

# Lina Tucker Reinders, MPH

I am a public health leader with career experience in international intergovernmental agencies, local & state government, academia, and nonprofit organizations. I bring expertise in policy development and analysis, strategic planning, addressing health disparities through intersectoral collaboration, and translating data into effective advocacy messages. In all my work, I aim to inspire planning and action that will improve health equity.

## EMPLOYMENT HISTORY

### Executive Director - Iowa Public Health Association

2019 - Present

- Develop and oversee the organization's strategic plan (aligned with APHA strategic portfolios) and policy agenda
- Grown the organization's influence and political capital through advocacy, lobbying, and cross-functional/multi-sector partnerships
- Quadrupled budget and FTEs & grew membership by 38%
- Manage federal, state, and foundation grants
- Initiated, provided strategic direction to, and secured funding for our statewide immunization coalition, *Iowa Immunizes*
- Initiated novel approach and secured funding to address the mental health crisis among Iowa's public health workforce
- Appointed member of the Iowa Infectious Disease Advisory Council, tasked with developing equity-forward COVID-19 vaccine roll-out policies
- Serve as subject matter expert on COVID response & recovery in local, state, and national media
- Serve as Affiliate Staff Representative to the APHA Council of Affiliates
- Mentor students and young professionals just establishing their careers
- Represent Iowa's public health workforce regionally and nationally through APHA and additional professional networks and conference presentations

### Associate Director of Programs - Healthy Birth Day

2018 - 2019

- Analyzed state and national policies to identify gaps and opportunities for stillbirth prevention
- Directed multi-year strategic planning & growth bench-marking
- Developed multi-sector coalition to eliminate racial disparities in stillbirth
- Managed primary and secondary data collection, analysis, and reporting
- Led the multi-state expansion of grass roots education & advocacy

### Adjunct Faculty - Simpson College

2016 - 2018

- Developed and taught the course Public and Community Health.

### Independent Consultant

2011 - 2018

- **Children's HeartLink** - Advised the organization on positioning their work within the global health equity agenda, aligned to the UN Sustainable Development Goals
- **International Labour Organization** - Redesigned and wrote technical content for the Global Extension of Social Security website
- **World Health Organization** - Technical writer for web-based clearinghouse on social determinants of health. Edited publications on health equity.

## RELEVANT SKILLS

International & multilateral relations  
Policy development & advocacy  
Strategic planning & results-based budgeting  
Multi-discipline partnerships  
Systems-based thinking  
Data translation & storytelling  
Project management & evaluation  
Public speaking & media relations  
Fundraising & development

## HONORS & APPOINTMENTS

American Public Health Association,  
Council of Affiliates  
- Award for Innovation in Public Health - 2022

American Public Health Association,  
Council of Affiliates  
2022 - present

Iowa Preparedness Advisory  
Council  
2022 - present

Iowa Infectious Disease Advisory  
Council - 2021

American Public Health Association,  
Council of Affiliates - Award for  
Affiliate Staff of the Year - 2021

Dallas County Board of Health  
-2020 - present

## PROFESSIONAL DEVELOPMENT

Drake University Executive  
Leadership Program - 2022

MidIowa Health Foundation Fellow -  
2020-2021

National Leadership Academy for  
the Public's Health Fellow -  
2013-2014

### **Technical Officer - World Health Organization**

2003 - 2011

*Represented the organization's corporate interests while managing internal strategic planning and reporting exercises, global communication planning, and multi-lingual writing projects. Notable projects include the H1N1 media response, the Commission on Social Determinants of Health, the 2007 World Health Report, and 11th General Programme of Work.*

### **PROFESSIONAL VOLUNTEER EXPERIENCE**

#### **Dallas County Board of Health**

2021 - present

*Serve the residents of Dallas County, Iowa, by providing public health leadership and guidance to the local public health agency.*

#### **American Public Health Association**

2019 - present

- *Council of Affiliates, member*
- *Affiliate Staff Representative to the COA*
- *Align Organizational Capacity and Infrastructure work group*
- *CHPPDD & Ethics Sections, member - co-organized the 2023 NPHW webinar on Trust & Trustworthiness in Public Health*
- *Invited Public Health Authority panelist at the 2022 Annual Meeting*
- *Mentor, NPHW Speed Mentoring*

#### **University of MN, School of Public Health**

2017 - 2019

*Serve the residents of Dallas County, Iowa, by providing public health leadership and guidance to the local public health agency.*

#### **Waukee Community School District**

2015 - 2020

*Serve the residents of Dallas County, Iowa, by providing public health leadership and guidance to the local public health agency.*

### **ADDITIONAL EXPERIENCE**

Advocate, Framework Convention Alliance for Tobacco Control 2003

Policy Officer, MN Dept of Health 2001 - 2003

Project Officer, University of MN, School of Public Health 2000 - 2001

Public Health Educator, Dakota County Public Health Department 1998 - 2000

Assistant Program Manager, Minneapolis Way to Grow 1997 - 1998

AmeriCorps VISTA Volunteer/Community Organizer 1996 - 1997

### **HIGHER EDUCATION**

Master of Public Health - 2001  
University of MN, School of Public Health

International Field Study (Kenya) -1996  
MN Studies in International Development

Bachelor of Arts - 1995  
Human Services; Health Studies  
University of MN, Morris

### **SELECTED PUBLICATIONS, PRESENTATIONS, AND MEDIA APPEARANCES**

Lina Tucker Reinders. Neither Irrelevant, nor Fringe: IPHA Policy Agenda. Presented at the American Public Health Association Annual Meeting, November 2022.

Lina Tucker Reinders. Local Impact: Ramifications of threats to public health authority. Presented at the American Public Health Association Annual Meeting, November 2022.

Lina Tucker Reinders. Promising Practices in Public Health Advocacy: Lessons from the Field. Presented at the American Public Health Association Annual Meeting, November 2022.

Lina Tucker Reinders. Expanding Affiliate Capacity with AmeriCorps VISTA. Poster presentation at the American Public Health Association Annual Meeting, October 2021.

Lina Tucker Reinders. Back to normal sometime in 2021? Let's shoot for even better than normal, and here's how. Des Moines Register guest editorial, January 10, 2021.

MN Public Radio. State by state, wildly different responses to the same viral outbreak. Lina Tucker Reinders, guest. December 8, 2020.

Lina Tucker Reinders. Equipping Iowa's public health workforce for innovation and cross-sector capacity. Presented at the Public Health Conference of Iowa, April, 2020 and the American Public Health Association Annual Meeting, November, 2020.

CNN. New Day with Alisyn Camerota and John Berman. Lina Tucker Reinders, guest. October 15, 2020.

Lina Tucker Reinders. What we should do about COVID-19 racial disparities in Iowa. Des Moines Register guest editorial, April 24, 2020.

Lina Tucker Reinders. Increasing Organizational Capacity to Better Represent the Voice of Public Health in Iowa. Poster presentation at the American Public Health Association Annual Meeting, November 2019

Children's HeartLink. Childhood Heart Disease and the Global Health Agenda: A Series of Four Briefs from Children's HeartLink. Minneapolis, MN. 2015-2016.

World Health Organization, Government of South Australia. Adelaide statement on health in all policies: moving towards a shared governance for health and well-being. Adelaide. 2010.

Rüdiger Krech, Nicole B Valentine, Lina Tucker Reinders & Daniel Albrecht. Implications of the Adelaide Statement on Health in All Policies. Bulletin of the World Health Organization. 2010. 88(10):720-720.