$50,000
Provide this service to attendees and get free access for your organization	
Move It Challenge Package	\$35,000
Sponsor the Move It Challenge at two of APHA's biggest events.	
Social Media Wall	\$30,000
Add a custom video and social media posts to the big screen!.	
Mix and Mingle Lounge	\$25,000
Build your branding into this central, high-traffic networking area.	
Hallway Charging Stations	\$20,000
3 built-in charging stations in high-traffic halls in the convention center.	
Annual Meeting Guest Blog Series SOLD	\$20,000
Brand the AM blog and submit content to our online community.	
Mobile App and Virtual Platform Splash Screen Package	\$20,000
Display your branding on the app and platform's launch screen.	
Selfie Photo Station	\$20,000
Design a photo background and Include your logo.	

Sponsor Level Benefits	Gold	Silver	Bronze
Half-page ad in <i>The Nation's Health</i>	✓		
50% off one-time print advertising	✓		
Logo in the Online Program	✓		
Complimentary attendee registrations	2	1	0
Logo in the mobile app, attendee newsletter, virtual program, Annual Meeting landing page, convention center signage and applicable meeting marketing.	✓	✓	✓
Logo on the Social Media Wall	Listed individually	Listed with others	Listed with others
If exhibiting, you will receive:			
Sponsor rosette at exhibit booth	✓	✓	✓
Priority sponsorship and booth reservation	✓	✓	✓
Virtual Expo upgrade	✓	✓	✓
APHA Play (only if exhibiting)	✓	✓	✓

SILVER LEVEL OPPORTUNITIES

Daily Email Banner	\$15,000
Design a banner to be placed in attendee emails during the meeting.	
Badge Lanyards	\$13,000
Add your branding to the back of attendees' badges.	
Badge Stock SOLD	\$13,000
Add your branding to the back of attendees' badges.	
Wellness Center	\$12,000
Lead a wellness session and show your branding throughout the area.	
Film Festival	\$10,000 - \$15,000
Brand the film festival screening room and contribute to the program.	
Exhibit Hall Coffee Cart	\$10,000
Attract attendees to your booth with the smell of gourmet coffee.	
Award Ceremony & Reception	\$10,000
Elevate this prestigious event and help us celebrate APHA's award winners in style! Your logo will be on signage and slides in the room.	
APHA Dance Party	\$10,000
Get attendees moving with a DJ, custom giveaways and beverages.	

BRONZE LEVEL OPPORTUNITIES

Virtual Rotating Banners	\$6,500
Design a custom, clickable banner on the app or platform.	
Virtual Photo Station	\$6,500
Add your logo to appear on the banner, custom sticker, and sponsor page.	
Expo Hall Charging Stations (Tier 1 - 3)	\$5,500 - \$17,500
Brand custom relaxation and conversation areas in the expo hall.	
Lactation Lounge	\$5,000
Create a swanky and comfortable space for attendees who are nursing.	
Exhibitor Welcome Package	\$4,000
Include branded items to attendees in their welcome package.	
Navigate and Network Orientation Session	\$3,000
Brand the informational session for first-time attendees.	
Speaker Ready Room	\$1,000
Add your branding to the presenters' preparation rooms.	

GET STARTED! CONTACT US!

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