



AMERICAN PUBLIC HEALTH ASSOCIATION

For science. For action. For health.

Dear Exhibitor,

YOU CAN'T AFFORD TO MISS THE LARGEST GATHERING OF PUBLIC HEALTH PROFESSIONALS IN 2021!

APHA 2021 in Denver will provide an unparalleled opportunity for you to meet with nearly 13,000 public health professionals. The Public Health Expo provides the ideal platform to launch or promote your unique programs, products and services to top decisionmakers.

The Annual Meeting addresses all major public health issues and concerns and brings together professionals from a wide range of health and non-health fields of research and practice.

The APHA 2021 theme — “Creating the Healthiest Nation: Strengthening Social Cohesion and Connectedness” — intersects with all disciplines of public health and is guaranteed to attract a record number of public health professionals and advocates to Denver. We anticipate that this may be our largest meeting ever. Don't be left out!

Enclosed you will find the 2021 Exhibitor Prospectus outlining the benefits of participating in the Public Health Expo and detailing how to reserve your booth. By exhibiting at the APHA Public Health Expo, you will enjoy exclusive access to the public health community.

DON'T MISS THIS OPPORTUNITY TO:

- Build brand awareness.
- Showcase new products and services.
- Establish and develop relationships with new customers.
- Maintain and strengthen existing client relationships.
- Network with top health professionals.

I am sure that as a leading organization in the public health field, you will want to secure your place at the 2021 Public Health Expo. Complete the enclosed contract for exhibit space and mail it now! Put the power of the leading Public Health Expo to work for you!

Regards,

Lynn Schoen

Lynn Schoen, CEM, APHA Exhibits Manager