

# CURRICULUM VITAE Ashley Wennerstrom, PhD, MPH

Current title: Associate Professor (Tenured)

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Education

B.A. (1998-2002) University of Colorado

Focus: International Affairs; Spanish Language and Literature

M.P.H. (2005-2007) University of Arizona

Focus: Maternal and Child Health

Ph.D. (2009-2013) Tulane University School of Public Health and Tropical Medicine

Department of Global Community Health and Behavioral Sciences

Focus: Community Health Sciences

# Academic, Professional, and Research Appointments

Academic appointments

2013-2014 Instructor of Clinical Medicine, Department of Medicine, Tulane University School

of Medicine, New Orleans, LA.

2014- 2018 Assistant Professor of Clinical Medicine, Department of Medicine, Tulane

University School of Medicine, New Orleans, LA.

2018 Associate Professor of Clinical Medicine, Department of Medicine, Tulane

University School of Medicine, New Orleans, LA.

2014- 2018 Adjunct Assistant Professor, Department of Global Community Health and

Behavioral Sciences, Tulane University School of Public Health and Tropical

Medicine, New Orleans, LA.

2018- Associate Professor, Department of Behavioral and Community Health Sciences,

Louisiana State University School of Public Health; Center for Healthcare Value

and Equity and Section of Community and Population Medicine, Louisiana State University School of Medicine, New Orleans, LA.

# Professional appointments

2003-2004	AmeriCorps Volunteer in Service to America (VISTA). Site: New Orleans Area Habitat for Humanity, New Orleans, LA.
2004-2005	Development Coordinator, New Orleans Area Habitat for Humanity, New Orleans, LA.
2005-2007	Graduate Research Assistant, University of Arizona College of Public Health, Division of Health Promotion Sciences, Tucson, AZ. (Mentors: Dr. Nicolette Teufel-Shone and Jill Guernsey de Zapien).
2007	Research Assistant, Centro de Estudios en Salud y Sociedad, Colegio de Sonora, Hermosillo, Mexico. (Mentor: Dr. Patricia Arranda Gallegos)
2007-2008	Project Coordinator, Border Health Service Learning Institute, University of Arizona College of Public Health, Division of Health Promotion Sciences, Tucson, AZ.
2006-2007	Graduate Student Teaching Assistant, University of Arizona College of Public Health, Division of Health Promotion Sciences, Tucson, AZ.
2008-2010	Associate Director, REACH NOLA Mental Health Infrastructure and Training Project, Department of Medicine, Tulane University School of Medicine, New Orleans, LA.
2010-2018	Director, Louisiana Community Health Worker Institute, Department of Medicine, Tulane University School of Medicine, New Orleans, LA.
2014-2018	Director, Brinton Family Health and Healing Center at Ruth Fertel/Tulane Community Health Center, Tulane University School of Medicine, New Orleans, LA.
2018-	Director, Louisiana Community Health Worker Institute, Center for Healthcare Value and Equity, Louisiana State University, New Orleans, LA.
2020-	Assistant Director, Center for Healthcare Value and Equity, Louisiana State University School of Medicine, New Orleans, LA.
2022-	Director, Center for Healthcare Value and Equity, Louisiana State University School of Medicine, New Orleans, LA.
2023-	Co-Director, MD/MPH Program Louisiana State University Schools of Medicine and Public Health, New Orleans, LA.

#### **Awards and Honors**

1998-2002	Citizen's Fellowship Foundation Scholarship recipient
1998-2002	Dean's List, University of Colorado
2005-2007	HRSA Maternal and Child Health Fellow, University of Arizona College of Public Health
2007	Best MPH Internship Presentation, University of Arizona
2007	University of Arizona College of Public Health Mangotich Scholarship
2010-2011	Tulane University School of Public Health Jack Aron Scholarship
2011-2013	Tulane University School of Medicine Leventhal Fellowship
2013	Tulane University 34 Award for leadership, service and academic excellence
2014	American Public Health Association Community Health Planning and Policy
	Development Section Award for Community Engagement
2014	Team Science Award, Association for Clinical and Translational Science,
	Community Partners in Care Council (Team Member)
2014	1 <sup>st</sup> Place Poster Presentation, National AHEC Organization 2014 Conference
2015-2018	Early Career Professorship, Tulane School of Medicine
2016	Visiting Scholar Award Recipient, LA Clinical & Translational Science Center
2017	Visiting Faculty Residency, A Studio in the Woods
2019-2022	Robert Wood Johnson Interdisciplinary Research Leaders Fellow
2020	Chairpersons' Recognition Award, APHA Community Health Planning and Policy Development Section
2022	Robert Wood Johnson Interdisciplinary Research Leaders Fellowship Cohort 4 Award for Most Impactful Team
2022	Robert Wood Johnson Interdisciplinary Research Leaders Fellowship Cohort 4
2022	Award for Most Collaborative Team
2022	Louisiana Community Health Outreach Network Recognition Award
2023	LSU Health Chancellor's Excellence Award
2024	LSU School of Public Health Allen A. Copping Award for Excellence in Teaching

# **TEACHING EXPERIENCE AND RESPONSIBILITIES**

# **Clerkship Director**

Community Health Clerkship, (1 credit hour, 12 contact hours monthly) Tulane University School of Medicine. Monthly 2013- 2018. Required course for 3<sup>rd</sup> and 4<sup>th</sup> year medical students. Developed and delivered curriculum for this new, required, non-clinical rotation focused on social determinants of health, cultural humility, and community-academic partnership. Developed community partnerships and coordinated placements for 15-20 students monthly.

#### **Course Director**

Health Education and Health Promotion Program Planning (3 credit hours). Tulane University School of Public Health and Tropical Medicine. Taught Fall and Spring 2014-2017. Graduate level, required course for MPH students in Global Community Health and Behavioral Sciences track. Guided students through development of public health problem statements, goals and objectives, logic models, program budgets, and project timelines. Introduced community assessment techniques and strategies for effective community engagement in program development and delivery.

### **Course Director**

Program Planning and Development, (3 credit hours) LSU School of Public Health. Teach once per year in Fall, 2020- present. Graduate level, required course for MPH students in Behavioral

and Community Health Sciences. Guide students through development of public health problem statements, goals and objectives, logic models, program budgets, and project timelines. Introduce behavioral theories, community assessment techniques, and strategies for effective community engagement in program development and delivery.

# **Community Training**

LSU Community Health Worker Core Competency Training (40-80 contact hours). 25 cohorts, 360 students since 2011, including 15 cohorts, 270 community health workers trained since the COVID-19 pandemic began. As the only state-recognized community health worker training program, provide training in core competencies including conducting outreach, communication, community assessment, advocacy, health system navigation, health education, and capacity building.

#### **Selected Publications**

58 peer-reviewed journal articles (19 first author, 15 senior author); 5 book chapters (2 first author, 1 senior author)

- 1. **Wennerstrom A,** Reilly B, Sugarman MK, Henderson N, Niyogi A. Promoting health equity and criminal justice reform: The Louisiana experience. *American Journal of Public Health*. 2020; 110(S1): S39-S40. PMID: 31967900.
- 2. Haywood C, Feist D, Sugarman M, Ezouah P, **Wennerstrom A**. Community health worker leadership in Louisiana, during and after Hurricane Katrina. *American Journal of Public Health*. 2020;110(10):1498-1499. PMID: 32903084.
- 3. Mayfield Johnson S, Smith DO, Crosby S, Haywood CG, Castillo J, Bryant-Williams D, Jay K, Seguinot M, Smith T, Moore N, **Wennerstrom A**. Insights on COVID-19 from community health worker state leaders. *Journal of Ambulatory Care Management*. 2020;43(4), 268-277. PMID: 32858726.
- 4. Thomas C, Price O, Phillipi S, **Wennerstrom A**. School-based health centers, academic achievement, and school discipline: A systematic review of the literature. *Children and Youth Services Review.* 2020; 118. DOI: https://doi.org/10.1016/j.childyouth.2020.105467
- 5. Sugarman M, Ezouah P, Haywood C, **Wennerstrom A.** Promoting community health worker leadership in policy development: Results from a Louisiana workforce study. *Journal of Community Health.* 2021;46(1):64-74. PMID: 32448981.
- 6. Palinkas L, Springgate B, Sugarman O, Hancock J, **Wennerstrom A**, Haywood C, Meyers D, Johnson A, Polk M, Pesson C, Saey J, Stallard C, Wells K. A rapid assessment of disaster preparedness needs and resources during the COVID-19 pandemic. *International Journal of Environmental Research and Public Health*. 2021; 18(2):425. PMID: 33430355.
- 7. Sugarman OK, **Wennerstrom A**, Pollock M, Griffith K, Rey E, Vargas SM, Jones F, Haywood C, Meyers D, Smith III J, Williams CR, Williams P, Bonds C, Springgate B, Miranda J, Chung B. Engaging LGBTQ communities in community-partnered participatory research: Lessons learned from the Resilience Against Depression Disparities study. *Progress in Community Health Partnerships: Research, Education, and Action.* 2021; 15(1): 65-74. PMID 33775962.

- 8. **Wennerstrom A**, Sugarman M, Rush C, Barbero C, Jayapaul-Phillip B, Fulmer E, Shantharam S, Moeti R, Mason T. "Nothing about us without us": Insights from state-level efforts to implement community health worker certification. *Journal of Health Care for the Poor and Underserved.* 2021;32(2): 892-909. PMID: 34120983.
- Barbero C, Mason T, Rush C, Sugarman M, Bhuiya A, Fulmer E, Feldstein J, Cottoms N, Wennerstrom A. Processes for implementing community health worker workforce development initiatives. Frontiers in Public Health. Published 2021 June 24. https://doi.org/10.3389/fpubh.2021.659017
- Afaneh H, Straif-Bourgeois S, Oral E, Wennerstrom A, Sugarman, O, Robinson WT, Whittington, A, Trapido E. Louisiana Medicaid Access for Treatment and Care for Hepatitis C Virus (LA-MATCH) Project: A Cross-Sectional Study Protocol. PLoS One. Published 2021 Oct 6. https://doi.org/10.1371/journal.pone.0257437
- 11. Palinkas L, Springgate B, Hancock J, Sugarman OK, Pesson, CL, Stallard CN, Haywood CG, Meyers D, Johnson A, Polk M, Wennerstrom A, Seay JE, Wells, KB. Impact of the COVID-19 pandemic on resilience to climate change in underserved communities. Published online 2021 Oct 12. Sustainability and Climate Change. <a href="https://doi.org/10.1089/scc.2021.0022">https://doi.org/10.1089/scc.2021.0022</a>
- Springgate, BF, Sugarman OK, Wells, KB, Palinkas LA, Meyers D, Wennerstrom A, Johnson A, Haywood C, Sarpong D, Culbertson R. Community Partnered Participatory Research in Southeast Louisiana Communities Threatened by Climate Change: The C-LEARN EXPERIENCE, *The American Journal of Bioethics*, 2021; 21(10): 46-48. PMID: 34554077.
- 13. **Wennerstrom A**, Pollock M, Silver J, Gustat J. Action to improve social determinants of health: Outcomes of leadership and advocacy training for community residents. *Health Promotion Practice*. 2022; 23(1): 137-146. PMID: 32911991.
- 14. **Wennerstrom A**, Sugarman OK, Page K, Whittington A, Martin, D, Reilly B, Bachhuber MA. Mixed method evaluation of Louisiana's pre-release Medicaid enrollment program, 2017-2019. *Medical Care*. 2022; 60(7):512-518. PMID: 35471484.
- 15. Rush C, Smith DO, Fox D, **Wennerstrom A.** Lessons learned in establishing a health profession: What oncology patient navigators can learn from the National Association of Community Health Workers. *Cancer.* 2022;128 (S13): 2659-2663. PMID: 35699617.
- Barbero C, Abdullah A, Wiggins N, Garrettson M, Jones D, Guinn A, Girod C, Bradford J, Wennerstrom A. Community health worker activities in public health programs to prevent violence: Coding roles and scope. *American Journal of Public Health*. 2022: 112(8):1191-1201. PMID: 35737917.
- 17. Boles W, Tatum T, Wall J, Nguyen L, Van Dall A, Mulhollem C, Sacks A, Wennerstrom A, Reilly B, Niyogi A. Us helping us: The evolution of peer support group for formerly incarcerated people. Frontiers in Psychiatry. Published online 2022 Aug 2. PMID: 35982939.
- 18. **Wennerstrom A,** Sugarman M, Martin D, Breland C, Haywood C, Niyogi A. "You have to be almost dead before they ever really work on you in prison": A qualitative study of

- women's health care experiences during incarceration in Louisiana. *Health & Social Care in the Community.* 2022 Sep; 30(5):1763-1774. PMID: 34448314.
- 19. **Wennerstrom A,** Haywood C, Smith D, Jindal D, Rush C, Wilkinson G. How are Medicaid managed care organizations employing community health workers? Results from a national study. *Journal of Population Health Management*. Published online 2022 Oct 20. PMID: 3629598.
- 20. **Wennerstrom A**, Haywood C, Smith D, Jindal D, Rush C, Wilkinson G. Community health worker team integration in Medicaid Managed Care: Insights from a national study. *Frontiers in Public Health*. Published online January 13, 2023.
- 21. **Wennerstrom A,** Sugarman O, Reilly B, Armstrong A Bachhuber MA. Health services use among formerly incarcerated Louisiana Medicaid members within one year of release, 2017-2019. *PLOS ONE*. Published online May 18, 2023.
- 22. Sugarman OK, Wendell D, Bachhuber MA, **Wennerstrom A,** Gruber D, Robinson WT. Examining pre-release interventions on HIV outcomes 12 months after release from Louisiana state corrections. *AIDS and Behavior* Published online June 12, 2023. doi:10.1007/s10461-023-04106-z
- 23. **Wennerstrom A,** Manogue S, Hardeo H, Robinson WT, Thomas, DL, Irvin, R. Incarceration, inequality, and Hepatitis C Treatment: The story of two southern states. Target journal: *Journal of Healthcare for the Poor and Underserved.* 2023 Aug; 34(3):1129-1135.
- 24. **Wennerstrom A,** Sugarman M, Haywood CG, Jindal, D. True G. Roles and Responsibilities of Community Health Workers in Louisiana Medicaid Managed Care Organizations. *Journal of Ambulatory Care Management*. 2024; 47(1):22-32.
- 25. Boles W, Nguyen L., Tatum T, Wall J, Van Dall A, Niyogi A, Sachs A, Reilly B, Mullhollem C, **Wennerstrom A.** A Qualitative Program Evaluation of a Digital Peer Support Group for Formerly Incarcerated People. *Progress in Community Health Partnerships*. In press.
- 26. Rohan EA, Townsend JS, Torres Bermudez A, Thompson HL, Holman D, Reza A, Tharpe FS, **Wennerstrom A.** Understanding facilitators and barriers to engaging community health workers in primary care practices. *Journal of Ambulatory Care Management.* In press.

# **Invited commentary**

1. Wennerstrom A., Smith DO. Labor exploitation among community health workers. *The Lancet Global Health*. 2023 Oct; 11(10): E1484-E1485. <a href="https://doi.org/10.1016/S2214-109X(23)00409-6">https://doi.org/10.1016/S2214-109X(23)00409-6</a>

# **Policy**

1. **Wennerstrom A**, Mitchell K, West C. Support for community health worker leadership in determining workforce standards. Adopted by the American Public Health Association, November 18, 2014.

### Selected Research and Evaluation

35 grants and contracts received for research, evaluation, and training since 2010. Recent examples:

**RWJF** 9/15/19-9/14/23

Interdisciplinary Leaders Fellowship

Examining the effects of carceral exposure on health services use

Role: Multiple PIs with Reilly and Armstrong

**RWJF** 2/15/20-2/14/23

Community health worker MCO population health strategy evaluation

Role: PI

# CDC

CHWs for COVID Response and Resilient Communities-Envision 8/31/21-8/30/24

Role: Site PI/Evaluation lead

Louisiana Medicaid 7/1/23-6/30/26

Center for Healthcare Value and Equity

Role: PI, Evaluation lead

# **Professional Society Committees**

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2008-2009	Chair, Student Committee, APHA Community Health Planning and Policy		
	Development Section		
2009-2012	Section Councilor, APHA Community Health Planning and Policy Development		
	Section		
2009-2013	Treasurer, APHA Community Health Planning and Policy Development Section		
2010	Member, Host Committee, 2010 Community Food Security Coalition Conference		
2010-2013	Member, National Network to Eliminate Disparities in Behavioral Health Lay		
	Advocate Curriculum Development Team		
2011	Co-Organizer, Patient-Centered Outcomes Research Institute Advisory Board		
	Louisiana Stakeholder Listening Session		
2011	Co-Founder, Louisiana Community Health Outreach Network		
2011-2012	Co-Chair, Louisiana Community Health Outreach Network		
2011-2016	Chair, Policy Committee, APHA Community Health Workers Section		
2013-2014	Governing Councilor, APHA Community Health Planning and Policy		
	Development Section		
2013-2018	Treasurer, Louisiana Community Health Outreach Network		
2014	Chair, New Orleans Host Committee, APHA Community Health Planning and		
	Policy Development Day of Action		
2014-2016	Chair-Elect, APHA Community Health Planning and Policy Development Section		
2015	Member, Community Campus Partnerships for Health Annual Conference		
	Planning Committee		
2016-2023	Member, Founding Board, National Association of Community Health Workers		
2016-2018	Chair, APHA Community Health Planning and Policy Development Section		
2018-2020	Immediate Past Chair, APHA Community Health Planning and Policy		
	Development Section		
2019-2023	Co-Chair, Policy Committee, National Association of Community Health Workers		
2020-2022	Member, Intersectional Council Steering Committee, APHA		
2021	Advisor, Morehouse School of Medicine National COVID-19 Resiliency Network		
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2021-2022	Member, Institute for Medicaid Innovation Medicaid Managed Care Annual Survey Workgroup
2022	Member, Strategic Planning Committee, National Association of Community Health Workers
2022-2023	Member, National Community Health Worker Registry Design Project, National Association of Community Health Workers
2022-	Community Health Worker Center for Research and Evaluation Researchers Council
2023-	Member, Founders Circle, National Association of Community Health Workers
2023-2024	Member, CDC CHW Sustainable Financing Workgroup, National Association of Community Health Workers
2023-	Member, ČHW Workforce Study Advisory Group, National Association of Community Health Workers
2024-	Member and Subject Matter Expert, Returning Citizens Toolkit Development Team, National Association of Community Health Workers