

The Association

The American Public Health Association champions the health of all people and all communities. We strengthen the public health profession. We speak out for public health issues and policies backed by science. We are the only organization that combines a nearly 150-year perspective, a broad-based member community and the ability to influence federal policy to improve the public's Health. Together, we are creating the healthiest nation in one generation. The APHA Annual Meeting draws nearly 13,000 attendees. Attendee lists can be purchased or emails can be sent through our 3rd party vendor Exhibitor Invites.

Policies on the Sale of Attendee Lists

- Attendee lists from APHA's upcoming annual meeting may be purchased **only** by exhibitors and related organizations of that Annual Meeting.
- All purchases are for one-time use only and may not be duplicated in any manner.
- All sales are subject to APHA approval of the materials to be sent.

Pricing Structure

	Email Opportunity	Postal Addresses*
Non-Profit (per 1,000 records)	\$370	\$170
Non-Profit (per 1,000 over 4,000 records)	\$270	\$170
Commercial (per 1,000 records)	\$430	\$225
Commercial (per 1,000 over 4,000 records)	\$330	\$225

*\$370 minimum per order

Email Order

- APHA's vendor **Exhibitor Invites** will provide you with a portal in which to upload your content.
- **Exhibitor Invites** will provide all technical and customer service.
- **Exhibitor Invites** will send your email to the lists you have purchased.
- APHA can provide standard reports including: total outbound emails sent, open rate and click-through rate.

Postal Order

- Attendee lists with street addresses will be emailed in an Excel spreadsheet.
- Please allow one week for receipt of the attendee list(s).

To Order

- Orders must be in writing and should specify label requirements (using attached form).
- Exhibitors must identify commercial or non-profit status and reference their booth number.
- Related Organizations must include the event number associated with their meeting or social hour.
- Attach sample copies of all materials to be emailed/mailed to the purchased list(s).
- Sign the enclosed form and return it with the items listed above.

Questions?

Lynn Schoen, Exhibits Manager | lynn.schoen@apha.org | 202-777-2479



ATTENDEE LIST(S) ORDER FORM

Exhibitor Status: Commercial Booth #: _____ Non-Profit Booth #: _____

Related Organization: Event Number: _____

Name: _____ Title: _____

Organization: _____

Street Address: _____

City, State, Zip: _____

Phone Number: _____

Email Address: _____

Please indicate number of records to be purchased and indicate method of delivery:

Subset of Pre-registrants _____
(indicate number of records to the nearest 1,000)

All Convention Pre-registrants Post Convention

Email Mail Email Mail

If purchasing limited number of records, indicate which subset of registrants should be included:

States [APHA Member Group\(s\)](#)

If you are ordering specific subsets, please indicate those below:

Return completed form to: Lynn Schoen | lynn.schoen@apha.org
Must include sample of material to be emailed or mailed.

Signature required certifying agreement with APHA policies

Date of request