

## JESSICA M. BOYER

### EDUCATION

Temple University, Philadelphia, PA

**Master of Public Health**

**Master of Social Work**

**2006**

La Salle University, Philadelphia, PA

**Bachelor of Arts in Communication and Political Science**

**2000**

### RELATED EXPERIENCE

Temple University, College of Public Health, Dean's Office, Philadelphia, PA

**Associate Director for Assessment and Accreditation**

**July 2019-Present**

Maintained same responsibilities as listed below. In addition, served on the Steering Committee for the 2020 Middle States Reaccreditation process; served on the Standard V (Assessment) Workgroup; implemented new assessment metrics for online course evaluation; mid-term course evaluations; faculty instruction; teaching assistants and student learning outcomes and competencies. Coordinate the process for state licensure review and reporting. Oversaw the initial accreditation process for the MPH-RDN degree to the Accreditation Council for Education in Nutrition and Dietetics; oversaw the re-accreditation process for the Bachelor of Science in Health Information Management; oversaw the candidacy application to convert the Master of Occupational Therapy into a Doctorate of Occupational Therapy program. Led the College of Public Health CEPH re-accreditation process.

**Assistant Director for Assessment and Accreditation**

**September 2014- June 2019**

Responsible for the oversight and execution of the accreditation process converting from an accredited program of public health to a school of public health to include: providing assistance and guidance to graduate and undergraduate programs in the College which fall under eight additional specialized accrediting bodies; oversight of the annual reporting process and self-studies for all accredited programs within the College; conducting evaluations and analysis for various ongoing and planned initiatives for the College such as the review and development of the College's bylaws; work closely with the Associate Dean of Academic Affairs to implement her strategy to support, foster and grow the academic affairs unit in the College of Public Health through the review and development of existing and new programs, as well as supporting collaboration between the academic departments in the College and other units, Schools and Colleges in the University. In addition, provide representation for the College on various University committees and initiatives, including, but not limited to: The Assessment Planning Committee; Career Center Post-Graduate Plans Survey Committee and the Elements/Symplectic Functional Implementation Team.

**Adjunct Instructor**

**August 2015 - Present**

Teach courses in the Departments of Health Administration and Policy and Social Behavioral Sciences.

Temple University, Department of Public Health, Philadelphia, PA

**Assistant Professor & Associate Director, Graduate Studies**

**February 2012 – August 2014**

Responsible for administrative functions related to the Department of Public Health's graduate programs including, but not limited to: advising, recruitment, curricular development, academic issues, and accreditation. Additionally, held a 1-2-1 teaching load and participates on multiple Department and College committees.

## Courses taught:

HRPR 1001 Public Health: The Way We Live, Work and Play (Undergraduate)  
 PBHL 1101 Introduction to Public Health (Undergraduate)  
 PBHL/HPM 5014 Leadership and Management in Public Health Organizations (Graduate)  
 PBHL 8111 Public Health Program Planning (Graduate)  
 PBHL 9289 Fieldwork I (Graduate)  
 PBHL 9389 Fieldwork II (Graduate)  
 SBS 3596 Community Based Program Planning II (Undergraduate)

## Courses Created:

PBHL/HPM 5014 Leadership and Management in Public Health Organizations (Graduate)

## Grants Received:

Healthy People 2020 Online Learning Modules (additional modules requested)  
 Funder: Association for Prevention Teaching and Research  
 Funded Amount: \$30,000  
 Role: Co-PI  
 Dates: March 4, 2014 – August 31, 2014

Healthy People 2020 Online Learning Modules  
 Funder: Association for Prevention Teaching and Research  
 Funded Amount: \$56,100  
 Role: Co-PI  
 Dates: February 19, 2013 – September 29, 2013

Philadelphia College of Osteopathic Medicine

**September 2016-present**

**Adjunct Instructor**

Developed PHMA 501 – Introduction to Public Health Systems  
 Have taught the course three times to students in the MS in Public Health Management and Administration program

Public Health Management Corporation, Philadelphia, PA

**Senior Program Officer**

**May 2006 – February 2012**

Responsible for the management, direction and growth of multiple public health, social service, and fiscal intermediary programs including:

Homeless Prevention Center of Montgomery County, PA - a centralized intake and referral program for homeless consumers and those at-risk of homeless through a virtual call center located at PHMC's office. Developed response to the competitive request for proposals, including program design and budget; within one month of award notification, hired and trained two service assessments specialists, developed assessment tools, began call center operations. Within six months of operations, funders deemed the project successful enough to move from pilot project status to a permanent program. The program is a key component of the Montgomery County Department of Housing and Community Development's long term blueprint strategy for housing and homeless services. Program activities include the development and management of a database

housing consumer and provider data, data analysis and reports, staff supervision and coaching, budget management and funder meetings.

Grant writing and program development for PHMC Affiliates – assumed the primary responsibility for identifying growth and program development opportunities for PHMC current and former affiliates, Best Nest, Inc., Linda Creed, and La Comunidad Hispana. Examples include: designing a nutrition education program for families involved in the DHS system due a child's diagnosis of diabetes and/or overweight/obese that was funded by GlaxoSmithKline and the Fuller Diabetes Fund; designing a mobile mammography program to serve at-risk women at PHMC health centers, thereby connecting them to a medical home and providing a preventive screening, project was one of five finalists for funding by Impact100 Philadelphia; designed a bilingual adolescent health program for Latinos served at Project Salud in Kennett Square, PA, the project was one of six funded by the State Department of Health.

Grant writing and program development for PHMC – review grant opportunities, convene meetings to discuss the opportunities and determine which PHMC program/division would be the best applicant; coordinated the PHMC fiscal year 2012-2014 United Way of Southeastern Pennsylvania application resulting in a \$200,000 annual award for each of three years; led PHMC's application to the Robert Wood Johnson Foundation for its Public Health Exchange project. The project was not awarded.

Program management, administration, intermediary function – manage the City of Philadelphia Department of Human Services' Emergency, Performance Based Aftercare, and FBI Clearance Funds which disburse over \$3.7 million to providers and vendors each year, oversee a team of three employees; assist in the management of the Department of Human Services Parenting Collaborative, including the design of a competitive request for proposals and scoring matrixes for providers offering parenting education classes.

Executive Management – served as the Interim Executive Director for La Comunidad Hispana April 2008 – August 2008; responsible for day to day operations of the organization's health center, social service and education departments; facilitated Board meetings with Board president; worked closely with a capital campaign consultant; represented the organization to private and public funders; provided consultation to Board search committee for a new Executive Director.

**Senior Communications Officer**

**2004-2006**

Authored award nominations, press releases and fundraising materials such as annual appeal requests and thank you letters; chaired the annual PHMC United Way Campaign that raised over \$100,000, the highest among United Way member agencies.

**Communications Officer**

**2000-2004**

Editor of the internal staff newsletter; staff writer for PHMC's Directions newsletter; supervised the PHMC webmaster; developed web content; coordinated trainings for behavioral health staff

## PRESENTATIONS AND TRAININGS

*Creating an evidence based MPH fieldwork: From research and implementation through evaluation and dissemination*

Wolak, C.; Boyer, J.; Patterson, F.; Frankel, A.; Ibrahim, J.

American Public Health Association Annual Meeting 2015

*Greater than the Sum: An Interdisciplinary Approach to Advancing Health Across Health Professions* Ibrahim,

J.; Boyer, J.; Sinnot, M.

Association for Schools and Programs of Public Health Annual Meeting 2015

*Healthy People 2020 Public Health Learning Modules:*

*Opportunities for Advancing Interprofessional Education* Boyer,

J.; Ibrahim, J.

Association for Prevention Teaching and Research Annual Meeting 2014

*PHMC Performance Management for Managers and Non-Managers*

Trained colleagues in the Management Services division on the use of PHMC's performance management and coaching tool

2011

*"Make Your Voice Heard: The Impact of Public Contributions on the Public Health Policy Process"*

Trained public health professionals regarding the identification of key policy makers as well as how to develop relationships with policy makers to influence decisions

2010

*"OST Proposal Writing"*

Trained Philadelphia-based Out of School Time providers to identify funding sources, use data to develop program enhancements and develop a well-defined response to a request for proposals

2010

*"Best Practices in Board Governance and Fundraising"*

Trained Board Members of a Philadelphia-based, non-profit health organization

2008

*"Successful Business Partnerships"*

Workshop presentation at the Alliance for Children and Families Conference

2008

*"Fundraising without a Fundraising Staff"*

Workshop offered to Philadelphia AIDS Collaborative for Excellence Providers

2008

*"Evaluation of the Experiences of Students Run Philly Style Running Leaders"*

Poster presentation at the American Public Health Association Annual Meeting

2006

#### Certifications

Nonprofit Executive Leadership Institute, Ascending Leader Certificate

2011

United Way of Southeastern Pennsylvania Young Leaders Program

2011

Northeast Public Health Leadership Institute Scholar

2004

## MEMBERSHIPS

**Pennsylvania Public Health Association**

ARGC

Board President

Board President-Elect

Board Treasurer

2002 - present

2015 - 2018

2009 – present

2007-2009

2005-2007; 2019-  
present**American Public Health Association**

Executive Board, ex-officio

\*member of Governance and Strategic Planning Committees

Immediate Past Chair, Council of Affiliates

Chair, Council of Affiliates

Chair-elect, Council of Affiliates

Secretary, Council of Affiliates

\*2020 CoA Chair Citation

Bylaws Committee

Member of the Health Administration and Public Health Social Work Sections

2005 – present

2021-2022

2022-2023

2021-2022

2020-2021

2016 - 2020

2017-2021

**Delta Omega Beta Theta Chapter**-Honorary society which encourages and recognizes excellence in practice,  
research, education and academic achievement in the field of public health

2014-present