

APHA Governing Council Session I

October 23, 2021



APHA Governing Council Session I

Convening the Council

José Ramón Fernández-Peña, MD, MPA,
President



APHA Governing Council Session I

1.0 Call to Order

M. Aaron Guest, PhD, MPH, MSW
Speaker of the Council



APHA Governing Council Session I

2.0 Quorum Call
Georges C. Benjamin, MD
Secretary of the Council



APHA Governing Council Session I

3.0 Review of Speaking and Debate Procedures
and Test Vote

Aaron Guest
Speaker of the Council



SPEAKING:

- 1) In the top menu bar of the Lumi panel, you will see the messaging icon in the center to enter the speaker queue – it looks like a double speech bubble: Click it
- 2) When you click the icon, a list of choices appear that give you options for what you want to do including:

MOTION- To make a motion or amendment

SECOND- To second an amendment

DISCUSS- Speak in favor of or against a motion or ask a question of a presenter

PROCESS (please indicate point of order, suspend the rules, point of privilege, appeal)

- 3) TYPE what you want to do into the text box at the bottom of the screen. You might even have to scroll down to see the text box at the bottom of the screen. Then click the arrow on the right of the text box to submit your request to speak. If you have submitted your request to speak correctly, you will briefly see a pop-up message that says “Received”.

4) When called on to speak by the Speaker, raise your hand in Zoom
To raise your hand, go to the Zoom panel on the right of the screen and look at the bottom for the raise your hand button

5) You will then be prompted to start your video and unmute your microphone.
Click unmute myself and begin speaking stating your name and member unit first.
Once you are finished speaking the production team will mute you again

If you raise your hand in Zoom without being called upon, your hand will be lowered, and you will be overlooked.

Voting:

If you have voting rights, the motion and answer choices will automatically appear before you in the Lumi panel on the left side of the screen.

To submit your vote, simply click on your choice and it will be highlighted. You don't need to do anything else, just click your choice. There is no send button. You will see a confirmation message that your vote has been received just below the title of the motion.

Should you wish to change your vote, you may simply select a different choice. You may do this as many times as you wish until the vote is closed. At that time, you cannot make another choice and only your last choice is counted.

Test vote #1:

What is your favorite season? (Select 1)

1. Spring
2. Summer
3. Fall
4. Winter

APHA Governing Council Session I

4.0 Approval of the Consent Agenda

October 2021 Meeting Agenda

June 2021 Governing Council Meeting Minutes

Acceptance of Written Reports

APHA Governing Council Session I

5.0 State of the Association

Georges C. Benjamin, MD
APHA Executive Director



Executive Directors Report Governing Council

October 23, 2021

Georges C. Benjamin, MD, MACP, FACEP(E), FNAPA
Executive Director
Secretary Governing Council



A single lit candle in a white ceramic holder, centered against a dark background. The flame is bright yellow and orange, casting a warm glow.

IN MEMORIAM

In Memoriam

David Jones

Dr. Joseph Patterson

John Troidi

Brenda Rae Rodgers

Dr. Hyman G. Orbach

Dr. Martha D. Nelson

Dr. Gouri S. Bhattacharyya

Elva M. Bennett

Dr. Lawrence Egbert

Dr. Steven P. Wallace

Connie Lybarger

Dr. Samuel Herman

Dr. Rashi Fein

Lorna J. Wilson

Dr. Berthod Brenner

Dr. Ruth G. Mullins

Claire Armstrong

Dr. Ulrich P. Gibson

Dr. Fritz Gluckestein

Dr. Kenneth R. McLeroy

Dr. Samuel S. Herman

Dr. Alton B. Cobb



CEPH – Expand Board

- CEPH is the national entity charged with accrediting schools and programs for public health
- APHA & ASPPH serve as the holders of their corporate charter.
- When CEPH was founded in 1974, it accredited 10 schools of public health. CEPH currently accredits 227 schools of public health, public health programs, and standalone baccalaureate programs, including three-degree levels, hundreds of individual concentrations, and many educational delivery models. The number of individuals tasked with these role has remained at 10 for more than 40 years
- **APHA Executive Board Approved the increase in the size of the CEPH Boars to 14**

2021 Legislator of the Year

Representative Lauren Underwood, MSN, MPH (D-III)



Continuing Education



Credits offered: CHES, CME, CNE, CPH, VET

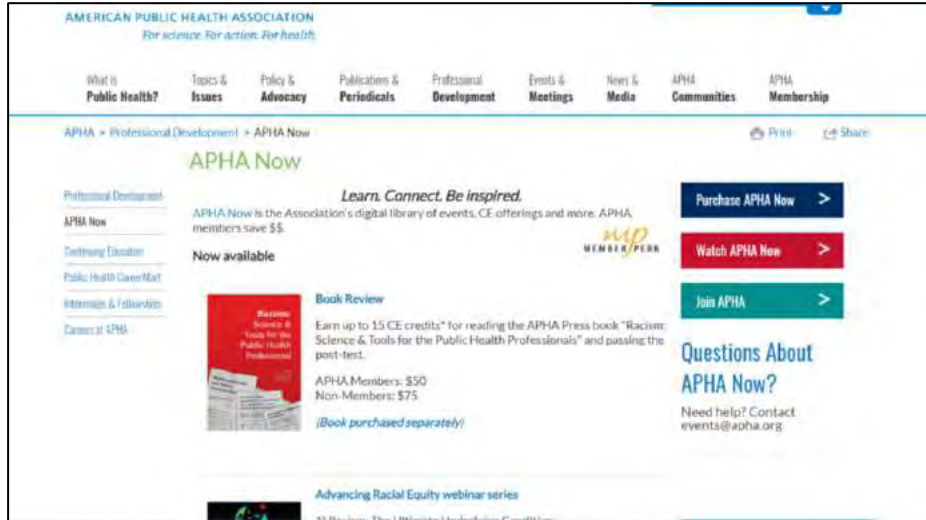


Recently reaccredited by ACCME and ANCC through 2023



Work with the representative from the Continuing Education Accreditation Committee (CEAC) to accredit internal and external activities

APHA Growing Our NOW-Online Learning Program



- AJPB Articles
- Webinars
- Books (published by APHA)
- Podcast
- APHA Featured Sessions
- Policy Action Institute

APHA YouTube Public Knowledge Project

APHA working with YouTube to enhance public knowledge of science

https://docs.google.com/presentation/d/15M3OFU1ED8_pm5cUL9LKsrbdtTsiYSA1/edit?usp=sharing&ouid=105885541852308663447&rtpof=true&sd=true

Year-to-date Membership Totals: January 2016 – September 2021

Current Agency Count – 321 [Legend: Employee range (member count), percentage]



CHMPFES	Cost	Title
HLTH	243	Oral Health
APH	1780	Aging and Public Health
APHB	245	Applied Public Health Statistics
ADOC	834	Alcohol, Tobacco and Other Drugs
CHC	32	Chronic Health Care
CHPD	3573	Community Health Planning Policy Development
CB	256	Community Health Workers
DB	463	Disability Services
ENV	393	Environment
ET	2790	Epidemiology
ETM	465	Ethics
FBI	185	Fraud Abuse and Health
FIH	847	Food and Nutrition
HA	803	Health Administration
HBT	883	Health Information and Information Technology
HP	395	Healthcare Quality Improvement
HPH	112	Healthcare and Community Health Services
ICHP	455	Integrating Competencies of Traditional Health Professions
IN	2093	International Health
LAW	880	Law
MC	295	Medical Care
PHD	224	Physical and Dental Health
PH	2696	Pharmacology
CH	320	Dental Health
OH	249	Occupational Health and Safety
PA	576	Physical Activity
PH-EPH	374	Prevention
PH-EPH	632.6	Public Health Education and Health Promotion
PH	1132	Public Health Planning
PH-EPH	516	Public Health, Social Work
PH	516	School Health and Wellness
SPH	826	Sexual and Reproductive Health
UPH	368	Unlabeled/Unlabeled Section Selected
UC	868	U.S. Case
Totals	43,783	

APHA Governing Council Meeting

Exchange of Honors



Exchange of Honors

The Royal Society for Public Health

- Established in 1876 following the landmark Public Health Act of 1875
- In it's first 50 years the Society was the leading public health organization in Great Britton and the world
- In the 1970's the Society focused on examination, certification, and its scientific journals, *Public Health and Perspectives in Public Health*
- Today, the Society is the longest-established public health organization in the United Kingdom incorporated by Royal Charter completely independent of government and of any special interest.

Exchange of Honors

- The Royal Society for Public Health and APHA have a longstanding relationship where we work together on a number of projects and initiatives.
- In honor of this special relationship, the Society and APHA bestow an honorary membership to a representative from each organization annually.
- Due to the COVID-19 pandemic we didn't bestow an honorary membership in 2020, so we will select two individuals in 2021.
- The APHA members receiving an RSPH honorary memberships are APHA Immediate Past President, Lisa Carlson (for 2020) and APHA President, Dr. José Ramón Fernández-Peña (for 2021)

Exchange of Honors

Royal Society for Public Health Candidates for Honorary APHA Membership

2020: Christina Marriott, BSc
Chief Executive Officer
Royal Society for Public Health

2021: Dr. Jonathan Pearson-Stuttard, FRSPH
Head of Health Analytics, Lane Clark & Peacock (LCP)
Chair, Health Inequalities Program Board, Northumbria
Healthcare NHS Foundation Trust

Exchange of Honors

Motion: To approve honorary membership for Royal Society members, Christine Marriott, BSc and Dr. Jonathan Pearson-Stuttard, FRSPH

Student Bulk Program

1. Background
2. Findings of program evaluation
3. Recommendations
4. Discussion

Background

Pilot started 2017

- A demonstration project to test viability and the best process for implementation
- Only schools and programs in public health eligible initially
- Offered the academic community an additional tool to attract the top students

Goals

- Increase student membership and build up pipeline of tomorrow's leaders
- Create broader APHA communities in participating schools/programs

Background

- Schools/programs buy bulk student memberships at a discount
 - Sliding scale based on number of students OR 33% discount off student rate
- Faculty liaison and Student Assembly Campus Liaison
- Engagement efforts
 - Automated emails: welcome; how to get involved
 - Student Assembly personalized emails (in process of being implemented)
 - Each school provided an on-line community for students
 - Quarterly webinars conducted by Student Assembly
- Pandemic impact
 - Extended pilot an additional year
 - “Muddies” the evaluation data—first 2 years program grew with increasing member numbers and revenue then pandemic related reductions

Evaluation – The Numbers

- 1. Did we increase the total number of student members?** Yes, by about 10% per year until pandemic
- 2. How many STB members a) converted to ECP or regular membership? or b) dropped membership when no longer STB member?** Difficult to answer because most programs are 2-4 years long and pandemic hit just as we would have hoped to see the first of those conversions.
- 3. What was impact on STB member numbers compare to other membership categories?** The first 2 years of the program (pre-pandemic), most of the individual membership categories experienced a slight decline while total student membership grew.
- 4. How many schools/programs were involved?** 26 over the life of the program
Renewed? 9 to date **Current?** 13—again, impact of pandemic on schools makes this difficult to understand the implications.

Evaluation – The Numbers

Budget/revenue implications including staff time needed for the program?

	2017	2018	2019	2020	2021
Revenue Student	\$381,231	\$357,247	\$336,062	\$295,974	\$287,666
Revenue Student Bulk		\$36,898	\$101,111	\$166,965	\$151,591
Number Student (July)	6458	6083	6154	5250	5180
Number Student Bulk (July)	38	1046	1662	1901	2040
Total students (July)	6496	7129	7816	7151	7220

Cost difficult to determine: Each 40-50 students takes about 6 hours staff time to process; Recruitment/marketing; onboarding and engaging new members; supporting schools/programs; retaining schools/programs; volunteer time of Student Assembly not calculated

Evaluation – The Process

1. How was the program promoted to schools?

- School-sponsored Programs page
- Pamphlets
- Letters to deans
- Word of mouth
- Dr. B presenting programs

2. How can we improve promotion?

- Increased digital advertising
- Cross-promotion through APHA marketing channels

3. How did schools inform students?

- The school's point of contact or program administrator have been notifying the student through email.

4. Did STB increase student engagement at the schools and with APHA?

- Yes, based on the limited results of the evaluation surveys (one to students, one to the faculty liaisons)

Evaluation – The Process

- 5. How did SA provide services to STB members? How engaged were STB members?**
 - Student Assembly webinars, scholarships, professional development opportunities
 - Student Assembly newsletters
 - Student Assembly leadership opportunities
 - Engagement? –no data
- 6. Was the SA able to recruit and support Campus Liaisons (CLs) at the Student Bulk schools?**
 - Yes, SA recruited about 20 CLs from STB schools; currently around 100 CLs total
- 7. How can we improve the STB member experience in APHA?**
 - Overwhelming desire for APHA to provide a mentorship program for new or renewing students.
(based on surveys and conversations with students)

Conclusions

1. Success in engaging more schools & students pre-pandemic
2. Expect that refining the process and expanding the programs beyond schools/programs of public health can grow schools, programs and student members
3. As we develop the pipeline of more students in the SA, we need to make sure they have the services and support they need during the student years and transition to ECPs.
4. If we can support students and help in these transitions, we can create more loyal APHA members for a lifetime.
5. Additional staff support is needed to grow the program and ensure adequate program support by a position that focuses on Student Assembly and Early Career Professionals

Recommendations

1. Make the program permanent
2. Provide only one payment option: discounted student member rate
3. Allow schools/programs to enroll a subset of students with a 5-student minimum for the bulk rate
4. Expand the program to include “allied” professions such as nursing, social work, engineering, transportation, education, planning, etc.
5. Create a more personalized onboarding and support system
6. Expand content offerings to participating programs and map content to CEPH core competencies to assist with accreditation requirements
7. Assure adequate resources to provide quality program given expected growth

Exchange of Honors

Motion: To make Bulk Student
Membership a permanent
membership category

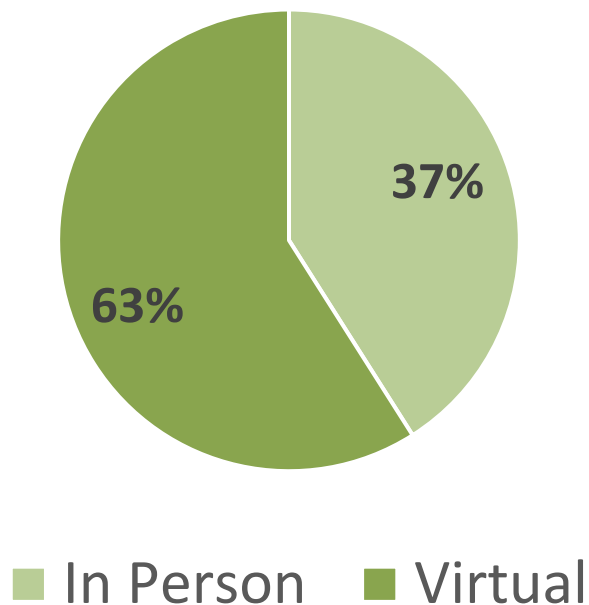
Finances



APHA Is In Sound Financial Shape: Despite Pandemic



Registration as of November 21



- In person = **3413 registrants**

- Virtual = **5787 registrants**

9200 registrants to date

Infection Control Measures



- Signage will include mask instruction
- Hand sanitizers throughout building
- Session room slides will include mask and distance information
- Session room chairs set at approximately 1-2 feet apart (waiting on revised floor plans)
- No buffet lunches, food individually boxed or wrapped
- Additional masks available at Materials Pick-Up
- Red, Yellow, Green lanyards for attendees to show their comfortability level

Vaccination Certification & Validation

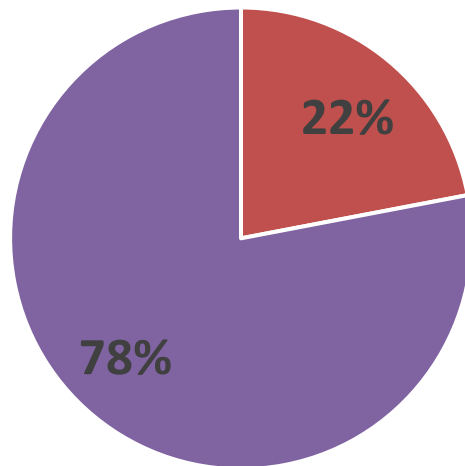
To gain entrance to building (past lobby), must show vaccination card - actual card or electronically.

Security guards will check for vaccination status and badges. Think TSA Pre-Check. Once status is confirmed, attendee will receive a sticker on their badge.

Staff & Vendors will have a separate line to go through onsite to bypass this step.



Sessions



■ In Person ■ Virtual ■

- In person = **223 sessions**
- Virtual = **759 sessions**

Key Events

Sunday, October 24

11:00 a.m. - 12:30 p.m.

Opening Session

6:00 p.m. – 7:30 p.m.

America Dissected Podcast Live & Reception

Monday, October 25

8:30 a.m. - 10:00 a.m.

General Session

Tuesday, October 26

12:00 p.m. - 2:00 p.m.

Awards Luncheon

Wednesday, October 27

2:30 p.m. – 4:00 p.m.

Closing Session

New Features

Student Engagement Theater & Student Hub

Public Health Expo

Lightning sessions for students to present research

Sunday, October 24 1:00 p.m. – 2:20 p.m.

Monday, October 25 12:00 p.m. – 2:00 p.m.

Tuesday, October 26 12:00 p.m. – 2:00 p.m.

Donor Lounge

Room 302

Sunday, October 24 – Wednesday, October 27

Early Career Lounge

Room 303

Sunday, October 24 – Wednesday, October 27

Leaders Lounge

Thursday, October 21 – Friday, October 22

Hyatt Regency, Mineral Room

Saturday, October 24 – Wednesday, October 27

Mile High Ballroom 4AB

Speaker Ready Rooms & AV Office

- **Speaker Ready Rooms**
 - CCC Room 608
- **Freeman – AV Offices**
 - CCC Room 610



Mobile App – Download Today!

- The app is available for iOS and Android
- Search for **APHA 2021**
- Log in using your registration ID and email
- Search sessions and events, create a schedule, message attendees, view maps and more
- The app is a mobile-friendly version of the platform

Events and Updates

- **Social Media – #APHA2021**
 - Social Media Lab – All virtual
 - APHA Play – Social Scavenger Hunt
 - Sunset Tweetup – Meet us at the Blue Bear (Tues. 5:30 - 7 p.m.)
- **5 Attendee Lounges**
- **Film Festival – - All Virtual**

NAMASTE

awhile



Public Health Expo

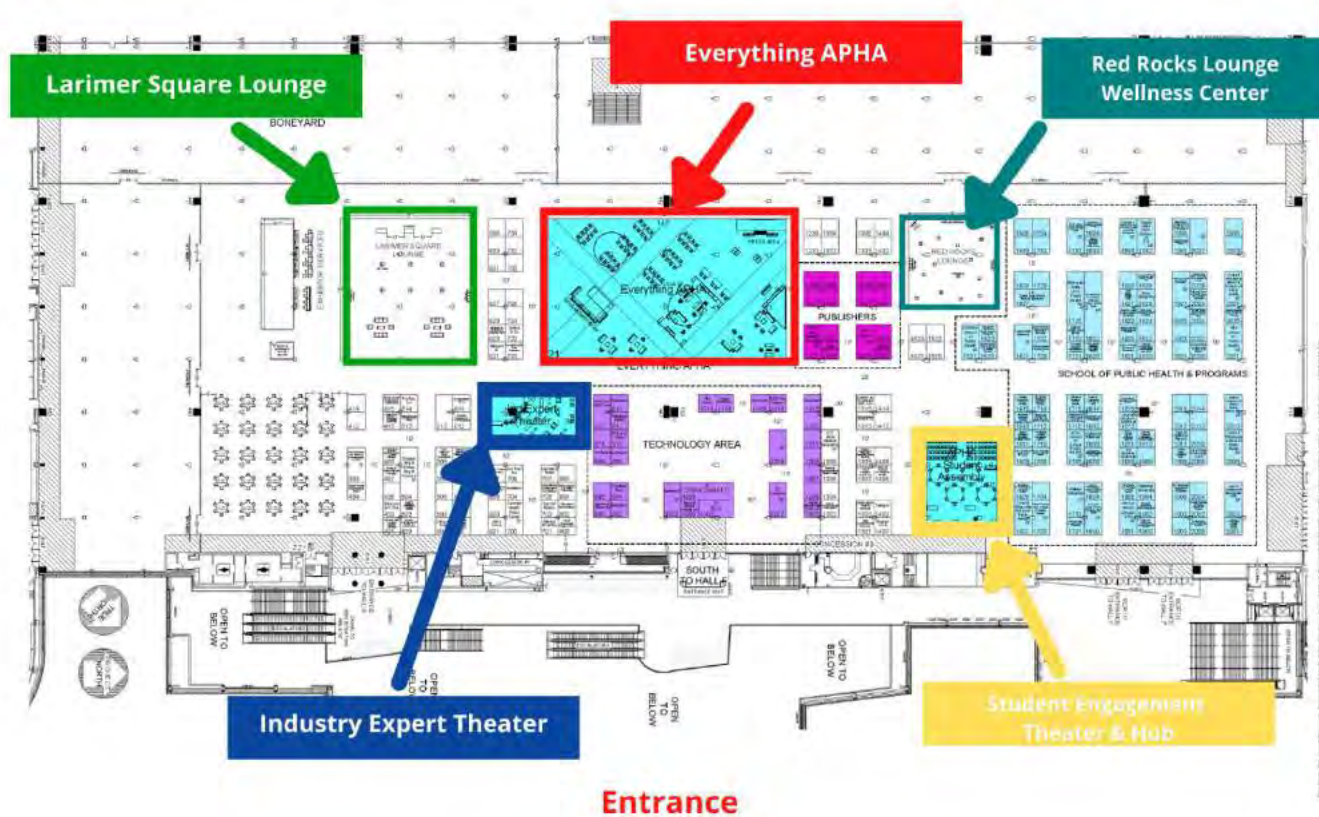


APHA 2021

ANNUAL MEETING & EXPO

DENVER AND ONLINE | OCT. 24 – 27

Colorado Convention Center



Public Health Expo – Hall AF

Hours

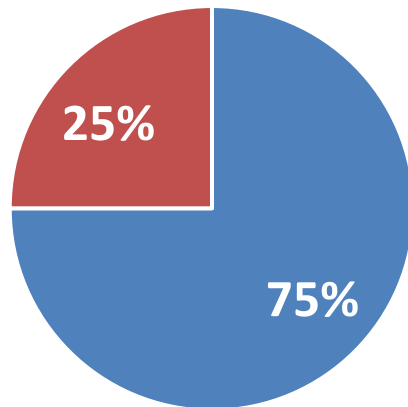
Sunday, October 24 **12:00 p.m. – 6:00 p.m.**

Monday, October 25 **10:00 a.m. – 4:00 p.m.**

Tuesday, October 26 **10:00 a.m. – 2:30 p.m.**

Public Health Expo – Hall AF

Booths



■ In person Booths ■ Digital Booths ■

3 weeks out

- In person = **182 Booths**
- Virtual = **60 Booths**

Post Meeting Sales

- All scientific sessions are being recorded and will be available for viewing until Jan. 31, 2022 to attendees.
- Non-attendees can purchase the recordings through Confex. No CE Credit available
- The 14 Featured and General Sessions will be available for sale on APHA Now. CE Credit available
- Sales for both will open just after the meeting

Virtual Activities

- All virtual activities take place on the **Annual Meeting Platform**
- Live sessions take place in Zoom.
- A Join Now button appears **20 minutes before** the start of the session.
- All sessions are scheduled in Mountain Time unless you change your setting to My Time.



Identifying Onsite Staff



Edward Shipley
Sample Position

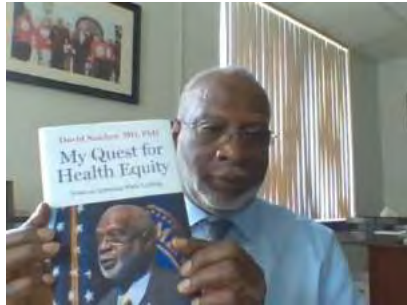
APHA Executive Board Meeting

150th Anniversary Celebration



APHA Executive Board Meeting

150th Anniversary Celebration



- Official kick-off of the 150th Anniversary will take place at the Closing General Session entitled ***“Achieving Health Equity: The Key Ingredient for a Healthier Nation”***
 - Dr. David Satcher
 - keynote address
 - Surgeon General Dr. Vivek Murthy
 - fireside chat

150th Anniversary Celebration

Staff have been meeting regularly to design the activities of the anniversary celebration.

- Adopted monthly themes
- Membership is working with component leaders to gather their histories
 - Will recognize component monthly
- Affiliate Affairs is drafting a questionnaire to the Affiliates to ensure their participation
- Working with the Past Presidents to capture their thoughts and experiences
 - This is challenging due to the COVID pandemic
 - Need to work with the Student Assembly on documenting their history.
- Jay Glasser is working with staff and leaders on his APHA History Project

150th Anniversary Celebration

Monthly Themes

Nov - APHA: This is Public Health

- APHA Executive Director Roundtable
- Anniversary message campaign from APHA partners

Dec - Conquering Communicable Disease

- CCDM Editors In Chief roundtable discussion

Jan - Elevating Health and Wellness Across the Lifespan

Feb - Preventing Chronic Disease

March - Ensuring Access to Care

April - Public Health is Where you Are (NPHW)

May - Enhancing Mental Health and Well-Being

150th Anniversary Celebration

Monthly Themes Continued...

June - Advancing Policy to Improve Health (*Policy Action Institute*)

July - Preventing Injury, Strengthening Safety

Aug - Examining Root Causes of Health

Sept - Protecting our Environment to Protect our Health

Oct - APHA: Promoting Civic Engagement

Nov - Leading the Path Toward Equity (*Annual Meeting*)

Dec - Building the Future of Public Health

150th Anniversary Celebration



Additional Information:

- APHA has a new archivist Wendy Shay – available 21 hours /week
- Retained Social Driver, a Washington, DC- based communications firm, who will help with:
 - General communication efforts
 - Social media
 - Website

Questions



About APHA

The American Public Health Association champions the health of all people and all communities. We are the only organization that combines a nearly 150-year perspective, a broad-based member community and the ability to influence federal policy to improve the public's health. Learn more at www.apha.org.

- Founded – April 18, 1872
- 501C(3) & Nonpartisan
- Over 50,000 individual & affiliate members



APHA Governing Council Session I

6.0 Financial Report

Benjamin H. Hernandez, MBA
APHA Treasurer



BENJAMIN HERNANDEZ

TREASURER'S REPORT

AGENDA

- ▶ Fiscal Year 2021 Financials
- ▶ Fiscal Year 2022 Approved Budget
- ▶ Fiscal Year 2022 Financials (Through September 2021)
- ▶ Treasurer's Update
- ▶ Questions

FY 2021
(JULY 2020 – JUNE 2021)

FISCAL YEAR 2021 (PRE-AUDIT)

TOTAL REVENUES (PRE-AUDIT):

\$16,171,877

FISCAL YEAR 2021 (PRE-AUDIT)

TOTAL REVENUES (PRE-AUDIT):

\$16,171,877

\$16,747,502

TOTAL EXPENDITURES (PROJECTED):

FISCAL YEAR 2021 (PRE-AUDIT)

TOTAL REVENUES (PRE-AUDIT):

\$16,171,877



(\$575,625)



\$16,747,502

TOTAL EXPENDITURES (PROJECTED):

FISCAL YEAR 2021 (PRE-AUDIT)

WHEN WE ADD BACK NON-OPERATIONAL FUNDS:



\$1,543,600



FISCAL YEAR 2021 (PRE-AUDIT)

TOTAL REVENUES (PRE-AUDIT):

\$17,715,348



\$967,846



\$16,747,502

TOTAL EXPENDITURES (PROJECTED):

FISCAL YEAR 2021 (PRE-AUDIT)

WHEN WE APPROVED THE BUDGET LAST
YEAR...



(\$2,278,668)



FISCAL YEAR 2021 (PRE-AUDIT)

WHEN WE APPROVED THE BUDGET LAST
YEAR...



(\$2,278,668)

FISCAL YEAR 2021 (PRE-AUDIT)

WHEN WE APPROVED THE BUDGET LAST
YEAR...



(\$2,278,668)



\$967,846

FISCAL YEAR 2021 (PRE-AUDIT)

WHEN WE APPROVED THE BUDGET LAST
YEAR...



(\$2,278,668)

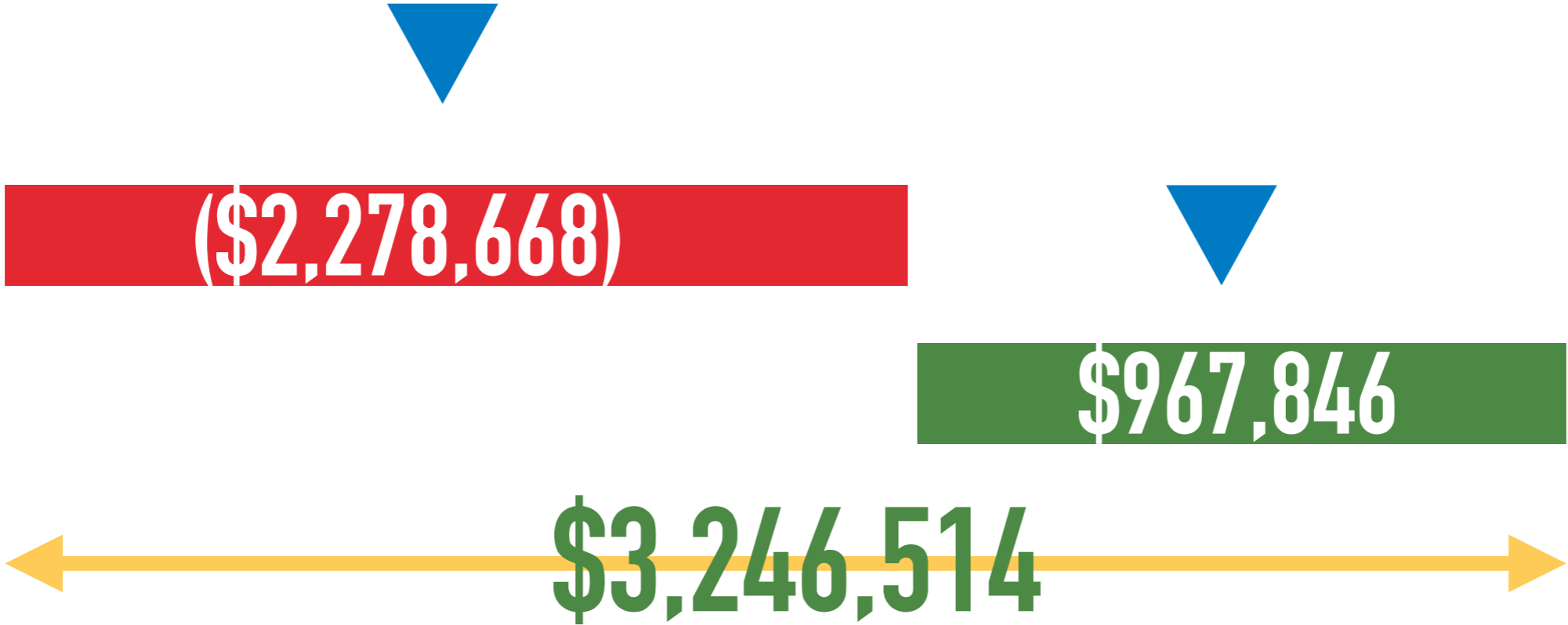


\$967,846



FISCAL YEAR 2021 (PRE-AUDIT)

WHEN WE APPROVED THE BUDGET LAST YEAR...



FISCAL YEAR 2021 (PRE-AUDIT)

**YOU SHOULD BE
SAYING
“WOW”**

FY 2022 APPROVED BUDGET

FISCAL YEAR 2022 BUDGET

TOTAL REVENUES (FY22 BUDGET):

\$15,734,349

FISCAL YEAR 2022 BUDGET

TOTAL REVENUES (FY22 BUDGET):

\$15,734,349

\$18,310,097

TOTAL EXPENDITURES (FY22 BUDGET):

FISCAL YEAR 2022 BUDGET

TOTAL REVENUES (FY22 BUDGET):

\$15,734,349



\$18,310,097

TOTAL EXPENDITURES (FY22 BUDGET):

FISCAL YEAR 2022 BUDGET

**YOU SHOULD BE
SAYING
“BOOOOOOOOOOO”**

FISCAL YEAR 2022 BUDGET

**WE'LL HAVE TO
WAIT AND SEE...**

**FY 2022 THROUGH
SEPTEMBER 2021**

FISCAL YEAR 2022 (THROUGH SEPTEMBER 2021)

TOTAL REVENUES (ACTUAL):

\$7,136,583

FISCAL YEAR 2022 (THROUGH SEPTEMBER 2021)

TOTAL REVENUES (ACTUAL):

\$7,136,583



\$5,997,579

TOTAL REVENUES (BUDGET):

FISCAL YEAR 2022 (THROUGH SEPTEMBER 2021)

TOTAL EXPENDITURES (ACTUAL):

\$4,978,129

FISCAL YEAR 2022 (THROUGH SEPTEMBER 2021)

TOTAL EXPENDITURES (ACTUAL):

\$4,978,129



\$4,428,319

TOTAL EXPENDITURES (BUDGET):

FISCAL YEAR 2022 (THROUGH SEPTEMBER 2021)

TOTAL REVENUES (ACTUAL):

\$7,136,583



\$4,978,129

TOTAL EXPENDITURES (ACTUAL):

FISCAL YEAR 2022 (THROUGH SEPTEMBER 2021)

TOTAL REVENUES (ACTUAL):
\$7,136,583



\$4,978,129

TOTAL EXPENDITURES (ACTUAL):

KEY TAKEAWAYS

KEY TAKEAWAYS

- ▶ We are still feeling the financial impact of the COVID-19 pandemic.
- ▶ At this time, we are still in a good financial place to absorb the impacts.
- ▶ This year again, we made the deliberate decision to access our reserves to keep our vital functions.
- ▶ I expect more deficits in the coming years, but they will likely be smaller and smaller every year.

TREASURER'S UPDATE

TREASURER'S UPDATE

- ▶ Planning
 - ▶ Family
 - ▶ Succession

TREASURER'S REPORT



TREASURER'S REPORT



SUCCESSION PLANNING

- ▶ Two years ago I mentioned that I would not run for Treasurer again with the goal of mentoring new people to run for Treasurer.
- ▶ Unsuccessful in creating a mentoring pipeline
- ▶ But...
- ▶ Systematic succession planning for Treasurer position

QUESTIONS

QUESTIONS

WHAT IS APHA DOING TO DIVERSIFY REVENUE TO ENSURE THE SUSTAINABILITY OF THE ORGANIZATION?

QUESTIONS

HOW DOES APHA PLAN TO MANAGE THE DECLINE IN MEMBERSHIP AND WHAT DOES THIS MEAN FOR THE APHA MEMBERSHIP MODEL/APHA FINANCES?

THANK YOU

APHA Governing Council Session I

7.0 Strategic Plan Update

Catherine Troisi, PhD

Chair, APHA Executive Board Strategic Planning Committee



2021 Strategic Planning Committee Report

Successes and Challenges

Successes

Clarified that the strategic plan is for the whole organization

Increased visibility and communication of the plan

Clarified that goals and objectives should be SMART and something we can influence directly

Challenges:

Integration of affiliates, sections, staff into the strategic plan

Educating affiliates, sections, staff on how to use the strategic plan

Check out the new advocacy curriculum, developed by the Strategic Planning Committee and Action Board, that can be used in the classroom and posted this on the APHA website: https://www.apha.org/-/media/Files/PDF/advocacy/SPEAK/210915_APHA_Advocacy_Curriculum.ashx

**Updates to the Strategic Plan are coming
and will be coordinated with work on
APHA Your Way (formerly MUEEP)**



Recommendations for the 2022 Strategic Planning Committee include:

- Follow a timeline that includes process evaluation for development and implementation of new strategic plan
 - will contribute to institutional memory about the planning process next time
- Ensure that new strategic plan objectives are based on outcomes APHA can directly influence
- Ensure data gathered for APHA Your Way (MUEEP) used for developing the new strategic plan; utilize resources from Member Units to gather info to fill in gaps

Recommendations for the 2022 Strategic Planning Committee (cont.):

- Executive Board members should discuss new strategic plan with their liaisons, helping them design their own strategic plans within the framework of the new plan. Member units should report back their strategic plans to the Executive Board
- Determine how to integrate recommendations from sections/affiliates into annual updates to the strategic plan and in next (2027) strategic plan
- Make sure there is some continuity on the strategic planning committee membership each year.

Please view the Executive Board Chair Report to the Governing Council (linked in the left panel) for more information

Thank you to all members of the Strategic Planning Committee:

Cathy Troisi – Chair

Oscar Alleyne *Elected Member*

Charlene Cariou *Elected Member*

Shontelle Dixon *Education Board Chair*

Anne Dressel *Action Board Chair*

Jeanie Holt *Membership Committee Chair*

Georges Benjamin *Executive Director ex-officio*

Regina Moss-Davis *Staff Liaison*

James Carbo *Staff Liaison*

APHA Governing Council

Session I

8.0 Report of the Nominations Committee and Introduction of the Candidates

Jen Collins, PhD, RN

Chair, Nominations Committee

2021 Open Positions

1 President Elect

(3 year term, President Elect, President,
and Immediate Past President)

3 Executive Board Members

(4 year term)



2021 Candidates

President Elect

The individual receiving the most votes in Tuesday's election will be elected to a three-year term on the Executive Board. Visit apha.org/candidates for candidate statements, CVs, bios and more.

Chris Chanyasulkit, PhD, MPH

Ron Manderscheid, PhD, MA

2021 Candidates Continued

Executive Board Member

The 3 individuals receiving the most votes in Tuesday's election will be elected to a four-year term on the Executive Board. Visit apha.org/candidates for candidate statements, CVs, bios and more.

Melissa (Moose) Alperin, EdD, MPH, MCHES

Bryan O. Buckley, DrPH, MPH

Amy Lee, MD, MPH, MBA, CPH

Emmanuel Peprah Jr., PhD

Gopal Sankaran, MD, DrPH, MPH, MNAMS

Junling Wang, PhD

2021 Candidates Continued

Honorary Vice-Presidents

If approved in Tuesday's election, serve 1-year honorary term from Oct 2021-Nov 2022

Benita Cohen, RN, MSc, PhD, Chair Board of Directors, Canadian Public Health Association — Canada

Ramón Anulfo López, MD, Executive Director, Alliance of Public Health Associations of the Americas and founding member of the Dominican Society for Public Health — Latin America and the Caribbean

Gail Christopher, PhD, DN, ND, Executive Director of the National Collaboration for Health Equity — United States



Please view the Candidates Forum recording if you have not already ahead of the vote on Tuesday, 10/26 (Session II)

Thank you to all Nominations Committee members:

Jen Collins, PhD, RN- Chair

Mary Armstrong, PhD

Zamir Brown, MPH

Kevin Borrup, DrPH, JD, MPA

Allison Casola, PhD, MPH, CHES

Shenita Freeman, MSHIA, MPH, RHIA, CPHIMS, HCISPP, CPH

Jessie Hood, ScD, MPH

Ashley Love, DrPH, MPH, MS, CPH

Elizabeth Sommers, PhD, MPH, LAc

Jose Ramon Fernandez Pena, MD, MPG (ex-officio)

Georges C. Benjamin, MD (ex-officio)

APHA Governing Council Session I

9.0 Review of the Nominations for the Nominations Committee

Aaron Guest

Speaker of the Council

Nominees for Nominations Committee

The 3 individuals receiving the most votes in Tuesday's election will be elected to a three-year term on the Nominations Committee. Please view the candidate's applications (linked in left panel info).

Nick Collins, MPH, BSN, MCHES- Missouri Public Health Association

Christa Cook, PhD, MS, BSN, BA- Public Health Nursing

Tim Gibbs, MPH- Delaware Public Health Association

Durrell Fox, BS- HIV/AIDS

Joey Lightner, PhD, MPH- Physical Activity

Mary Shaffran, MPA- Environment

APHA Governing Council Session I

10.0 APHA Your Way (formerly MUEEP) Update

Kaye Bender, PhD, RN, FAAN
President-Elect



Why the name change?

- More clearly identifies the aim of the project- To better meet member needs and the needs of the overall public health community both now and in the future
- Emphasizes participation and benefits of membership- We want members to help us make APHA better!
- It's easier to say

Reminder of our priorities

MARCH 2021- After 1+year of data collection, Brighter Strategies issues recommendations across 6 areas:

- Communications and Information Technology
- Volunteer Leadership
- Measurement and Rewards
- Member Growth and Development
- Member Engagement
- Member Unit Structure.

MAY 2021- The Executive Board prioritized, based on feasibility and impact, Brighter Strategies recommendations. The top priorities are:

- Replace APHA Connect
- Integrate Data Systems
- Create a structured process to onboard new members
- Connect members to mentors
- Reward member unit for promoting the vision and mission of APHA.
- Diversify “rewards.”
- Educate members about who their leaders are and what they do.
- Have a specific staff position established to direct and guide new members.

Making the Case for Change

Goal: Create a proactive communication and outreach plan that speaks to multiple audiences (APHA staff, volunteer leaders, members)

Strategy:

- Having the website serve as a repository for all information
- Using other tools to direct members back to the website
- Establish clear messaging at the APHA Annual Meeting and Expo

Progress:

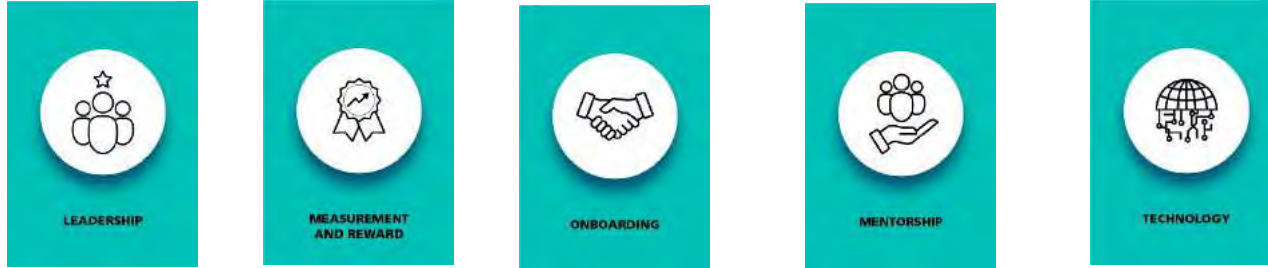
- Rebranding to APHA Your Way
- Updated website so it is easier to find information
- Annual meeting messaging

Next steps:

- Collaborate with the committees to identify and communicate progress



Educate and Establish Internal Champions for Change & Facilitate a Strategy that Supports the Desired Change



5 committees were formed to implement the 10+ priority recommendations identified by APHA, shortlisted from the Member Unit Effectiveness and Engagement Project final recommendations report

Making the Case for Change

Implementation Activities to Date: 3 of 5 committees have begun meeting to implement the priority recommendations identified by the Board

- Data Systems and IT
- Mentoring
- New member onboarding

The remaining two committees are:

- Leadership Transition and Engagement
- Measurements and Rewards

Committee 1: Updating APHA's Data Systems and Technology

Objectives

- Replace APHA Connect & create an easily accessible landing page for APHA members
- Integration of the several data systems that hold a variety of information about members and their engagement
- Streamline other technology tools, so APHA is more efficient



Committee 1: Updating APHA's Data Systems and Technology

Progress to date

- Assessed strengths and weakness of current tech tools
- Set objective for new platform:
 - Creates a better user experience for members
 - Increases integration across technology tools
 - Creates a better user experience for staff/increases automation
- Set priorities for new platform features:
 - Integration with iMIS to pull member profiles, including community/section selection and registration with a seamless transition.
 - Capability to create a searchable member directory including fields such as member interests, expertise and to facilitate member-to-member connection and collaboration.
 - Capacity to ensure different portals have different levels of security
- Hired outside IT consulting firm, Delcor, to assist in finding and utilizing best platform



Committee 1: Updating APHA's Data Systems and Technology

Next Steps

- Identify, with Delcor's help, the right combinations of technologies- both the broader tools and specific features.
- Provide guidance on the selection of remaining tools.



Committee 2: Mentoring

Objectives:

- Develop a comprehensive approach to mentoring
- Offer more speed mentoring



Progress to date:

- Identified what types of mentoring programs are priorities for APHA?
 - Group/cohort mentoring
 - One time learning opportunity
 - Speed mentoring
 - Traditional 1:1 mentoring where a senior professional mentors a junior.

Committee 2: Mentoring

Next Steps:

- Share priority types of mentoring program with technology committee to inform tool selection.
- Articulate a specific structure around the three types of mentoring programs, fleshing out what it would look like and how we would support it.
- Conduct a focus group with members to reflect on the draft program ideas and gain their feedback.
- Conduct a survey with members to better understand the demand from mentors and interest from mentees on specific program elements.



Committee 3: New member onboarding

Objectives:

- Improve the Onboarding Process for New Members to help them find APHA's value quickly and remain engaged.
- Ensure the information on each unit, subunit, strategic goals, and activities, and how to get involved is readily available to both current and new members.



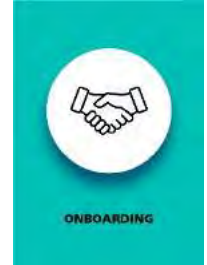
***Progress to date:* Identified strategies and tactic to improve onboard including:**

- Varying and personalize all communications with members with clear, customizable steps of how to engage
- Improving and streamline information about APHA membership and value
- More clearly communicate section/member unit information

Committee 3: New member onboarding

Next Steps:

- Solicit feedback on potential ideas to improve onboarding including, but not limited to:
 - Video meetings and webinars; “Meet the Section” series
 - Swag bags
 - Better articulate different types of membership
 - Customized emails based on identified interest
 - A “buddy system” to help new members navigate the annual meeting
 - Give all leaders clear instructions on new member engagement steps to create more consistency across member units
- Create a system to ensure collection and analytics on key member interest data
- Establish staff and volunteer capacity



Annual Meeting- Learn more and get involved

- Check out our updated webpage for updates and ways to get involved- <https://apha.org/About-APHA/Governance/MUEEP>
 - Stickers across the Convention Center on charging stations advertising the project with QR codes linking webpage
- Visit the Membership Booth for a 1 pager on the project to share with your Section memberships
- Attend the virtual Leadership Roundtable session (247.0) on Sunday, 10/24 from 3:30-5:30PM MT to provide your feedback on best practices for onboarding new members and proposed mentoring program design

QUESTIONS?



APHA Governing Council Session I

11.0 Governing Council Engagement

Aaron Guest
Speaker of the Council



Review the Submitted Speaker Report



APHA

2022 Meeting Dates

- Mid-year Meeting: Monday, June 13, 2022, 2-4:30 p.m. ET — ONLINE
- Annual Meeting: Saturday, Nov. 5, 2022 and Tuesday, Nov. 8, 2022 — Boston, Massachusetts



Ad Hoc Speakers Task Force

Overarching Goals

1. Identify opportunities for improving the Governing Council experience, engagement, and activities.
2. Identify and disseminate best practices in the Councilor role to the components by examining existing component activities.

We are not attempting to redefine the Councilor role, but to clarify.

Ad Hoc Speakers Task Force

Proposed Task Force

ARGC Representative

Section Representative (>1,500 Members)

Section Representative (1,499-1,000 Members)

Section Representative (< 999 members)

Student Assembly Representative

Non-Voting Representative

Speaker Appointee

Ex-Officio

Speaker of the Governing Council

Secretary of the Governing Council

Parliamentarian of the Governing Council

Timeline

Task Force Formed:

November 2021- January 2022

Initial Report:

June 2022 (MYM)

Final Report:

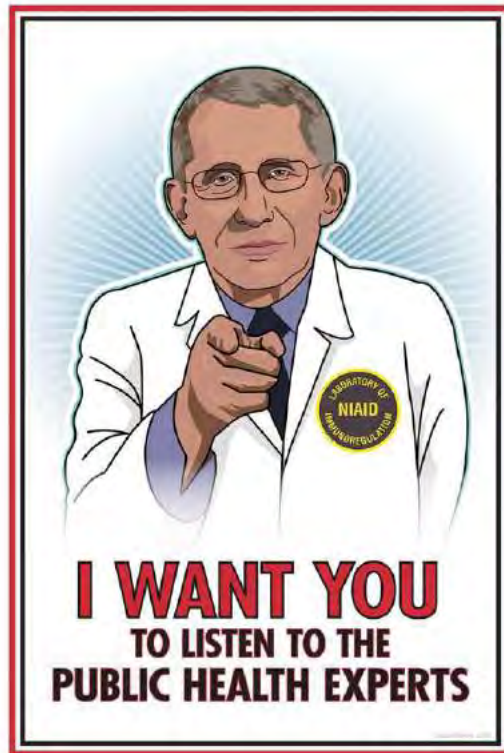
November 2022

Motion

**To approve the formation of an ad-hoc
governance committee**



Engagement



APHA Governing Council Session I

12.0 Recess until October 23, 2021 at 8:00 AM MT

Login to the LUMI platform using the same link and
credentials you used today



APHA Governing Council Session II

October 26, 2021



APHA Governing Council Session II

1.0 Call to Order

M. Aaron Guest, PhD, MPH, MSW
Speaker of the Council



APHA Governing Council Session II

2.0 Quorum Call
Georges C. Benjamin, MD
Secretary of the Council

APHA Governing Council Session II

3.0 Review of Speaking and Debate Procedures
and Test Vote

Aaron Guest
Speaker of the Council



SPEAKING:

- 1) In the top menu bar of the Lumi panel, you will see the messaging icon in the center to enter the speaker queue – it looks like a double speech bubble: Click it
- 2) When you click the icon, a list of choices appear that give you options for what you want to do including:

MOTION- To make a motion or amendment

SECOND- To second an amendment

DISCUSS- Speak in favor of or against a motion or ask a question of a presenter

PROCESS (please indicate point of order, suspend the rules, point of privilege, appeal)

- 3) TYPE what you want to do into the text box at the bottom of the screen. You might even have to scroll down to see the text box at the bottom of the screen. Then click the arrow on the right of the text box to submit your request to speak. If you have submitted your request to speak correctly, you will briefly see a pop-up message that says “Received”.

4) When called on to speak by the Speaker, raise your hand in Zoom
To raise your hand, go to the Zoom panel on the right of the screen and look at the bottom for the raise your hand button

5) You will then be prompted to start your video and unmute your microphone.
Click unmute myself and begin speaking stating your name and member unit first.
Once you are finished speaking the production team will mute you again

If you raise your hand in Zoom without being called upon, your hand will be lowered, and you will be overlooked.

Voting:

If you have voting rights, the motion and answer choices will automatically appear before you in the Lumi panel on the left side of the screen.

To submit your vote, simply click on your choice and it will be highlighted. You don't need to do anything else, just click your choice. There is no send button for votes where there is only one choice, but if you need to select multiple options you will need to select send to submit. Please note for votes where you are required to select 3 choices you must select all 3 before you will be able to send. You will see a confirmation message that your vote has been received just below the title of the motion.

Should you wish to change your vote, you may simply select a different choice. You may do this as many times as you wish until the vote is closed. At that time, you cannot make another choice and only your last choice is counted.

Test vote:

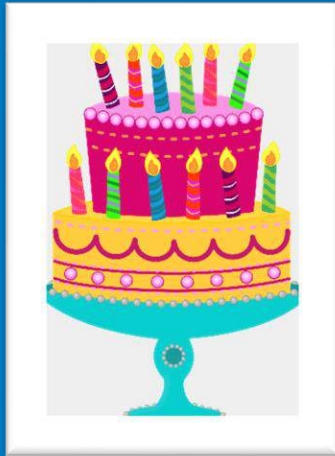
Who are your favorite Sesame Street characters (Select 3)?

1. Bert
2. Ernie
3. Big Bird
4. Elmo
5. Grover
6. Oscar the Grouch
7. Snuffleupagus
8. Cookie Monster
9. The Count

Happy Birthday!!!!

APHA President

José Ramón Fernández-Peña



APHA Governing Council Session II

4.0 Bylaws Proposals

Mitch Haas, DC, MA

Chair, Committee on Bylaws



1. Action Board

The Bylaws Committee moves to amend the bylaws to streamline the Action Board:

VII.1.A. There shall be an Action Board, whose function shall be to plan, organize, and mobilize others to advance APHA's advocacy priorities. To this end ~~it-the Action Board shall collaborate with Affiliates, Caucuses, Sections, and other appropriate units of APHA to promote and engage the membership in activities to support APHA's annual advocacy priorities and other advocacy activities as identified by the Executive Director.;~~ encourage establishment of relationships with organizations outside of APHA with interest in joint action; assist in the development of a comprehensive body of policy statements for APHA; and review annually progress in promoting engagement of APHA members, Affiliates, and Caucuses in advocacy and participation in the policy statement development process. The Action Board is encouraged to collaborate with experts, internally and externally, and other relevant entities to enhance the accomplishment of its goals.

VII.1.B. There shall be seventeen voting members of the Action Board including the Student Assembly Representative ~~In addition to the Chair, Chair-designate, and Student Assembly representative, the membership of the Action Board shall consist of three members at large, one representative of each of the Sections chosen from three names submitted by each Section, and three~~ two ~~representatives of the Affiliated Associations~~ Affiliates chosen appointed from three names submitted by the Council of Affiliates...

IX.1.G. ~~...The Action Board representative shall be an ex officio voting member of the Section Council...~~

IX.4.B.iv. ~~The three~~ two ~~Affiliate Representatives on the Action Board shall be ex officio voting members of the CoA.~~

Motion 1

Amend the bylaws to streamline the
Action Board as proposed by the
Committee on Bylaws

2. Sections

The Bylaws Committee moves to amend the bylaws to create the Treasurer and Section Student Liaison positions:

IX.1.A. Composition. Each Section shall elect its own officers, Section Student Liaison, Section Councilors, and Governing Councilors ...

IX.1.B. Officers. The officers of each Section shall be the Chair, Chair-elect, Immediate Past Chair, Treasurer, and Secretary.

IX.1.F. The Treasurer shall manage Section finances.

IX.1.G. The Section Student Liaison shall serve as a link between the Section and Student Assembly, as a member of both, to ensure student perspectives and priorities are represented.

IX.1.H. Section Council. There shall be a Section Council composed of the Section officers, Section Student Liaison, and six Section Councilors to be known as the elective members...

III.1.C. ...No APHA member may hold the office of Chair, Chair-elect, Immediate Past Chair, Secretary, Treasurer, Section Student Liaison, Governing Councilor, or Section Councilor simultaneously within the same or across different Sections/SPIGs.

Motion 2

Amend the bylaws to create the
Treasurer and Section Student Liaison
positions as proposed by the
Committee on Bylaws

3. Council of Affiliates

The Bylaws Committee moves to amend the bylaws to create the Affiliate Representative at Large, broaden Secretary eligibility, and set terms & term limits:

IX.4.B. The CoA shall consist of the Regional Affiliate Representatives, the members of the leadership, the Affiliate Representative at Large, and the Executive Board appointed members. ...

IX.4.B.ii. The CoA Chair, Chair-elect, ~~Secretary~~ and immediate past Chair shall be voting members of this body and serve a one-year term. The Secretary shall be a voting member, serve for a period of two years, and not be eligible to serve in that capacity for at least one year after expiration of two consecutive terms.

IX.4.B.iii. The Affiliate Representative at Large shall be nominated and elected by the membership of the CoA at the Annual meeting from among the Affiliate members who will not be serving on the CoA in the coming year. This representative shall be a voting member of the CoA, serve for a period of two years and not be eligible to serve in that capacity for at least one year after expiration of two consecutive terms.

IX.4.B.iv. Three voting members shall be appointed by the Executive Board and shall include one representative from the Student Assembly and one state affiliate executive director or equivalent staff person. The Student Assembly appointment is for a one-year term. Each of the ~~The remaining appointed members shall serve for a period of two years in staggered terms and not be eligible to serve in that capacity for at least one year after expiration of two consecutive terms. except that the Student Assembly appointment is for a one-year term.~~

IX.4.D. The leadership of the CoA shall consist of a Chair, Chair-elect, Secretary and an immediate past Chair, ~~that serve a one-year term and are voting members.~~

IX.4.D.iii. The Secretary shall be nominated and elected from among by the entire-voting membership of the CoA at the annual meeting from among the ARGCS, preferably, or other Affiliate members who will not be serving on the CoA in the coming year.

See Item 3: Committee on Bylaws 2021 Annual Report to the Governing Council



Motion 3

Amend the bylaws to create the Affiliate Representative at Large, broaden Secretary eligibility, and set terms and term limits as proposed by the Committee on Bylaws

4. Corrections

The Bylaws Committee moves that the Bylaws Committee be authorized to make such editorial, numerical, grammatical and conforming changes to reflect the intent of these amendments.

Motion 4

To authorize the Committee on Bylaws to make such editorial, numerical, grammatical and confirming changes to reflect the intent the previous amendments

APHA Governing Council Session II

5.0 Selection of The 2023 Annual Meeting Program
Emphasis

Aaron Guest
Speaker of the Council



Please select one of the following program emphasis for the 2023 APHA Annual Meeting and Expo

1. Creating the Healthiest Nation- Building PH Capacity to Address Social and Ethical Challenges (as amended)
2. Creating the Healthiest Nation- Addressing longstanding and emergent social and ethical challenges to public health

APHA Governing Council Session II

6.0 Election of the Nominations Committee

Aaron Guest

Speaker of the Council

Nominees for Nominations Committee

Select 3. Top 3 vote getters will serve a 3-year term on the Nominations Committee

- Nick Collins, MPH, BSN, MCHES- Missouri Public Health Association
- Christa Cook, PhD, MS, BSN, BA- Public Health Nursing
- Tim Gibbs, MPH- Delaware Public Health Association
- Durrell Fox, BS- HIV/AIDS
- Joey Lightner, PhD, MPH- Physical Activity
- Mary Shaffran, MPA- Environment

APHA Governing Council

Session II

7.0 Election of 2021 Executive Board, President-Elect, Members and Honorary VPs

Aaron Guest
Speaker of the Council



Executive Board

Please select three. Top vote three getters will serve a 4-year term on the Executive Board

- Melissa (Moose) Alperin, EdD, MPH, MCHES
- Bryan O. Buckley, DrPH, MPH
- Amy Lee, MD, MPH, MBA, CPH
- Emmanuel Peprah Jr., PhD
- Gopal Sankaran, MD, DrPH, MPH, MNAMS
- Junling Wang, PhD

President Elect

Please select one. Top vote getter will serve 3-year term as President Elect, President and Past President

- Chris Chanyasulkit, PhD, MPH
- Ron Manderscheid, PhD, MA

Nominees for APHA Honorary Vice President

- Benita Cohen, RN, MSc, PhD — Canada
- Ramón Anulfo López, MD — Latin America and the Caribbean
- Gail Christopher, PhD, DN, ND — United States

Motion: Elect the Slate to 1-year honorary terms

APHA Governing Council Session II

8.0 Speaker Readout of “APHA Your Way” Leadership
Roundtables
Aaron Guest
Speaker of the Council



APHA Governing Council Session II

9.0 Leadership Appreciation

Donna K. Beal, MPH, MCHES

Chair, Development Committee of the Executive
Board





For all you do.
For all you are.
All our thanks.





JUST A REMINDER THAT YOU ARE
APPRECIATED.



APHA

AMERICAN PUBLIC HEALTH ASSOCIATION

For science. For action. For health.

Grow with us.

Make a Gift. Leave a Legacy.

APHA Legacy Giving

APHA 2021 Leadership Giving Goals

- **Challenge 100% of Governing Councilors to participate in leadership giving by Oct. 27, 2021**
- **Leadership Giving YTD** (July 1, 2020 – Sept. 30, 2021)
 - Governing Council: 32.6% contributed \$44,167**
 - Non-voting members: 32.6% contributed \$16,088
 - Voting members: 33.5% contributed \$29,328
- **Give by Oct. 27 to help us achieve our mutual goal of 100% participation in leadership giving**

Thank you!



For all you do on behalf of
public health and
APHA

APHA 2021 Development Committee

Emily Bartlett

Donna Beal

Sarah Gareau

David Reyes

Hope Rollins

Sami Xu

Georges Benjamin (*ex officio*)

Benjamin Hernandez (*ex officio*)

Please visit the Leaders Lounge (Mile High Ballroom 4AB) between meetings/sessions and enjoy light refreshments provided by the Executive Board.



APHA Governing Council Session II

15-minute recess

APHA Governing Council

Session II

10.0 Joint Policy Committee — Report,
New Policy Proposals and Guidelines Update

Shontelle Dixon, MPH, CHES- Chair, Education Board

Anne Dressel, PhD, CFPH, Chair, Action Board

Jeffrey E. Hall, PhD, MSPH, Chair, Science Board



2021 PROPOSED POLICY STATEMENTS

Regular proposed policy statements

As a reminder, 20 proposed policy statements were re-submitted in August and reviewed by the JPC in September

17 received positive assessments in this 2nd review; 3 received negative assessment (B6, B8 and D1)

The authors of B6 and D1 moved their proposed policy statements forward to public hearings despite the negative assessment; B8 was withdrawn and will be resubmitted in 2022

Late Breakers

5 Late Breakers were submitted by the October 15th deadline. (1 late-breaker was submitted October 16th after the deadline and was thus not reviewed)

2 of the 5 were accepted by the JPC co-chairs and moved to the public hearings. The remaining three were not accepted as they did not meet the criteria for a late-breaker:

- Emergent issue
- No existing policy statement on topic
- Action steps that are directly related to and address the problem and evidence presented

Public Hearings

2 very successful public hearings were held on Monday, Oct. 18 (Group A, C and Late-Breakers) and Tuesday, Oct. 19 (Groups B and D)

75+ participants at each

Archiving

- 26 policy statement adopted in 2001 are up for archiving this year. The list of statements is available at https://apha.org/-/media/Files/PDF/Policy/2019/2021_Policy_Statements_to_Be_Archived.ashx
- No requests to keep statements active were received by the JPC so all 26 policy statements will automatically archive at the close of the Annual Meeting
- Archived policy statements no longer guide APHA policy and practice but continue to serve as historical documents. They can be accessed by all APHA members and will be provided to non-members upon request. Policy statements are archived in order to ensure APHA policy statement maintain strong and up to date evidence, scientific reasoning and actions steps.

Consent Agenda

The JPC **RECOMMENDS** the following 19 proposed policy statements for adoption by the Governing Council

A1: Supporting Physical Education in Schools for All Youth

A2: Prevention of Lower Extremity Amputation Due to Non Traumatic Loss of Sensation and Loss of Circulation

A3: A Comprehensive Approach to Suicide Prevention within a Public Health Framework

A4: Advancing Public Health and Equity through Prevention and Reengagement of Disconnected (Opportunity) Youth

A5: A Call to Improving Patient and Public Health Outcomes of Diabetes Through an Enhanced Integrated Care Approach

A6: The Impact of Individual and Household Debt on Health and Well being

B1: Decriminalization of and Support for Self Managed Abortions

B2: Call for Urgent Actions to Address Health Inequities in the U.S. Coronavirus Disease 2019 Pandemic and Response

B3: Adopting a Single Payer Health System

B5: Sexual and Gender Minority Demographic Data: Inclusion in Medical Records, National Surveys, and Public Health Research

Consent Agenda

B6: Lessons Learned from the COVID 19 Pandemic: The Importance of Universal Healthcare in Addressing Healthcare Inequities

B7: An Equitable Response to the Ongoing Opioid Crisis

B9: Improving the Role of Health Departments in Activities Related to Abortion

C1: Noise as a Public Health Hazard

C2: Ensuring Equity in Transportation and Land Use Decisions to Promote Health and Wellbeing in Metropolitan Areas

D1: Advancing Public Health Interventions to Address the Harms of the Carceral System

D2: Preparing Public Schools in the United States for the Next Public Health Emergency: Lessons Learned from COVID 19

Proposed Policy Statement Consent Agenda

Motion: To approve the proposed policy statement consent agenda (as amended)

Additional Recommendations

The JPC RECOMMENDS the following 2 proposals for adoption (late breakers cannot appear on the consent agenda):

LB1 A Call to Investigate and Prevent Further Violations of Sexual and Reproductive Health and Rights in Immigration Detention Centers

LB2 Supporting the Use of Proximity Tracing Technology to Complement Contact Tracing for Infectious Disease Outbreaks

LB1: Address Threats to Public Health Practice

Motion: To adopt proposed policy statement,
LB1

JPC Recommendation: Adopt

LB2: Expanding Medicaid Coverage for Birthing People to One-Year Postpartum

Motion: To adopt proposed policy statement,
LB2

JPC Recommendation: Adopt

Amend B4 to add

These include initiatives to provide LARC methods free of charge (**without providing comprehensive contraceptive counseling prior to discussing price**) while offering all other methods of contraception with cost-sharing (even if minimal); the development and implementation of LARC-first approaches to counseling, programs, and policy; and gaps in health insurance coverage that restrict access to the full range of contraceptive methods and related services or privilege some methods.

MCH amendment

B4: Opposing Coercion in Contraceptive Access and Care to Promote Reproductive Health Equity

Motion: To adopt proposed policy statement,
B4 as amended

JPC Recommendation: Adopt

D1: Advancing Public Health Interventions to Address the Harms of the Carceral System

Motion: To adopt proposed policy statement,
D1

JPC Recommendation: Adopt

B6: Lessons Learned from the COVID-19 Pandemic: The Importance of Universal Healthcare in Addressing Healthcare Inequities

Motion: To adopt proposed policy statement B6

JPC Recommendation: Adopt

D3: Preventing Violations of Sexual and Reproductive Health Rights in Immigration Detention Centers

Motion: To adopt proposed policy statement
D3

JPC Recommendation: Adopt

Motion (as amended):

- * That the Governing Council archive these policy statements (B2, B6 and D2), after 3 **5** years vs. the standard 10 years outlined in the [Policy Statement Development Process Guidelines](#) given the rapidly evolving evidence and experience in the pandemic in order to ensure the science, evidence and action steps remain up to date

Motion:

To table the motion

APHA Governing Council Session II

11.0 Announcement of the Nominations

Committee Results

Aaron Guest

Speaker of the Council

Newly Elected Members of Nominations Committee

- Nick Collins, MPH, BSN, MCHES- Missouri Public Health Association
- Christa Cook, PhD, MS, BSN, BA- Public Health Nursing
- Durrell Fox, BS- HIV/AIDS

APHA Governing Council Session II

12.0 Announcement of the Executive Board,
President-Elect and Honorary VPs Results

Aaron Guest
Speaker of the Council



By Unanimous Vote the New APHA Honorary Vice Presidents

- Benita Cohen, RN, MSc, PhD — Canada
- Ramón Anulfo López, MD — Latin America and the Caribbean
- Gail Christopher, PhD, DN, ND — United States

Newly Elected Executive Board Members

- Melissa (Moose) Alperin, EdD, MPH, MCHES
- Bryan O. Buckley, DrPH, MPH
- Amy Lee, MD, MPH, MBA, CPH

Newly Elect President Elect

- Chris Chanyasulkit, PhD, MPH

APHA Governing Council Session II

13.0 New Business
Aaron Guest
Speaker of the Council

APHA Governing Council Session II

14.0 Adjourn