



APHA Executive Board Meeting Minutes Monday, March 11, 2019

I. Call to Order and Roll Call

Chair Betty Daniels welcomed everyone and a quorum was established.

PRESENT:

Allison R. Casola, MPH, CHES
Betty B. Daniels, PhD, RN
Benjamin H. Hernandez, MBA
Catherine L. Troisi, PhD
Chris Chanyasulkit, PhD, MPH
Deanna Wathington, MD, MPH, FAAFP
Donna K. Beal, MPH, MCHES
Elena Ong, PHN, MS
Eldonna J. Chesnut, MSN
Georges C. Benjamin, MD
Harry T. Kwon, PhD, MPH, MCHES
Heather A. McCabe, JD, MSW
Hope M. Rollins
Jamie M. Roques, MPH, MPA, APRN
Jeanie L. Holt, MPH, MS
Katherine Sutkowi, MSW
Lisa M. Carlson, MPH, MCHES
Linda Rae Murray, MD, MPH, FACP
M. Aaron Guest, MPH, MSW
Nandi A. Marshall, DrPH, MPH, CHES
Pamela M. Aaltonen, PhD, RN
Suparna Navale, MS, MPH
William G. Courtney, DVM, MPH, MA

UNABLE TO PARTICIPATE:

Joseph Telfair, DrPH, MSW, MPH

I. Administrative Affairs

1. Changes or Additions to the Meeting Agenda

Motion: To approve the Executive Board March meeting agenda.

Outcome: Approved by acclamation.

2. Consent Agenda

- January Executive Board Meeting Summary
- November Executive Board Meeting Summary
- Leadership Appointments
- New Agency Members

Motion: To approve the consent agenda.

Outcome: Approved by acclamation.

II. Discussion

A. Old Business

Betty Daniels

Executive Board Liaison grid: At the request of the Executive Board chair, Ms. Beal, Ms. Navale, and Ms. Roques worked together to clarify the process of the Executive Board liaison initiative. Ms. Beal then walked the Board through the process and said both the Executive Board liaison grid document and Executive Board handbook have been updated. The following is an abbreviated version of the process:

1. Following an Executive Board meeting, APHA staff will share the meeting notes with the Board.
2. The Chairs of the ISC, CoA, and Student Assembly will share the meeting notes with the members of their Council/Assembly.
3. APHA Executive Board members will follow up with their liaisons to see if they have any questions related to the meeting notes.

Pathways to Leadership Workgroup: The Pathways to Leadership Group hasn't met since before the Annual Meeting. APHA staff are working with the members of the group to identify a meeting time. The group will meet before the May meeting of the Executive Board.

B. Report of the Treasurer

Benjamin Hernandez

Seven months into the fiscal year, APHA's net assets are looking well due to the decrease of operational expenses and increase in revenue. The total net assets as of January 31, 2019 were \$21, 353,749, over budget by \$1,320,072 from prior year 2018.

The year-to-date income from operation is \$12,575,573 (over budget by \$357,618) and expenses totaled \$10,020,626 (under budget by \$59,991). This results in income from operation of \$2,554,946 (over budget by \$417,609). Investment income and appreciation added additional revenue of \$283,391 (over budget by \$84,338) which results in overall income of \$2,741,385 (over budget by \$501,947).

Mr. Hernandez also gave a detailed budget summary of the four main categories of revenue; Membership is under budget, Conventions is over budget by \$247,319, Publications is under budget by \$224,308, and Grants and Contracts is over budget by \$414,839 as APHA received more than what was anticipated for CDC grants.

On another note, the Finance Committee voted to keep the current auditors for an additional three years.

C. Association Update

Georges Benjamin

Membership

Executive Director Georges Benjamin gave a thorough rundown on the status of membership for each category under individual, student bulk, agency individual, affiliate, and agency. As of January we have 21,847 members. APHA has already reached out to many lapsed members to renew their membership.

For new agency members, APHA will follow an expedited approval process granting temporary approval by the executive director. This will help APHA to collect membership dues and for the agency to begin registering any individual membership (AGI's). The board will officially approve the agency during the scheduled board meetings. Any new agency members the executive director feels may need a full discussion of the board will not be approved by the expedited process.

Endowment Proposal

Dr. Benjamin presented the proposed Ayman El-Mohandas Young Professional Public Health Innovation Award to the Executive Board for their discussion and approval. The award will be given annually to an early career professional member of the Association (40 years old or younger) for creating an innovative solution to the world's most complex public health problems. Dr. El-Mohandes would fund the award over a period of 10 years, and the award would be self-sustaining.

Motion: To approve the Ayman El-Mohandas Young Professional Public Health Innovation Award Proposal to APHA.

Outcome: Approved by acclamation.

Internal Restructure

The Executive Director is actively working on the internal restructuring process and will present the progress with dates during each board meeting.

APHA Policy Action Institute

Very successful event co-hosted by APHA and the AcademyHealth, and attended by 306

people.

One of the keynote speakers was the House Speaker Nancy Pelosi. Speaker Pelosi highlighted her effort in engaging public health discussion in Congress and priorities of the House. Other keynote speakers included Assistant Secretary of Health Admiral Brett Giror who discussed the government's initiative on eliminating HIV/AIDS, and former acting U.S. Surgeon General Dr. Boris Lushniak, who talked about the Policy Action Institute theme of *Public Health Under Siege: Improving Policy in Turbulent Times*.

Other prominent speakers included former Gov. Dannel Malloy of Connecticut, former U.S. Congressman Henry Waxman, President of Planned Parenthood Dr. Leana Wen, and President and CEO of AcademyHealth Lisa Simpson, among many others.

Healthiest Cities & Counties Challenge

Funded by the Aetna Foundation in partnership with APHA and National Association of Counties, this two-year challenge award of \$1.5 million empowers small to mid-size U.S. cities and counties to create a positive impact through innovative initiatives that address social determinants of health.

Grand Prize Winner(Mid-Sized County): Mecklenburg County, North Carolina – \$500k

Grand Prize Winner (Small City): Bridgeport, Connecticut – \$250k

National Public Health Week (April 1 – 7)

Monday: Healthy Communities

Forum (Kaiser Family Foundation and web) 1-3 p.m. Live webcast available

Keynote address by Dr. Joia Crear-Perry

Founder and President of the National Birth Equity Coalition

Tuesday: Violence Prevention

APHA/Aetna Foundation/US News Healthiest Communities announcement webinar
3 p.m.

Wednesday: Rural Health - Twitter chat 2-3 p.m.

Thursday: Technology and Public Health

Student Day: You're graduating. Now what?! 6-7:30 p.m. (American University and live webcast)

Saturday-Sunday: Global Health

Supporting PAHO's World Health Day calling for health care for all

D. Report of the Governance Committee

Chris Chanyasulkit

Dr. Chanyasulkit discussed the work of the Governance Committee since the January meeting of the Executive Board. The Committee broke into two subcommittees; one summarizing the Executive Board exit interviews from 2018, and the other committee summarizing Executive Board meeting evaluations. She then shared the results of the January Executive Board meeting evaluation survey. The results of the exit interview project will be shared with the Board at the May meeting.

Dr. Chanyasulkit also discussed the Executive Board profile document. The document was shared with the incoming chairs of the ISC, CoA, Student Assembly, Science, Education, and Action Boards. The profile document was also shared with the Nominations

Committee to assist them in selecting a diverse group of individuals as candidates for the Executive Board in 2019.

E. New Business

Betty Daniels

Action Items:

- *Please download the Executive Board member contact information brochure.*
- *Contact a member of the Nominations Committee (contact information can be found on the APHA website) if you know of any individual(s) interested in running for an elected position on the Executive Board. Remember, EB members are not permitted to campaign or endorse any candidate for APHA elected office.*
- *Contact Asma if you know anyone interested in serving on an APHA Board or Committee.*

F. Executive Session

The board went into a closed executive session.

Meeting adjourned at 3:45 p.m.

The next board meeting will be at APHA headquarters in Washington, D.C., from May 5-7.