

XII. An Update On The Ad Hoc Task Force on the Proposed Public Health Policy Process

I am providing a high-level summary.

Disclaimer

We will make additional materials and reports available later.

Background



- APHA Governance Processes
 - Multi-Year Process
- Ongoing Evaluations and Feedback
- Current Process Is Over 30 Years Old
 - Concerns and feedback dating back 3 Speakers
- The JPC and Governing Council Revise
 - But - Incremental Changes Based on Experience

Ad Hoc Task Force on the Public Health Policy Process

Overarching Question:

What is the Ideal Approach?

Overarching Goal:

Ensure Alignment of Purpose, Expectations, and Use.

Ad Hoc Task Force on the Public Health Policy Process

This group aims to identify the ideal process – and purpose – of the APHA Proposed Policy Process.

Not to identify the challenges or opportunities within the current system but to reconsider it from the bottom up.

9 Individuals Who Collectively Represent:

2 Past Presidents

6 Current Executive Board Members (elected and ex-officio)

3 Past Elected Executive Board Members

3 Executive Board Chairs

4 Education Board Chairs

2 Science Board Chairs

2 Action Board Chairs

Supported By 4 APHA Staff Members

Membership

This group aims to identify the ideal process – and purpose – of the APHA Proposed Policy Process. Not to identify the challenges or opportunities within the current system but to reconsider it from the bottom up.



Disclaimer

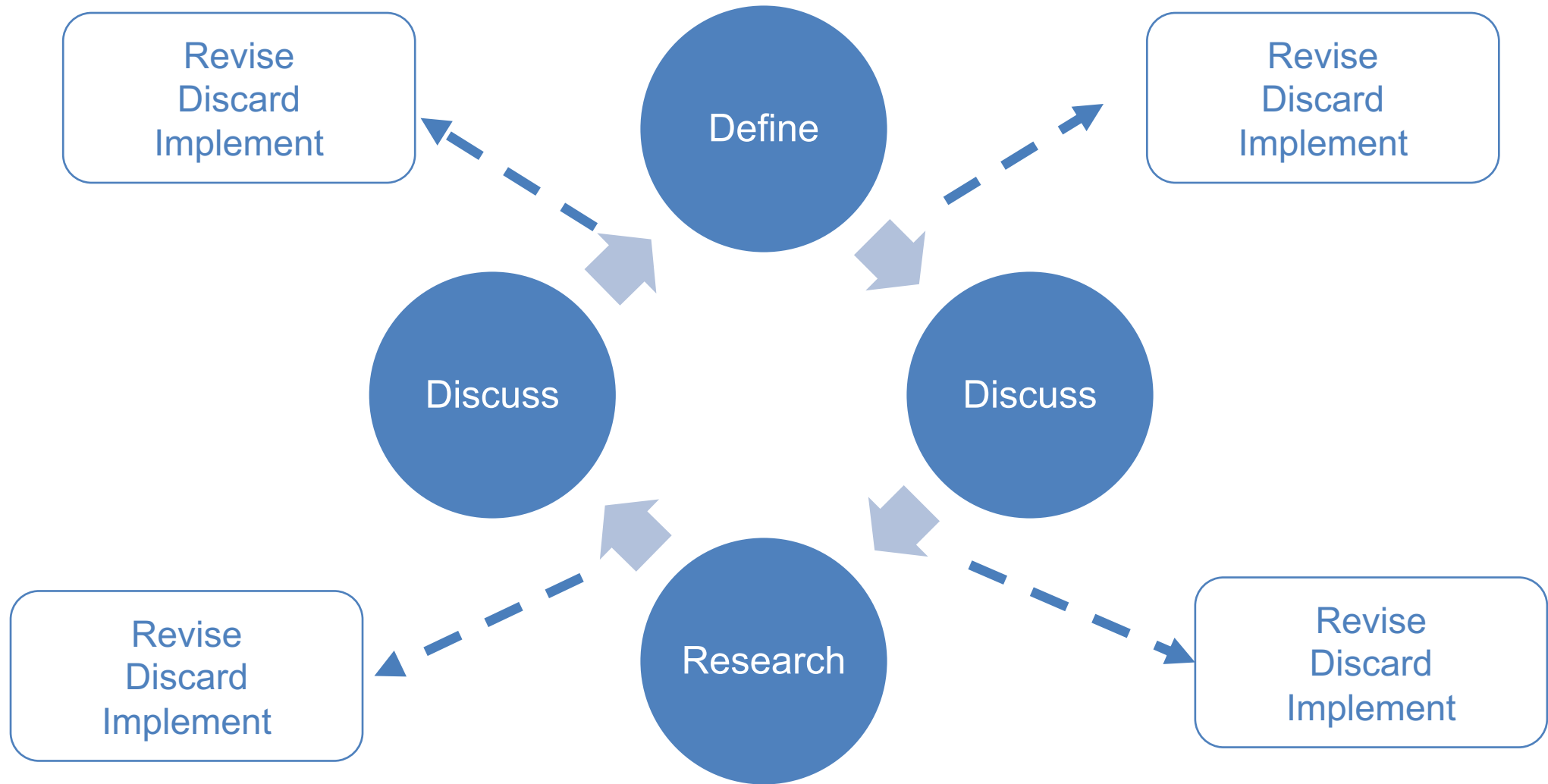
We are aiming for the best possible model.
No option will meet the requirements of everyone.
We want what is best for the association.

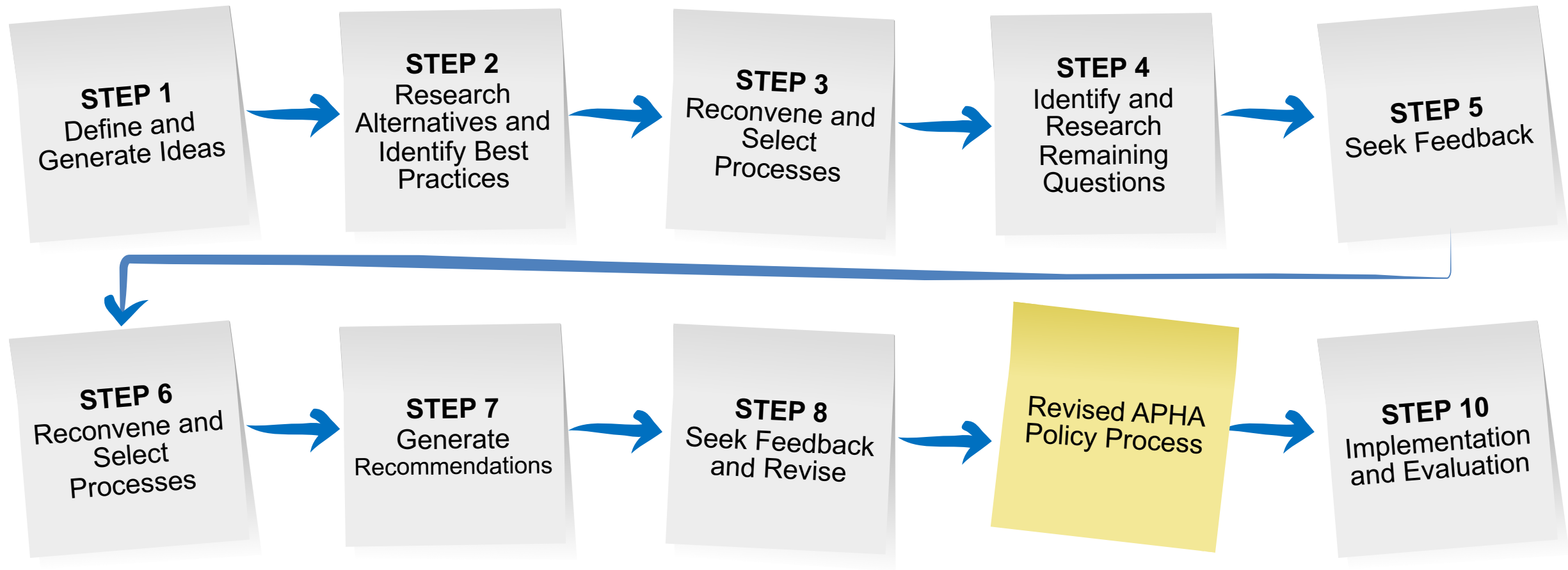
Guiding Principles

1. We will design a process that benefits the American Public Health Association and fulfills its needs for policy statements.
2. We will not create a more cumbersome process. Rather, we will create a more efficient, convenient process.
3. We will not create a more time-intensive process. Rather, we will create a quicker process.
4. We will create a process that is as streamlined as possible.
5. Transparency: We will communicate openly. We will ensure the process is clear to all members.
6. We will include definitions to standardize the language.
7. Our process will be guided by the Mission, Vision, Values, and Strategic Plan of the American Public Health Association.
8. The outcome of any process will be grounded in sound science and peer review.
9. The Public Health Code of Ethics will serve as a guiding framework for developing assessment and implementation.

Revised March 18, 2024

Process





Working Groups

Group 1: Strengths of the Current System

Group 2: Comparison of Other Organizations Practices – What Can We Learn

Group 3: What Does APHA Need/Want from the Policy Statement Process



Working Group 1: Strengths of Current System

Identified the strengths, weaknesses, opportunities, and threats of the existing APHA Proposed Policy Statement Process.

Researched the intent of the APHA Proposed Policy Statement Process, the Current Structure, Historical Advances and Changes in the APHA Proposed Policy Statement Process.

Working Group 2: Comparison Of Other Groups

Identified APHA Peer Organizations

Identified additional organizations with proposed policy processes.

Identified 22 potential organizations, ultimately conducting reviews of 11 organizations.

Considerations regarding organization size, advocacy efforts, and governance structure.

Developed best practices from peers and similar organizations.

Identified areas of existing process excels and others where it may be outdated.

Selected specific activities for recommendation for inclusion in a revised policy process.

Working Group 3: Why Policy Statements

Conducted a review of all APHA Documents to review the purpose, role, and definition of APHA Policy Statements.

Identified the intent of the APHA Policy Statements and Proposed Policy Statements in the APHA Legislative Advocacy Structure

Developing a unified definition that sets forth the purpose, role, and expectations of an APHA Proposed/Policy Statement

TASK FORCE

Macro Issues Working Group

- Purpose
- Process/Structure
- Topics Accepted
- Responsible Groups

Micro Issues Working Group

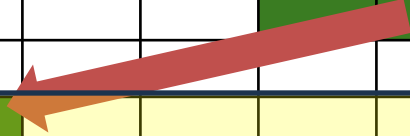
- Sections of Policy
- Timetable
- Length

Parking Lot:

- Evaluation
- Recruitment of Members
- Engagement of State and Local Organizations

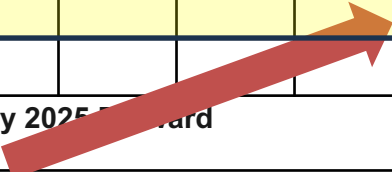
Proposed Timeline

| | January | February | March | April | May | June | July | August | September | October | November | December |
|---|----------------------|----------|-------|-------|-----|------|------|--------|-----------|---------|----------|----------|
| Ad Hoc Task Invites | █ | | | | | | | | | | | |
| Ad Hoc Task Force First Meeting | | █ | | | | | | | | | | |
| Setting Goals and Objectives | | █ | | | | | | | | | | |
| Working Group Work | | █ | █ | █ | █ | | | | | | | |
| Committee Meetings | | █ | █ | █ | █ | █ | █ | █ | █ | █ | | |
| APHA EB Update | █ | | | | █ | | | | █ | █ | | |
| Working Group Work Complete | | | | | █ | | | | | | | |
| Presentation at MYM | | | | | | █ | | | | | | |
| Working Groups Refocus on Outcomes and Recommendations | | | | | █ | █ | █ | | | | | |
| Send Out Info for Selected Feedback To Pre-Identified Group | | | | | | █ | █ | | | | | |
| Outline of New Process | | | | | | | █ | █ | | | | |
| Feedback to Councilors and Others | | | | | | | | █ | | | | |
| New Process Broad Conceptualization Finalized | | | | | | | | █ | █ | | | |
| Presentation to GC & Adoption | | | | | | | | | | █ | | |
| Development of Implementation Task Force | | | | | | | | | | █ | █ | █ |
| Evaluation of Process | January 2025 Forward | | | | | | | | | | | |



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Feedback

- **May- June:** In-depth survey Sent to Selected APHA Leaders who have been engaged in the APHA Policy Process
- **September:** Feedback will be sought from all members of the APHA Governing Council, Member Unit Leadership, and others.
- **October:** Governing Council Leadership Roundtable

TBD: Depending on interest potential Speaking with the Speaker

Implementation Phase

- An Ad Hoc Implementation Task Force will be formed.
- Evaluation will be built into the process.



Next Steps



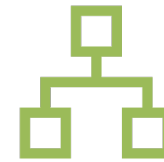
Ongoing Ad Hoc
Task Force
Engagement



Development of
Process for
Feedback



Feedback Sought



Annual Meeting
Vote

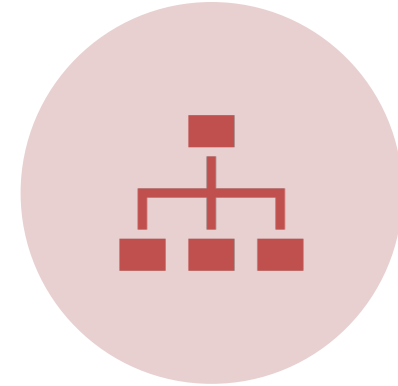
My Ask



TRUST THE PROCESS



PROVIDE FEEDBACK AND
ASK QUESTIONS



CHANGE IS HARD - BUT
WE ARE A LIVING
ORGANIZATION



Aaron.Guest@ASU.EDU

**Subject: APHA Proposed Policy
Process**