



Executive Board Meeting Minutes
May 5 – 7, 2024
Washington, D.C.

Present

Melissa (Moose) Alperin, EdD, MPH, MCHES, *Vice Chair*
Georges C. Benjamin, MD
Jessica Boyer, MPH, MSW
Monique Brown PhD, MPH, FGSA
Bryan O. Buckley, DrPH, MPH, MBA
Chris Chanyasulkit, PhD, MPH
Shontelle Dixon, MPH, CHES
Ella Greene-Moton
Aaron Guest, PhD, MPH, MSW
Benjamin Hernandez, MBA
Claude A. Jacob, DrPH, MPH
Amy Lee, MD, MPH, MBA,
Nandi Marshall, DrPH, MPH, CHES, CLC, CDE, *Chair*
Stephen Modell, MD, MS
Padmini Murthy, MD, MPH, MS,
Shirley Orr, MPH, APRNA
David Reyes, DNP, MPH, RN, PHNC-BC
Gopal Sankaran, MD, DrPH, MNAMS, CHES
Anthony Santella, DrPH, MCHES, CPH
Denise Strehlow, MPH, MSW
Kevin Sykes, PhD, MPH
Veena Thamilselvan, MSPH
Deanna Wathington, MD, MPH

Unable to Attend

E. Oscar Alleyne, DrPH, MPH

Sunday, May 5, 2024

Call to Order and Welcome – Nandi Marshall, DrPH, MPH, CHES, CLC, CDE, Chair

Dr. Marshall called the meeting to order, and a quorum was established. Dr. Marshall then read the Washington, D.C. land acknowledgment statement and made brief opening remarks. At the conclusion of the opening remarks, Dr. Marshall called for a motion to approve the meeting agenda. The motion was moved by Dr. Gopal Sankaran and seconded by Dr. Padmini Murthy, and hearing no discussion, Dr. Marshall called for the vote.

Motion: To Approve the Meeting Agenda

Outcome: Approved by Acclamation

At the conclusion of the vote, Dr. Marshall called for a motion to approve the consent agenda. Items on the consent agenda included the January and March 2024 Executive Board Meeting minutes, new agency members and APHA Leadership Appointments. The motion was moved by Ms. Veena Thamilselvan and seconded by Dr. Padmini Murthy, and Dr. Marshall called for discussion. Hearing none, Dr. Marshall called for the vote.

Motion: To Approve the Consent Agenda, January and March Executive Board Meeting Minutes, New Agency Members and APHA Leadership Appointments.

Outcome: Approved by Acclamation

Hot Topics - Dr. Nandi Marshall & Dr. Moose Alperin

Drs. Marshall and Alperin introduced Board Hot Topics as a way for executive board members to be introduced and/or reminded of topics essential for board member functioning. Dr. Alperin shared the day's Hot Topic which was related to Roberts Rules of Order and Executive Sessions.

Report of the President – Ella Greene-Moton

Ms. Greene-Moton began her presentation by discussing her journey to become APHA president. She noted the importance of the Sankofa bird, which is a symbol that reminds people to look back in order to move forward, to learn from mistakes and to use wisdom gained to advance progress.

Ms. Greene-Moton then reflected on her time participating in the following Affiliate Annual Meetings: Michigan, Maryland, Hawaii (virtually) and New Mexico, completed in 2023. In addition to the Affiliate meetings, she has been invited to participate in the U.S. Department of Health and Human Services Research Community Forum and worked with the McLaren Health Care Institutional Review Board. Ms. Greene-Moton noted that she will visit approximately one-third of the Affiliates during her term and that she has several Affiliate visits on the calendar. She said she attended the Utah, Minnesota, Delaware and Ohio public health association meetings during the month of April and will visit others in the coming months. She said that she's also been asked to participate in additional partner meetings where she shares her public health journey and her work as a community activist relating to the Flint Water Crisis. She also discussed her monthly column in The Nation's Health newspaper and noted that she has been approached by partner organizations to write op-eds and other pieces.

Ms. Greene-Moton concluded her presentation by asking executive board members to join her in the “E-Zone.” The E-Zone campaign is an invitation for individuals to participate in an exercise which allows them to be present, lean in, connect with and dare to learn from each other. The E-Zone is a space to share information, a space to give respect and be respected and a space to have collective power in a position to recognize. She concluded her remarks by saying, when individuals enter these spaces, they can get things done. Ms. Green-Moton then answered questions from members of the executive board related to her presentation.

Dr. Marshall thanked Ms. Greene-Moton for her presentation and introduced Ms. Thamilselvan to deliver the report of the Student Assembly.

Report of the Student Assembly – Veena Thamilselvan, MSPH, Chair

Ms. Thamilselvan began her report by sharing the mission of the APHA Student Assembly, which is to “Improve the future of public health by promoting excellence and professional development for students in public health and related disciplines.” She then provided the executive board with current membership numbers, noting that the Assembly has 7,996 active members, 22 co-chairs, nine APHA board representatives, 19 campus liaisons, every Section has a Section liaison and 18 Membership Ambassadors.

She then shared the assembly’s organizational chart and introduced the eight members of the assembly’s executive council noting their responsibilities. Ms. Thamilselvan discussed the work of the assembly’s six committees including nominations, communications, finance, membership, mentoring and programming. She said the Nominations Committee selects the students who serve on APHA Boards and Committees. She then outlined the process for selecting these leaders. After candidates answer the call for nominations, applications are reviewed by the executive committee, then there is an interview process conducted by the executive council and the executive council selects the individuals who will represent the assembly.

Ms. Thamilselvan then discussed the work of the Communications Committee; the committee is responsible for monitoring and posting on all assembly social media accounts including APHA Lead. The committee develops content related to Giving Tuesday, meet the Council week, mentoring month, NPHW, scholarship and leadership application announcements and Annual Meeting announcements. Lastly, the committee develops and disseminates the assembly’s monthly newsletter through the assembly listserv.

The Finance Committee oversees the assembly’s resources, including the dissemination of funds to A.C.T.I.O.N. (Advocacy on Campuses that Impacts Our Nation) Grant recipients and scholarship and award recipients. The Membership Committee welcomes new members to the assembly, enhances the campus liaison program and coordinates the work of the Section liaisons. The Mentoring Committee implements the activities of mentorship month (January) and is creating a career development toolbox and coordinating the Student Assembly Speed Mentoring Event during the APHA Annual Meeting.

The Programing Committee oversees the selection of scientific sessions, coordinates the assembly and Early Career Professional socials, and ensures Student Assembly booth coverage at the APHA Annual Meeting. The committee also plans the National Student Meeting held in conjunction with the Annual Meeting.

Ms. Thamilselvan said the Executive Council is looking at ways to improve the campus liaison process, leadership transition document and re-imagining the assembly’s annual budget. Ms. Thamilselvan then outlined the areas where the executive board can be helpful including development activities and the

campus liaison initiative. At the conclusion of Ms. Thamilselvan's report, the executive board had a lively discussion concerning the work of the Student Assembly.

Dr. Marshall thanked Ms. Thamilselvan for her report and introduced Dr. Alperin, who led an executive board engagement activity. At the conclusion of the activity, Dr. Marshall introduced the co-chairs of the Joint Policy Committee for their report.

Report of the Joint Policy Committee

- **Stephen Modell, MD, MS, Co-Chair and Chair of the Action Board**
- **Anthony Santella, DrPH, MCHES, CPH, Co-Chair and Chair of the Education Board**
- **Kevin Sykes, PhD, MPH, Co-Chair and Chair of the Science Board**

The co-chairs notified the executive board that 14 proposed policy statements were received and reviewed in the 2024 cycle including two resubmitted late-breaker policy statements that were approved by the Governing Council in November of 2023. The proposed policy statements were grouped into three overarching areas, Group A – Access to Care and Equity, Group B – Workforce Protection, Safety and Training and Group C – International Health and Human Rights.

The Science Board conducted its first review of the proposed policy statements on April 18 - 19, 2024 and the Joint Policy Committee held its review on May 2 - 3, 2024. The Joint Policy Committee issued five conditional assessments and nine negative assessments. The assessments and comments to the authors will be sent on May 24 and resubmitted proposed policy statements are due on Aug. 16, 2024. The co-chairs noted that Science Board and Joint Policy Committee assessments with comments will be posted to the APHA website for member review in late May, after the assessments have been sent to the authors.

The co-chairs then discussed archiving policy statements in the current cycle. It was noted that 14 policy statements adopted in 2014 or later are scheduled for archiving after 10 years and 20 policy statements adopted before 2014 are scheduled for archiving. Members requesting that a policy not be archived must submit a request with their rationale no later than July 1, 2024. The Science Board will review each request and make its recommendation to the Joint Policy Committee. The Joint Policy Committee will provide the Governing Council with their final archiving recommendations at the October meeting of the Council.

The JPC co-chairs then discussed the proposed policy statements C3- Antisemitism as a Public Health Crisis and C5 – Support for Health Equity and Justice in the Occupied Palestine Territories. The co-chairs noted that both proposed policy statements received a negative assessment by the Joint Policy Committee. The JPC has asked the executive board to remove the policies from the policy process because of the degree of problems with the proposed policies. The executive board is allowed to act on recommendations of component committees and boards. The executive board had a detailed discussion of the policies and the options to move forward. One option proposed was to remove the two policies and commission two new workgroups to address the issues covered by these proposals. Because of the importance of the vote, The Chair deferred the vote until tomorrow's session - Monday, May 6, 2024 to give board members more time to consider the policies and the proposed solutions.

Dr. Marshall thanked the co-chairs of the Joint Policy Committee for their presentation and introduced the next item on the meeting agenda.

Report of the Speaker of the Governing Council – Aaron Guest, PhD, MPH, MSW

Dr. Guest began his presentation by discussing the Governing Council's schedule leading up to the mid-year meeting on Monday, June 10, 2024. Important dates include the introduction to parliamentary procedure on May 14, 2024, and the proxy registration deadline on May 31, 2024. He informed the executive board that they must request time on the Annual Meeting agenda by Fri., Aug. 30, 2024. Dr. Guest then shared the Governing Council's Annual Meeting schedule before turning his attention back to the mid-year meeting.

Dr. Guest shared the Governing Council mid-year meeting agenda, highlighting which executive board members are scheduled to speak or deliver a report. Dr. Guest reiterated the Governing Council Rules of Order, including the 15-minute discussion rule and the prohibition on bullet voting.

Dr. Guest then shared the Standing Rules of the Governing Council, including: the prohibition on the distribution of campaign materials and other materials in the floor of the Council; access to the floor of the Council is restricted to Governing Councilors; the display of non-approved signs, banners, posters and other items is strictly prohibited in the Governing Council; the use of audio and video recordings and photography is prohibited in the Governing Council; and the Speaker of the Governing Council, or their designee, may request the removal of any individual found in violation of the Standing Rules.

Dr. Guest concluded his presentation by noting that he is working on arranging meetings with the Caucus Collaborative, Council of Affiliates and individual Section Governing Councilors. He also noted that he is developing a Speaker of the Governing Council Handbook and lastly, he mentioned that there are several proposed APHA Bylaws amendments coming before the Council and to contact him with questions. Dr. Guest then answered questions related to his presentation.

Dr. Marshall thanked Dr. Guest for his presentation and then introduced the next item on the meeting agenda.

Executive Board Discussion: APHA Policy Process - Aaron Guest, PhD, MPH, MSW

Dr. Guest introduced and led a period of generative discussion related to the APHA policy statement development process. He began by updating the executive board on the work of the Ad Hoc Task Force on the Proposed Public Health Policy Process. He said the goal of the Ad Hoc Task Force is to aim for the best possible model. He acknowledged that there is no option that will meet the requirements of the entire membership and that the members of the Task Force want what is best for the association.

Dr. Guest said the Task Force is broken down into three working groups. The first group is looking at the strengths of the current policy process, the second group is looking at other organizations and what we can learn from their policy processes, and the third working group is evaluating what APHA needs/wants from the policy statement development process. Dr. Guest then summarized the efforts of the working groups and posed a series of questions to the executive board soliciting their feedback.

At the conclusion of the discussion, Dr. Marshall thanked Dr. Guest for his work and the work of the Task Force, made brief concluding remarks and adjourned the meeting.

Monday, May 6, 2024

Call to Order and Welcome – Nandi Marshall, DrPH, MPH, CHES, CLC, CDE, Chair

Dr. Marshall called the meeting to order at 9 a.m., made brief opening remarks and provided a recap of the Sun., May 5, 2024, executive board meeting. At the conclusion of the meeting summary, Dr. Marshall asked the members of the executive board to address the motion of the Joint Policy Committee, the removal of proposed policy statements C3 and C5 from the 2024 policy statement cycle. The chair reminded the board that the motion does not need a second because it comes from the Joint Policy Committee.

Dr. Marshall then called for discussion. The executive board then had a thoughtful conversation about the motion and proposed solutions. The executive board agreed to commission an update of a policy statement to broadly address the public health implications of hate and update policy statement 20095, The Role of Public Health Practitioners, Academics and Advocates in Relation to Armed Conflict and War, so that APHA and its members can continue to advocate for an immediate cease-fire in the Israel-Hamas war, as well as other ongoing conflicts worldwide. Hearing no further discussion, Dr. Marshall called for a vote. The vote was conducted by secret ballot.

Motion: The Joint Policy Committee recommends that proposed policy statements C3 and C5 be removed from the 2024 policy statement cycle.

**Outcome: Yes – 17 No – 1
Two executive board members did not vote, and one executive board member was unable to attend the May meeting.**

At the conclusion of the vote, Dr. Marshall asked Dr. Alperin to introduce the day’s Hot Topic which related to the association's key documents (e.g., APHA Bylaws, Executive Board Handbook, Strategic Plan, Public Health Code of Ethics, APHA Code of Conduct). At the conclusion of the activity, Dr. Marshall thanked Dr. Alperin and introduced the next item on the meeting agenda.

Report of the Treasurer – Benjamin Hernandez, MBA

Mr. Hernandez began his presentation by discussing the status of FY2024. He noted that as of the end of March, revenue was \$21,843,155 (89% of the annual budget) and that expenses were at \$21,044,357 (80% of the annual budget). He noted that income from operations was at \$798,798 (which was over budget by \$969,936). Including investments, APHA was showing a profit of \$1,752,050. Mr. Hernandez then noted that the latest projection indicated that APHA will end FY2024 with a deficit of \$30,261 (loss of \$1,020,693 from operations). It was noted that the end of the year projection is based on all of the information available to the accounting team as of the end of March. The end of the year projection will change over the next several months.

Mr. Hernandez then discussed the status of the FY2025 budget, noting that it was still under construction. Dr. Marshall thanked Mr. Hernandez for his presentation and opened the floor for discussion. After a period of discussion, Dr. Marshall introduced the next item on the meeting agenda.

Report of the Executive Director – Georges C. Benjamin, MD

Dr. Benjamin began his presentation by sharing information related to National Public Health Week 2024. He noted that APHA staff created seven fact sheets, 64 social media shareables, a more accessible toolkit and hosted 11 events, including nine webinars. He highlighted President Biden’s National Public Health Week Proclamation, provided a summary on the Keep it Moving Challenge and discussed APHA’s partner engagement (800 partners at local, state, and national levels, including 144 schools). Dr. Benjamin then noted that planning for the 30th anniversary of National Public Health week is underway.

Dr. Benjamin then shared information related to the Policy Action Institute, which will be held June 17 – 18, 2024 in Washington, D.C. He shared the latest registration numbers (85 in-person and 41 virtual) and information on the speakers. Dr. Benjamin then discussed the APHA 2024 Annual Meeting and Expo Oct. 27-30, in Minneapolis, MN. He said the association received 9,049 abstract submissions, which is 1,000 more than APHA received in 2023. He then provided the executive board with information related to registration and housing, what board members can expect while visiting Minneapolis and logistical information related to the executive board meeting and Governing Council.

Dr. Benjamin then provided the executive board with information related to APHA operations. He noted that the elevator refurbishment project was almost complete, new LED lighting fixtures were installed throughout the APHA headquarters building and several information technology projects were underway (moving to a new website platform, identifying a new iMIS partner and moving iMIS to a cloud environment).

Dr. Benjamin then asked the executive board to approve the inaugural selection committee of the Giorgio A. Piccagli Leadership Award. The award was established by the executive board in the fall of 2023, in honor of Giorgio Piccagli, a longtime APHA member and leader. The following individuals were asked to serve on the inaugural selection committee:

- Maia Piccagli - Piccagli Family Representative
- Vonna Henry, RN, BSN, MPH - Past Chair, Health Administration Section
- Kate Cartwright, PhD, MPH - Chair, Health Administration Awards Committee
- Denise Strehlow, MPH, MSW- Chair, Council of Affiliates and Executive Board Member
- Melvin Shipp, OD, MPH, DrPH - APHA Past President
- Walter Tsou, MD, MPH - APHA Past President
- Joyce Gaufin - APHA Past President, Health Administration Section Member and APHA Awards Committee Member
- Ella Green-Moton - APHA President, Ex-Officio
- Georges C. Benjamin, MD - APHA Executive Director, Ex-Officio

The chair called for a motion to approve the inaugural selection committee of the Giorgio A. Piccagli Leadership Award. The motion was moved and seconded and hearing no discussion, the chair called for a vote.

Motion: To approve the Inaugural Selection Committee of the Giorgio A. Piccagli Leadership Award.

Outcome: Approved by acclamation.

Dr. Benjamin concluded his remarks by highlighting some of the key meetings and events he’s attended on behalf of APHA. He also noted that he was presented with an Alumni Achievement Award by his alma mater, the University of Illinois, Chicago. Dr. Marshall thanked Dr. Benjamin for his presentation

and opened the floor for discussion. Hearing no further comments, Dr. Marshall thanked Dr. Benjamin for his presentation and introduced the next item on the meeting agenda.

Report of the Development Committee - Bryan Buckley, DrPH, MPH, MBA, Chair

Dr. Buckley began his presentation by outlining the purpose of the Development Committee, discussing the Committee's meeting schedule and thanking the members of the Committee for their engagement. Dr. Buckley then provided the executive board with a summary of the Committee's workplan. He shared information related to executive board and governing council member giving. Dr. Buckley noted that he will present the updated development dashboard once FY2024 closes.

Dr. Buckley said the committee continues to support a major gifts campaign and is assisting with the development of a funder's prospectus based on the APHA strategic plan. Dr. Buckley noted that the committee is supporting the growth of the APHA planned giving program by sharing their input on the refreshed legacy ads that appear in *The Nation's Health*. Lastly, Dr. Buckley said the committee continues to discuss opportunities to enhance relationships with major donors and continues to consider other opportunities to advance APHA's development activities.

Dr. Marshall thanked Dr. Buckley for his presentation and opened the floor for discussion. After a brief period of discussion, Dr. Marshall thanked Dr. Buckley for his presentation and introduced the next item on the meeting agenda.

Executive Session

The executive board entered a period of executive session to discuss personnel matters.

At the conclusion of the executive session, executive board members participated in an APHA staff appreciation activity.

Executive Board Discussion: Artificial Intelligence and Public Health – Bryan Buckley, DrPH, MPH, MBA

Dr. Buckley provided the executive board with an introduction to artificial intelligence and its impact on APHA and the field of public health. He began by defining artificial intelligence, machine learning, deep learning and generative AI. He then outlined the ways APHA could approach AI, in the following areas: internal knowledge building, offerings, point of view and influence, and internal usage. Dr. Buckley then asked the executive board to discuss each topic in more detail.

At the conclusion of the discussion, Dr. Marshall thanked Dr. Buckley for his presentation and introduced the next item on the meeting agenda.

Report of the Strategic Planning Committee - David Reyes, DNP. MPH, RN, PHNC-BC and Celeste Philip, MD, MPH, Senior Public Health Advisor - Health and Medical Affairs, APHA

Dr. Philip began the presentation by reintroducing the strategic plan graphic to the executive board. The graphic outlines APHA's mission and the five overarching priority areas APHA will focus on over the next four years. The priority areas include:

- Build Workforce Capacity and Effectiveness
- Champion Public Health
- Advance Equitable Public Health Practices and Outcomes
- Improve Member Engagement and Satisfaction

- Execute Operation Excellence

Dr. Philip then shared the news that APHA contracted with a consulting firm called Brighter Strategies to provide implementation support. The team at Brighter Strategies will serve as the project managers of the implementation process, provide work group oversight and support, will perform a landscape analysis and identify gaps, oversee metrics and evaluation planning, will provide change management and coaching support and meet periodically with the executive board Strategic Plan Implementation Committee.

Dr. Philip noted that Brighter Strategies will begin their work on May 13 and that the first items they will address are the development of a comprehensive implementation plan with timeline, they will develop and conduct an all-staff strategic planning presentation prior to staff workgroup meetings and identify and set up necessary tools for project management and collaboration.

Dr. Philip then noted how Brighter Strategies will support the work of the staff work groups. She said Brighter Strategies will assess the work group leads' readiness and will host a training workshop to establish both a peer mentoring cadence and cross team lead interactions. They will create guides for workgroup meetings to ensure consistency and engagement. They will coordinate and attend initial work group meetings and provide support and feedback. They will facilitate routine check-in meetings for workgroup leads and encourage peer mentoring and learning among the work group members.

Dr. Marshall thanked Drs. Reyes and Philip for their report and opened the floor for discussion. At the conclusion of the discussion, Dr. Marshall made brief concluding remarks and adjourned the meeting.

Tuesday, May 7, 2024

Call to Order and Welcome - Nandi Marshall, DrPH, MPH, CHES, CLC, CDE, Chair

Dr. Marshall called the meeting to order at 9 a.m., made brief opening remarks and provided a recap of the Mon., May 6, 2024, executive board meeting. At the conclusion of her remarks, Dr. Marshall introduced the first item on the meeting agenda.

Executive Board Discussion – Workforce Development - Moose Alperin, EdD, MPH, MCHES, Vice Chair and Mighty Fine, MPH, CHES, Associate Executive Director, Public Health Practice and Policy

Dr. Alperin and Mr. Fine led the executive board through a generative discussion concerning the public health workforce. The presenters began by providing an overview and outlined current trends related to the public health workforce. They discussed data from PH WINS and workforce development initiatives including the Public Health Infrastructure Grant, which will disseminate \$4.35 billion dollars to health departments and three national partners. They also discussed ASPPH's Framing the Future: Education for Public Health 2030 initiative, which focused on three overarching areas:

- Building Inclusive Excellence through an Anti-Racism Lens
- Transformative Approaches to Teaching and Learning
- Fostering Community Partnerships for a Healthier World

The presenters shared information related to the training needs of the public health workforce, including the things APHA is doing to train its membership. The executive board broke into four small groups to further discussion issues of workforce development. At the conclusion of the small group activity, the presenters facilitated a debrief where each group reported on what they discussed.

Dr. Marshall thanked Dr. Alperin and Mr. Fine for their presentation and introduced the next item on the meeting agenda.

Report of the Committee on Social Responsibility – Claude Jacob, DrPH, MPH

Dr. Jacob began his presentation by sharing the purpose of the Committee on Social Responsibility. He noted that the committee evaluates gifts of \$25,000 and above from corporations and corporate foundations to ensure there is no conflict of interest with APHA's core values. He said the committee maintains the APHA Guidelines for Gifts and Donations evaluation tool and serves as a resource for APHA member units and Affiliates.

Dr. Jacob noted that the committee has completed the implementation of the automatic denial criteria across all APHA properties, including, the executive board policies and actions document, the APHA advertising policy, the speaker abstract and conflict of interest forms, the APHA conflict of interest policy, the continuing education content integrity standard form and the APHA commercial and sponsorship support standards documents. Additionally, the information was added to the Conflict-of-Interest page on the APHA website.

Dr. Jacob concluded his remarks by thanking the members of the Committee for their efforts and recognized the work of the Committee's staff liaison, Torrey Wasserman. Dr. Marshall thanked Dr. Jacob for his presentation and opened the floor for discussion.

Announcements, Closing Comments and Adjournment

At the conclusion of the discussion, Dr. Marshall made several announcements, made brief closing comments, and called for a motion to adjourn the meeting. The motion was moved and seconded and hearing no discussion, the chair called for a vote. The motion was approved by acclamation.

The next meeting of the Executive Board will take place on Monday, July 15, 2024, 2-4 p.m. Eastern time, via Zoom.